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FINANCIAL TIMES

No. 26,219

Thursday November 22 1973

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NEWS SUMMARY

GENERAL BUSINESS

Heavy Wall St. penalties slips then in Tunnel recovers Bill to 854.98

The Government could face a \$500m. bill and an unknown amount of compensation to the Channel Tunnel Company if the project should eventually be abandoned.

The financial liability disclosed in the Channel Tunnel Bill, published by the Department of the Environment, is ready-made ammunition for opponents of the scheme.

The Anglo-French treaty, also published yesterday, says that the French and British Governments would share equally the costs of designing any liability.

Back Page

Labour in anxious mood

Labour's poor showing in the recent by-elections and concern at Mr. Wilson's performance in today's economic conference, brought frustration to yesterday's meeting of the Parliamentary Labour Party.

Richard Evans, Secretary of the party, said Mr. Wilson was showing signs of overwork and was being rejected by close colleagues.

Back Page

Companies for Crown Agents

More wholly-owned subsidiary companies will be established to deal with the specialised financial services of the Crown Agents. Mr. Richard Wood, Minister for Overseas Development, told the Commons.

Mr. Wood said he was particularly anxious that the arrangements, which were designed to defuse the various functions more clearly, should not be disturbed.

Page 12

Rising fees for opera singers

The Earl of Drogheda, chairman of the Royal Opera House, drew attention to the rising fees expected by international singers who also work abroad. Although the Arts Council subsidy had risen, it remained derisory compared with State support for opera houses in France, Italy and Germany.

Page 3

'Mum' runner

A sharp-eyed policeman looked twice at the "young woman" with a child in "her" arms in the public seats of the courtroom. A challenge and the two months' freedom of runaway prisoner Edward Davies, 29, was ended. Davies, who had turned up to watch the trial of a friend, was back in prison in Liverpool last night.

Hansard loss

Hansard, the official report of Parliamentary proceedings, made a loss of \$591,000 in 1972-73, Mr. Kenneth Baker, Parliamentary Secretary, Civil Service, told the Commons. He said the price increases of Stationery Office publications were under consideration.

Missing mizzen

Great Britain 11, Chay Blyth's entry in the round the world yacht race, has lost her mizzen mast, according to a report from a French contestant. Great Britain is lying ninth on handicap.

Sit-in banned

About 70 Essex University students at Colchester who have been occupying offices and reading rooms in protest at the cost of food and accommodation, have been ordered to end their sit-in by a High Court judge.

Briefly . . .

Allan Sherman, the 46-year-old Jewish comedian, died in Los Angeles.
President Peron of Argentina has suffered a mild heart attack.

CHIEF PRICE CHANGES

(Prices in pence unless otherwise indicated)

| RISERS | FALLS |
|------------------------------|--------------------------|
| Brit. & Can. Inv. 73 + 11 | Treasury 1973 5881 - 1 |
| Capital & Counties 121 + 5 | Treasury 1974 5821 - 1 |
| Christies Ind. 64 + 4 | Brit. Comm. Ship 450 - 7 |
| Compo 275 + 20 | |
| Decca A 363 + 10 | |
| Essex 373 + 8 | |
| House of Fraser 1301 + 81 | |
| Land Securities 255 + 3 | |
| London County Secs. 253 + 10 | |
| Rank Org. 170 + 13 | |
| Scott. Inv. 71 - 1 | |
| Woolworth-Burnham 86 + 8 | |
| Anglo-Ind. 45 + 31 | |

Equities closed slightly

easier in another day of quiet trading. The market's lack of activity was shown in the level of official markings—6,889, compared with 9,145 a week ago. Down 1.4 at 10 a.m., the FT 30-Share Index picked up to its overnight level before easing again to close 1.0 down at 393.1.

● SMALL opening losses in GITS were extended to 1 as buyers once again held back. Unlisted stock were unchanged and Corporations mixed.

● GOLD lost 25c to \$90 an ounce.

● STERLING weighted depreciation from Smithsonian parties improved from 17.28 per cent. to 17.15 per cent. The rate against the dollar was unchanged at \$2.3915. From Tokyo, the Japanese Central Bank was reported to have sold a further \$85m.

● WALL STREET gained 10.98 to 854.98 on what observers called a technical rally. The

1,040

1,020

1,000

980

960

940

920

900

880

860

840

820

800

JUL AUG SEP OCT NOV

DOW JONES INDUSTRIAL AVERAGE

Dow Jones index had opened with a gain of 15.95, then dipped below its overnight level before recovering.

● CBI expressed extreme concern about the possible effects of oil shortages on production and growth.

Back Page

EEC long-term finance plan

● INSTITUTIONS providing long-term finance from all EEC countries have agreed on co-operation which promises to increase considerably the flow of money for major European investment projects.

● MONOPOLIES Commission, after a two-and-a-half-year inquiry, has concluded that British Ropes has not abused its monopoly position in wire and fibre ropes.

Page 23

BRITAIN, West Germany and

Holland have agreed on a partnership in their gas centrifuge project to try to avoid a split over rival plans for uranium enrichment.

Back Page

HULL DOCKERS became the

first in their industry to accept a Stage Three pay deal when a mass meeting voted to accept rises of 3.35 a week.

Page 23

STRIKES and bans hit many

provincial newspapers yesterday as the National Union of Journalists stepped up its pay campaign.

Page 23

J. SAINSBURY expanded taxable

profit from £5.62m to £6.88m. In the 28 weeks to September 29, interim dividend of 14p net per 25p share was declared.

Page 25 and Lex

W. H. SMITH and Son (Holdings),

reporting pre-tax profit up from £3.16m to £4.03m, in the eight months to October 6, forecasts a "modest improvement" in the current year's profit.

Page 25 and Lex

Brookhouse (J.) 205 - 10

Crest Nicholson 118 - 14

Fertiman (B.) 77 - 6

Hay's Wharf 355 - 8

Hongkong Shing Bk. 304 - 15

Hoover A 100 - 13

Hutchinson Ind. 400 - 34

Jardine Matheson 261 - 9

Magnet Joinery 112 - 8

Newman-Tonks 80 - 5

Pochins 283 - 8

Pride & Clarke 295 - 10

Swan Hunter 133 - 7

Tottenham Secs. 210 - 10

Tilbury Contracting 170 - 40

Walker Crosswell 390 - 20

Consol. Murdoch 283 - 8

De Beers Div. 282 - 30

Durham Deep 340 - 13

Messina 318 - 12

Southern 242 - 14

Union Corp. 242 - 14

Western Deep 720 - 30

DETERIORATION IN ENERGY SITUATION

Peace plan rejected by miners' leaders

BY JOHN ELLIOTT and ROY ROGERS

MINISTERS WERE last night preparing for a major defence

of the Government's wages policy after miners' leaders rejected peace moves over their pay dispute and decided to press ahead with their overtime ban.

Coming only one day after talks failed to solve the electricity power engineers' pay dispute, the unanimous decision yesterday of the National Union of Mineworkers' national executive committee to ballot its members not to call off its overtime ban increased the prospect of serious shortages of coal and electricity supplies over the next few weeks.

The Prime Minister held urgent talks on the situation last night with senior Cabinet Ministers and is expected to make a major speech dealing with the country's industrial and economic problems in Lancashire today.

He may also decide to invite the NUM leaders to Downing Street during the next week or ten days to spell out to them that the Government intends to stand firm behind its Stage Three Pay Code and will not bend it for the miners. He last saw them a month ago before the Code was finalised.

The special treatment available was underlined yesterday by Mr. James Prior, Lord President of the Council, who told a London conference that the Code had been "tailor-made" for the miners. The Government is conscious

that the miners are only the first of a long line of major groups of workers lining up for negotiations who are watching the miners to see what chances there are of exceeding the Stage Three pay limit.

For their part, the knowledge that they instigated the end of the Government's informal pay strategy three years ago with a long and damaging strike is encouraging the miners to fight on. Yesterday they were adamant that they wanted to exceed Stage Three's 7 per cent. basic pay limit—in addition to the "unusual hours" and other extras they have been offered.

While the Central Electricity Generating Board has so far met the Government's emergency restrictions on the use of electricity, the effects of the miners' and power engineers' sanctions are expected to accumulate.

The National Coal Board has some 12m. tons of coal in stock and the CEBG has sufficient for about 11 weeks at normal consumption. Yesterday, the Coal Merchants Federation revealed that its members hold stocks equivalent to not less than six weeks supply in general although there are regional imbalances.

A warning that management staff might prove unable to do sufficient of the overtime safety work being boycotted by the miners to keep pits working was issued last night by Mr. Norman Siddall, the NCB deputy chair-

man in charge of the pay negotiations. This could lead to a "real anxiety about the future of some pits which have water, ventilation and spontaneous combustion problems," he declared.

He also appealed to the miners' leaders to put the pay offer to a ballot. Yesterday's special meeting of the NUM's 27-man national executive in London unanimously rejected the £44m. a year

pay offer which had been rearranged in recent talks with the NCB. The executive, receiving a report from senior officials on the talks, decided that it was not even worth voting on whether or not the offer should go to a ballot of members.

Mr. Joe Gormley, NUM president, said that as there had been no improvement in the 7 per cent. basic rate increases originally offered, these still remained insufficient to attract manpower back into the industry which was losing men at the rate of about 800 a week. The overtime ban would continue and would bite deeper in the next couple of weeks as the men's attitudes hardened, he added.

Fringe benefits such as improved death benefits and sick

pay offered by the NCB, while very welcome, did not change the need for an improved offer on basic rates in excess of the 7 per cent. allowed under Stage Three.

"We are willing to talk to anybody who can suggest ways of increasing the basic 7 per cent. offer . . . and the Government has time to change its mind," added Mr. Gormley accepting that this would mean a change in the Government's counter-inflation policy.

The next scheduled NUM executive meeting is on December 13 when the executive will reconsider whether to call a ballot of members. Even if the executive agrees to hold a ballot it would take some three weeks to complete during which time the miners' overtime ban would almost certainly be maintained.

Little movement is expected in the power engineers' dispute before next week when the Electrical Power Engineers' Association and the Electricity Council make a joint approach to the Pay Board to see whether there is any way out of their difficulties under the Pay Board's anomalies.

Criteria, or possibly under the Board's pay relativities report due out next month. However, this seems to offer little hope of an early settlement and Mr. John Lyons, EPEA general secretary, has indicated that the dispute looks like going on into the New Year, possibly with a "truce" over Christmas.

Further curbs on oil urged

BY ADRIAN HAMILTON

AMIDST A continued deterioration in the energy situation of the country, the Government is now being urged by the oil industry to follow its latest oil measures with a more severe cut of as much as 15-20 per cent. A further tightening of restrictions could occur within the next month.

Stocks in the country are now believed to be falling below the 70-day supply level, while the shortfall in new supplies, including product imports, may well rise to 30 per cent. or more over the next month.

Under these circumstances the Oil Industry Emergency Committee is thought to be warning the Government strongly that any further reduction in storage could bring companies towards their minimum operating levels of around 45 days' supplies within an uncomfortably short time.

Two major problems are the amount of exemptions that may have to be made to the current allocations and the extremely serious position regarding petrol supplies.

On top of this continuation of the disputes in the coal and electricity industries is serving to reduce more and more the flexibility between fuels in the country, particularly as far as power stations are concerned.

The full effectiveness of the Government's latest measures to curb oil consumption still remains uncertain. Theoretically by calculating the 10 per cent. cuts against last year the allocation could reduce deliveries by as much as 15-20 per cent. against this year's expectations.

But the Government has already exempted public transport and has also published a broad list of priority customers who may be able to claim exemption.

The list appears to have been drawn up to ensure a continuation of vital services and industrial production should really dramatic cuts have to be made, and the Government is still hoping that most of those included on the list will be able to absorb the initial cut.

But initial reactions from industry suggest that this may not

be the case, while the Government, by publishing the list so early, has encouraged many consumers to assume that they will get exemption.

The Department of Trade and Industry, in association with the oil companies, is now setting up regional centres and a procedure for exemption claims.

But if the initial response is not encouraging enough the Government may well have to introduce a further reduction in overall oil allocations, allowing a wide range of total exemptions for priority customers but pressing a great deal more heavily on the remaining consumers, in order to make sure that a broad cut in consumption is maintained.

The timing for this may well be the passing of its enabling Bill on oil and fuels through Parliament early next month.

If at that time the miners' dispute looks like continuing and there is no relief on the horizon for oil supplies then it could also take the opportunity to attempt to increase the overall level of cuts to nearer 15 or 20

per cent. This would almost certainly harm economic growth and industrial production substantially.

Ministers have made it clear that any increase in total curbs on consumption would have to involve petrol rationing by coupons.

But it is felt unlikely that the Government would implement this until after Christmas, not least because of the administrative difficulties of distributing coupons and handling applications for supplementary books at a time when the Post Office would also be involved in the Christmas post and the issue of the pension bonuses.

Petrol, nevertheless, remains the most delicately situated of all the oil products, despite the fact that the 10 per cent. cut against last year, because of the high growth since, effectively

Continued on back page

Ulster pact on executive

Agreement was reached last night on the formation of a Northern Ireland executive. Mr. William Whitelaw will announce details to the Commons to-day in what could be his last major appearance as Northern Ireland Secretary.

The Dublin Government remained cautiously optimistic that Mr. Whitelaw might also be able to announce firm plans for a major Ulster peace conference involving Westminster, Dublin and Belfast representatives.

Mr. Whitelaw's successful negotiations, which come as a relief to the Government after a fortnight of bad news, leave the field free for the Prime Minister to reconstruct his administration.

Details to-day

BY RHYD DAVID

BELFAST, Nov. 21.

AGREEMENT in principle to form a power-sharing executive in Northern Ireland was reached here late last night by delegations from the Unionist, Social Democratic and Labour, and Alliance parties. Full details will be released by Mr. Whitelaw in a statement in the Commons to-morrow.

The final points of difference between the parties were settled at to-day's meeting. The agreement reached between them provides for an Executive to be formally set up once tripartite discussions involving London, Dublin and Belfast on a Council of Ireland have come to a successful conclusion.

The agreement will be regarded as a major triumph for Mr. Whitelaw, who has chaired the 13 sessions of talks on the matter since the start of October.

The 15 negotiators—five from each party—agreed at to-day's meeting on the distribution of posts between the parties, but it is understood names have not yet been put to departments. It is likely these will be discussed within the parties themselves.

Mr. Whitelaw emerged onto the steps of Stormont Castle at the end of the talks flanked by Mr. Brian Faulkner, the Unionist leader, Mr. Gerry Fitt, the SDLP leader, and Mr. Oliver Napier, of Alliance, with the remaining members of the delegations and Government officials bringing up the rear.

Looking tired, but obviously very pleased, he described the agreement as very amicable and praised the party delegations for the spirit in which they had approached the talks.

"We are all very pleased. We would not be human if we were not," he said. The party leaders also expressed their satisfaction with the agreement.

Though those participating in the talks were last night maintaining the confidentiality which has surrounded the negotiations from the beginning, it can be assumed from the successful conclusion of to-day's business that the Unionists have secured their main demand—the right to a majority on the Executive.

The need to meet this demand became inevitable after the close shave Mr. Faulkner had yesterday when the Ulster

Loyalists and unofficial Unionists—with 25 seats out of the 78 in the Assembly—to-day made a direct appeal to Mr. Whitelaw in a last bid to prevent an executive being formed. They claimed that, in the light of Tuesday's vote at the Unionist Council, there was evidence that a majority of opinion within the Protestant community was against the provisions of the Constitution Act.

For this reason the executive would not meet the requirement in the Act that it should draw support broadly from across the community.

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THE FRENCH INDUSTRY BEHIND CONCORDE

This week we take a close look at the fast-moving French aerospace industry. We report progress on projects as diverse as the Concorde and the Falcon 10 executive jet. We give details of all the new French aircraft and missiles. We talk to the top names in the industry, and discover their plans for the future. And of course, we don't miss the bus. The new, highly successful A300B Airbus is covered in full.

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WORLD TRADE NEWS

Anti-trust rules 'apply to exports outside EEC'

BY A. H. HERMANN

CAN EEC anti-trust rules be used to protect European companies' exports outside of the Common Market? The EEC Commission claims that this can be done and that it can use its powers against monopolistic companies which endanger the viability of European companies by preventing them from producing for markets outside of the Community.

Commission claim on appeal

This claim was made by the EEC Commission in Luxembourg on Tuesday when the European Court was hearing an appeal by Commercial Solvents, the giant U.S. chemical group.

Before reaching its decision in this appeal case the Court will hear the opinion of J. P. Warner Q.C., one of its four Advocates General, who will have the difficult task of stating out a new path in the EEC legal bush without arousing U.S. suspicions that the Community is forging a new European trade weapon. This new aspect of the Commercial Solvents case is likely to make it into one of the great legal events of the EEC and, should the Court endorse the Commission's legal theory and expand the EEC anti-trust powers, not less than the Continental Car case did by introducing merger control.

Even without this new aspect, the case was interesting enough. It was the first time that the Commission used its powers against a refusal to sell, by ordering Commercial Solvents to continue to supply Zoja, an Italian pharmaceutical company, with material necessary for the production of an anti-tuberculosis drug.

Legitimate reasons claimed

The proceedings were started by a complaint made by Zoja, alleging that Commercial Solvents used its world monopoly in the production of nitropane and aminobutanol in order to eliminate Zoja from the market after the latter had refused a take-over bid made by the Commercial Solvents subsidiary, the Instituto Chimioterapico Italiano.

In the meantime, Commercial Solvents, whose application for a stay of the Commission's decision was rejected by the European Court in March, settled with Zoja out of court, promising to continue supplies for another two years. And

as a result Zoja withdrew from the case.

Commercial Solvents continue to press their appeal in Luxembourg out of concern for the future of its relations with its customers within the Common Market, should the Commission's order to sell—and a fine of some \$214,000—be allowed to stand.

Commercial Solvents plead that they have refused to supply Zoja for technical and legitimate commercial reasons because the manufacture of the two particular products could not be increased without increasing the output of the entire range of nitropanes. Moreover, they submitted, Zoja sells only about 10 per cent. of its anti-tuberculosis drug within the Common Market, exporting the rest outside of it so that the Commission is overstepping its powers which, under the EEC Treaty, are limited to the protection of trade within the Community.

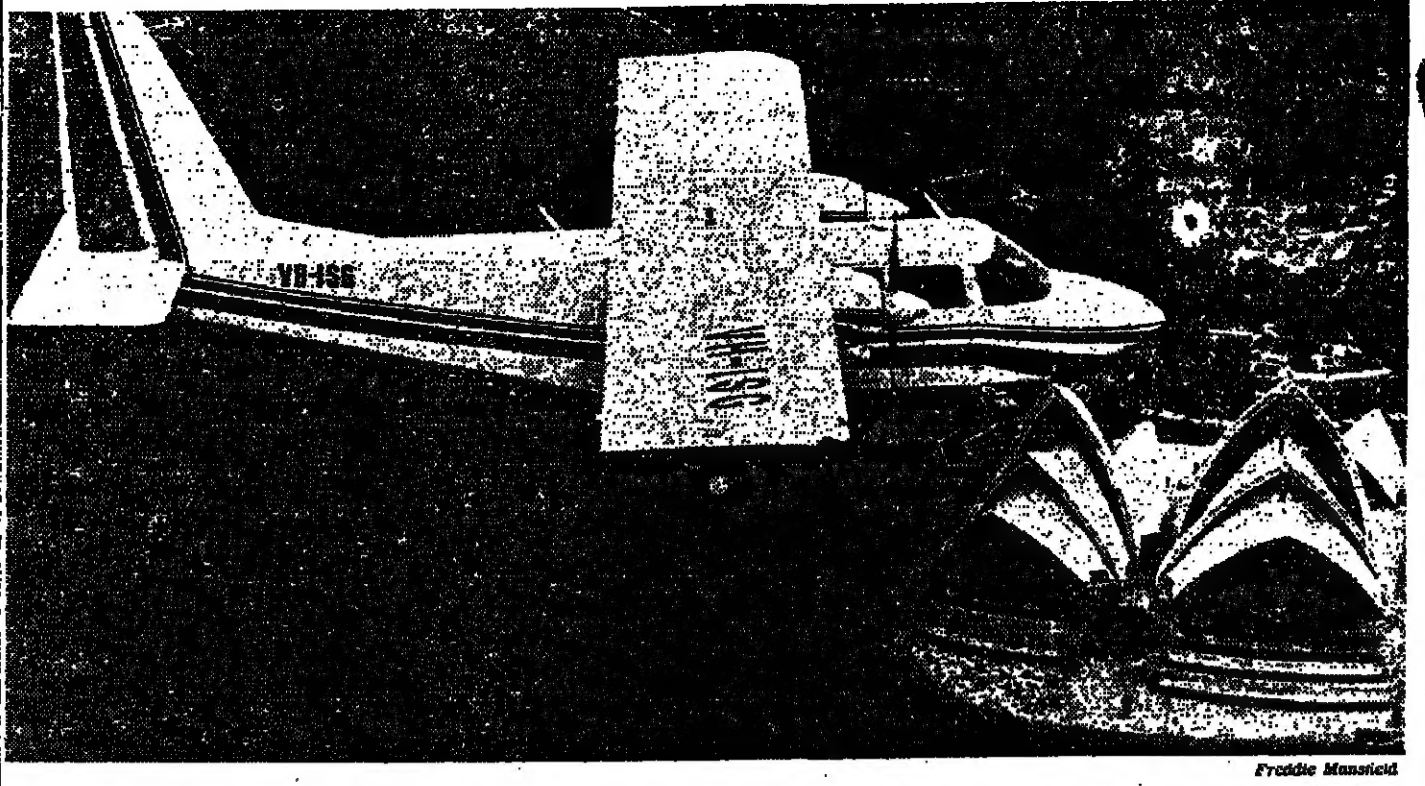
Difficulty of finding outlets

The Commission counters the argument that the Treaty does not protect foreign trade of the Community but only internal Community trade between member States by stressing the importance of the indirect effect of external trade on competitive conditions within the Community. Zoja, the Commission asserts, needs to export outside of the Community in order to maintain its competitiveness within the Community.

In addition to this main point, the case is also interesting because the Commission has cleared the American Cyanamid Corporation, which was originally jointly accused with Commercial Solvents, holding that its patents did not exclude the possibility of trade within the Community.

At the same time, it ruled that Commercial Solvents have a world-wide monopoly in the particular market not because of patent rights but because of the great financial strength necessary for developing this particular type of production and because of the difficulty of finding new outlets for three other derivatives obtained in the process of nitration.

This last argument is now being turned by Commercial Solvents against the Commission to prove that the refusal to sell was justified just by this difficulty of finding outlets for the remaining products of the range.



Britten-Norman (Bembridge), has now sold 490 Islander and Trislander aircraft abroad, and expects to almost double its present output to about 130 Islander and 25 Trislander aircraft. Two-thirds of the production of the Islander next year will be assembled in Belgium and one-third in Romania. Shown here is an Islander flying over the Sydney Opera House. Sixty-eight aircraft have been sold in Australasia and the Pacific Islands since 1968. Britten-Norman is part of the Fairley Group.

HK worry on textile preferences

BY PHILIP BOWRING

HONG KONG, Nov. 21

THE RELEASE is expected within the next two days of the British Government's reply to a petition, sent in August, from Hong Kong textile interests, requesting urgent action to secure inclusion of the colony's textiles and footwear in the EEC's Generalised Preference Scheme. The U.K. is due to enter the EEC scheme on January 1, 1974.

The reply will doubtless contain plenty of soothing words, but it is likely to highlight once again the feeling in the colony that its interests take a very minor place in British bargaining in Brussels. Though on November 8, Mr. John Davies, Chancellor of the Duchy of Lancaster, stated that it was no longer acceptable for Hong Kong to be discriminated against, Britain has apparently failed to raise the question at recent Brussels discussions on 1974 GSP arrangements. It has postponed arguing the colony's case for another year—until 1975 arrangements are being discussed.

Hong Kong is not so much concerned to try to benefit from the GSP directly as it does not regard the EEC's Common External Tariff, which ranges from 13 to 17 per cent. for major textile items, as any great barrier.

Opposition

Nor, necessarily, does it fear the inroads that GSP at its present quota level would have directly on its own sales. The main fear is that EEC importers will divert their orders to GSP countries in the hope of getting goods through the Scheme and operate on a first-come-first-served basis and is probably more benefit to importing than to exporting countries.

Britain's inclusion in the EEC scheme is seen as particularly serious as U.K. is a previous lack of GSP for textiles placed all Commonwealth exporters on an equal footing, while the Commonwealth Preference itself.

Finnish trade with USSR at £466m.

BY LANCE KEYWORTH
HELSINKI, Nov. 21

A TOTAL trade turnover of about £466m. is foreseen in the 1974 Finnish-Soviet trade agreement signed in Moscow. This is an increase of some 18 per cent. on the estimated value of this year's trade between the two countries.

Finnish exports include the machinery for eight wood-processing mills, and 17 ships. One of the latter is a 36,000 shaft horse power icebreaker, and another a 21,000 ton deadweight roll-on-roll-off ship. Electro-technical and electronic products also figure prominently on the Finnish metal and engineering industry's export list.

The Finnish forest industry will raise its exports of viscose pulp by between 10,000 and 15,000 tons to a total of 95,000-100,000 tons, but exports of both sulphite and sulphate pulp will be smaller next year. Sales of various paper qualities will total between 183,000 and 200,000 tons, compared with 145,000 tons in 1973.

The toughest bargaining was over Finnish oil requirements. The Soviet Union supplies some two-thirds of Finland's total oil needs. Finally, the Soviet side agreed to keep the crude oil quota at the 1973 level of 6.5m. tons, but reduced the heavy fuel oil total from 1.3m. to 1m. tons. To offset this, Finland will import 100,000 tons of petrol and other oil products.

On the imported energy list for the first time is natural gas, 500m. cubic metres in 1974, all for industrial use. The Finnish-Soviet natural gas pipeline is due for completion by January 1974. Soviet exports of machinery to Finland will increase by 50 per cent. to about £100m. most of this is for the Finnish steel works expansion project, and the atomic power stations that the Soviet Union is building in this country.

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A big Swiss bank reports

In the third quarter the operations of Credit Suisse, a major Swiss banking house, were once more influenced by the brisk pace of economic activity in Switzerland and abroad.

Lively international business

This was especially evident in the continuing heavy demand for credit. The volume of domestic and foreign bond issues was again high, especially after the summer holiday period. Business with foreign stock exchanges has also livened up recently, with increasing interest being shown in American securities. During the third quarter Credit Suisse acquired a bank in Beirut, Credit Suisse (Moyen-Orient) S.A.L. as it is now called, and established a subsidiary in Hong Kong, Credit Suisse Finance Limited.

Outstanding loans rose to 10,700 million francs with the increase being accounted for to some extent by transactions with foreign borrowers. The calmer atmosphere on the foreign exchange market has made international companies more willing to undertake obligations in Swiss francs again.

In Switzerland the main emphasis was still on investment financing. The bank's portfolio of bills of exchange also edged a little higher, while sundry assets declined by 612 million to 1,300 million francs, owing partly to a reduction in transitory items after their usual high level at the end of June, and partly to a decline in holdings of precious metals.

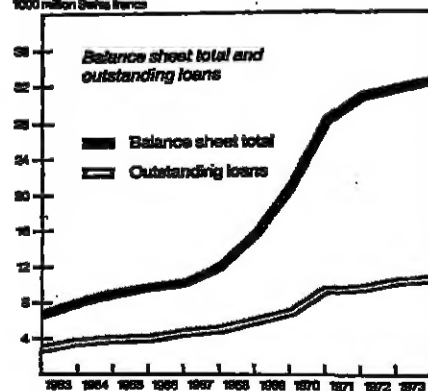
Intensified Euro-business

Balances with other banks rose markedly by 413 million to 14,300 million francs. This increase was above all due to an expansion in the Euro-business of Credit Suisse's London branch. It was matched on the liabilities side by an appreciable growth in time deposits by 1,400 million, or almost a fifth, to 8,400 million francs. Balances on customers' checking accounts have dropped to 5,600 million. Funds due to other banks were reduced by 442 million to 8,700 million; this decrease applies only to time deposits while those at sight increased somewhat.

There was little cause for satisfaction concerning other sorts of deposit, with the exception of savings accounts which again increased markedly. The Swiss National Bank's suspension of negative interest (commission charge) has hardly had any effect on the inflow of funds from abroad. The banks hope, however, that in view of the calmer international monetary situation this measure will soon be followed by a further relaxation of restrictions.

Total deposits and balance sheet total

At the end of September total deposits with Credit Suisse stood at



29,000 million francs, and the Bank's total own funds amounted to 1,800 million. The balance sheet total again rose slightly in the third quarter to 32,300 million; cash in hand also increased, reaching 1,900 million.

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AMERICAN NEWS

U.S. considers energy consumption tax

BY GUY DE JONQUIERES

IN A FURTHER STEP to meet the energy crisis, Mr. Rogers Morton, U.S. Interior Secretary, today threatened direct government intervention in oil refinery operations to ensure maximum output of heating oil this winter.

At the same time, he forecast that areas in the Eastern U.S. may face voltage reductions, brownouts and revolving blackouts during the coming months because of the anticipated shortages of residual fuel oil used in power generation. He said that he hopes voluntary conservation measures will reduce electricity consumption by 10 to 20 per cent, but warned that the Administration may have to ask Congress for a special consumption tax if voluntary savings prove inadequate.

Mr. Morton expects that the shortfall in residual oil resulting from the Arab boycotts will amount to 1m. of the 3.8m. barrels per day that would normally be consumed in the U.S. during the first quarter of next year. He was hopeful that about half of this deficit could be made up by increasing domestic production.

According to the Interior Secretary, President Nixon already has authority in force to private refineries to adjust their refining schedules, or will certainly get it under legislation already in the works.

Imposing a mandatory fuel allocation system, which is now awaiting his signature.

The threat of direct intervention in refinery operations is the toughest measure yet proposed by the Administration to minimise losses of heating oil at the expense of petrol refining. Mr. Morton's forecast that the U.S. will have to cut back petrol consumption by 30 per cent next year also points to the growing urgency of measures to reduce demand by private car owners.

One measure, whose announcement has been expected for several days, is a ban on Sunday petrol sales. This morning Mr. Roy Ash, Director of the Office of Management and Budget, again confirmed that President Nixon is studying a proposal to this end but said that he was still taken no decision on it. In any event, he added, there was no question of a total ban on Sunday driving.

Public distrust of the oil companies' role in the energy crisis has been increased recently by a study prepared by the staff of the Senate Interior Committee which claims that the majors reduced refinery runs in the first quarter of last year, drawing down inventories excessively and cutting back on refinery runs to the fourth quarter as well.

As a result, heating oil shortages developed unnecessarily last winter and petrol supplies were inadequate last summer. The Federal Trade Commission has suggested that such steps were taken in concert and deliberately in order to create shortages that would force up product prices.

While he did not refer specifically either to the Senate committee report or to the FTC's criticism, Mr. Morton's threat of refinery intervention suggests that he has his own doubts about the oil industry's ability to meet the oil shortages.

Meanwhile, a leading group of economic forecasters, headed by Dr. Otto Eckstein, has chipped in which its own estimate of the probable economic effects of the energy shortages.

Dr. Eckstein's group estimates that the energy shortages will cut economic growth by about 1 per cent, of anticipated 1.6 per cent, in real terms next year and will raise unemployment to 5.8 per cent, by the end of next year from its current level of 4.3 per cent.

● In what petroleum industry sources believe to be the highest price ever paid for domestic natural gas, Union Carbide agreed to purchase Louisiana gas at \$1 per 1,000 cubic feet for its chemical operations in that state.

AP-DJ

Senate moves on prosecutor

BY ADRIAN DICKS

IN A debate over who should have power in appoint and remove a special Watergate prosecutor will be taken up next week by the full Senate, and it will go against the White House.

After lengthy deliberation and a vote, the Senate's Judiciary Committee declined this morning to recommend either of the two before it, one of which would give the power of appointment to the Attorney-General, while the other would give it to the Federal District Court.

IN A completely unexpected development, Mr. Nelson Rockefeller announced today that he is considering resigning as Governor of New York State, the office he has held for the past 15 years. His term does not expire until November of next year.

The reason for Mr. Rockefeller's tentative decision was not immediately known. At one point he was regarded as a possible replacement for former Vice-President Spiro Agnew, and despite his age—64—there has been persistent speculation that he will launch another bid for the Presidency in 1976.

As a measure already sent to the House by its Judiciary Committee.

WASHINGTON, Nov. 21.

In spite of President Nixon's efforts to defend both his sacking of Mr. Cox and his appointment of Mr. Jaworski, it now seems possible that the behaviour of the White House itself will help push Congress to decide in favour of a prosecutor named by the courts and removable only by them.

In testimony to the Senate Judiciary Committee only yesterday, Mr. Jaworski complained that the White House had been slow to provide him with the evidence he has requested and said that the President's chief of staff, General Alexander Haig, had tried to warn him off investigating the burglary by the "plumbers" of Dr. Daniel Ellsberg's psychiatrist's grounds.

Mr. Jaworski said he told General Haig that he did not wish to "invade" the realm of genuine national security problems, but that if the evidence dictated that he should bring indictments, he would not hesitate to do so.

Peron suffers heart attack

BUENOS AIRES, Nov. 21.

PRESIDENT Juan Peron suffered a mild heart attack early today but is resting at home in stable conditions, according to presidential aides.

Peron's doctors confirmed that the 73-year-old President is ill. But they announced publicly only that he is suffering from "a recurrence of a bronchial condition."

A Government communique said Peron was attended by heart specialist Pedro Cossio, heart surgeon Salvador Liotta and his own doctor, Education Minister Jorge Taisa.

It added that the President's wife, Vice-President Maria Estela Martinez de Peron, presided over a Cabinet meeting in Government House.

When Peron made a brief visit to Montevideo on Monday to sign an agreement with President Bordaberry's administration on demarcation lines in the River Plate estuary his wife assumed the presidential powers in his absence.

Peron was reported to be suffering from a respiratory ailment for several weeks after he returned to Argentina in June, ending almost 18 years in exile.

At the time he was visited daily by Dr. Cossio and later General Peron himself told newsmen he was suffering from a heart ailment.

Last week he failed to attend a banquet in his honour given by visiting Bolivian President Hugo Banzer and a government communique at the time said he was in bed with a cold.

General Peron, who went into exile when a military uprising ended his first nine years of rule in 1955, was elected in a third term in the presidency with a landslide victory at the polls in September.

AP-DJ, Reuters

VESCO 'NOT SEEKING HAVEN IN ARGENTINA'

By Nick Kelly

NASSAU, Nov. 21.

MR. ROBERT L. VESCO, former I.O.S. chairman, today denied a Wall Street Journal story that he is seeking a haven in Argentina from the U.S. courts.

Mr. Vesco, who is facing extradition charges brought here by the U.S. government, said the article was part of a "calculated political persecution and harassment" by American authorities through the non-judicial process.

He said he obtained an Argentina residence permit because of business interests there.

URUGUAY

Pressure on the Left rises

BY A CORRESPONDENT RECENTLY IN MONTEVIDEO

THE BOMB that killed a student in the Montevideo faculty of Civil Engineering on October 27, leading to the take-over of the University of the Republic by the Uruguayan Government, gave President Juan Maria Bordaberry and the more conservative elements in the armed forces a new opportunity to press on with their plans to eliminate all possible forms of opposition in the country.

Free elections to the Student Union on September 12, had produced a clear victory of different groupings which stand firmly against current official policies. That defeat for the Government was delayed for a while a measure undoubtedly long planned by the Minister of Education, Prof. Edmundo Narancio. Then the bomb provided him with a strong argument to convince the military—some of whom were still hesitating—of the need to intervene and reorganise the University so as to finish all "subversive activities" allegedly carried out within its premises.

Heads of faculty and the rector were detained, and the next move, already announced as imminent, will be to outlaw the Federation of University Students and to revoke the law of 1938 which established and regulated University autonomy.

Meanwhile, Prof. Narancio has been appointed rector "ad interim" and is making contacts with right-wing sectors in search of new heads of faculty. It cannot be excluded that the Government will start ousting left-wing professors.

It seems clear that some aspects of the "Chilean model" are being followed with sympathy by the Uruguayan authorities. No people have been shot in the streets, as happened in Chile after the coup in September, but political parties, although not officially dissolved, cannot in fact carry on their normal activities and have been compelled by circumstances to adopt new methods of organisation and communication. The task has become especially difficult for the two large traditional parties, the National Party (Partido Nacional) and the Red Party (Partido Colorado), which relied mostly on Congress and

on the Press to make themselves and their aims known to the public. But both Houses of Parliament were shut down on June 27, and newspapers, when not closed by the Government, are subject to very strict censorship.

A former senator Sr. Wilson Ferreira Aldunate, leader of the radical faction of the National Party, is currently living in Buenos Aires in self-imposed exile. He tried to organise a convention of his political grouping in the Argentine capital, but a few days before the date of the meeting a son of his was arrested and strong police pressure was brought to bear on those who had been invited to participate in the event. The convention was postponed.

Various other political leaders are also in Buenos Aires, including another former senator.

to postpone union elections and the leadership of the workers' movement as has already been the case in the University elections—would stay with the Left. As for the urban guerrilla groups, the Tupamaros, they are considered to have been almost totally destroyed and cannot regain enough strength to strike significant blows at the police or armed services apparatus. The joint forces of military units and the police amount to approximately 50,000 men.

Theoretically, the lack of an effective opposition and the control of the Press give the Government full opportunity to carry out its own Development Plan, which was approved by the Council of Ministers before Parliament was dissolved. Two special high level meetings between top ranking officers and members of the Government

stabilising the economy so as to improve internal conditions and attract foreign investment. Both Sr. Cohen and the present Minister of Economy and Finance, Sr. Pazos, have insisted on this point, though the foreign investment statute has not yet been approved.

Granted that the country is small and its problems not so complex as those of, say, Peru, it seems also evident that current difficulties cannot be solved merely by speedy and efficient administration. Other elements are normally required, among them support from some political grouping. Sr. Bordaberry has not yet been able to gather this support. He is politically isolated and has had problems even with the Council of State, an organisation called to replace Congress and formed, according to well informed sources, by approximately 25 members. Does the President's political isolation suit the military? It is hard to know, but some colonels have already made clear their disagreement with his way of conducting affairs.

Besides, some of Bordaberry's former colleagues in Sr. Pacheco Areco's 1967-1971 administration are being closely investigated on suspicion of their having participated in illegal financial activities. Dr. Jorge Peirano Faura, former Minister of Commerce and also of Foreign Relations, has been detained, as well as other prominent personalities in banking and commerce. The military, in these matters, show a determination to push on with their investigations.

They may however, have raised problems for themselves. If they intend to carry out a Development Plan, they will need highly qualified technicians and business executives. But they have closed the University and many executives are now in jail or have fled from Uruguay to avoid trial. Theoretically the next general election should take place in 1976, but it is too soon yet to forecast what will happen. But in any case the old liberal Uruguayan welfare state—the "Switzerland of America"—belongs to the past.

"Does the President's political isolation suit the military? Some colonels have already made clear their disagreement with his way..."

U.S. retail prices pushed up last month by oil

BY ADRIAN DICKS

U.S. RETAIL prices increased by 0.8 per cent last month, largely as a result of dearer oil products, but this has been more than offset by the increase in no-food items and services reported to-day.

The October result points to a fresh upswing in prices after several months of wide fluctuation in which an underlying trend has been hard to discern. The consumer price index bears out the prediction of administration economists that there would be some down-turn in meat and other food prices, but this has been more than offset by the increase in no-food items and services reported to-day.

At an adjusted annual rate prices have been increasing at 9.2 per cent, during the six months ended in October. The result that might not look so bad without the massive 1.9 per cent jump in the index produced by

WASHINGTON, Nov. 21.

used of the increase of 0.9 per cent in the non-food sector, will go on rising steeply in the next few months.

Car prices, which have been something of a test case for the Cost of Living Council, are reported to have contributed less than in past years to the increase, but this morning Ford and Chrysler appealed for an extra 5.1 per cent on top of increases already granted on 1974 models.

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EUROPEAN NEWS

Pompidou orders fresh curbs on inflation

BY RUPERT CORNWELL

UNDER intense pressure to do something about France's runaway cost of living, President Pompidou today ordered his Government to draw up a fresh anti-inflation package, to come into force early in December.

The President's initiative is a clear attempt to head off the mounting criticism from every quarter of his hitherto ineffective approach to an inflation that is now on the point of rising to an annual rate of 12 per cent. or more.

The Government's spokesman, Mr. Jean-Philippe Lecat gave no clue after today's Cabinet meeting of what the new measures might involve. He merely said they would be fair, protect the purchasing power of Frenchmen, and encourage the country's industrial growth and exports.

The announcement is however unlikely to prevent the one day general strike, that has been called by the leading unions for December 8 in support of action to slow down the rise in prices. For one thing, it is common knowledge that the retail price index, to be announced shortly, will show record monthly rises of over 1 per cent. for both October and November.

A clash is also likely as soon as Friday when the country's fruit and vegetable traders are due to meet Finance Minister M. Valéry Giscard d'Estaing for what may be a showdown over the controversial price controls he brought in at the start of the month.

The traders have already threatened to repeat last week's highly successful strike if the controls, which limit their profit margins, are not rescinded. On Thursday, moreover, France's butchers are to decide whether to go ahead with a similar protest action.

But M. Giscard d'Estaing appears to have strong public support for his proclaimed determination not to back down, and is very unlikely to make any other than the most modest concessions when the two sides meet.

For their part the small traders have dubbed the controls unfair and unworkable; their animosity towards the Minister was not lessened by his seemingly uninterfering behaviour in spending a week in the Far East when the dispute was at its height.

But the political prestige of M. Giscard d'Estaing himself has taken a severe bruising from the

episode. The retailers were only persuaded to end their strike by the mediation of M. Chirac, the Agriculture Minister, who appeared ready to override the measures introduced by his colleague.

Though supported, the controls have been criticised as being simply inadequate to cope with an inflation problem as big as France's — and some commentators, eager to spot strife within the Government, have spoken of M. Giscard d'Estaing being "disowned" by his fellow Ministers.

There has even been speculation that he might resign. M. Pompidou will wait to see what emerges from the meeting of Community Finance Ministers on December 3 and 4. The French Government, which has been foremost in pressing for concerted action on inflation, is known to be hoping that European resolutions would give it the opportunity to bring in unpopular measures at home.

The Government is still protesting that it has no intention of bringing in a price and incomes policy, but strong backing for such a course in Brussels could well make it change its mind.

PARIS, Nov. 21.

Jobert suggests forum for joint defence plans

BY ROBERT MAUTHNER

PARIS, Nov. 21.

M. MICHEL JOBERT, the French Foreign Minister, today proposed that the seven-nation Western European Union, an organisation which France chose to ignore for so many years, should serve as the new forum for discussions on European defence co-operation.

The suggestion was not unexpected, but there was general disappointment that M. Jobert had once again spoken in general terms and failed to spell out his proposal in greater detail. All he had to say on the subject was that the WEU could provide "a useful framework for dialogue and reflection" on the subject of European defence and that his presence in the WEU Parliamentary Assembly was proof of France's interest in the organisation.

The French Foreign Minister also reiterated his Government's support for the proposal to reactivate WEU's permanent armaments committee. At the same time, the Assembly could "enlarge its horizon" by discussing wider aspects of European defence.

Although there was a feeling that the elephant had given birth to a mouse, in view of the great emphasis that has been put by M. Jobert since the outbreak of the latest Middle East conflict on the need to forge ahead with European defence co-operation, M. Jobert's proposal was at least welcomed as a step in the right direction.

Incapacity

It came at the end of a long speech in which he once again analysed in detail the relationship between the U.S. and the Soviet Union, the whole process of détente and the incapacity of Europe to influence events in the Middle East.

The WEU Assembly earlier adopted a resolution calling on their Governments to set up a Western European Nuclear Com-

mittee as a first step towards a pooling of British and French nuclear weapons. The Committee should have the same relationship to the French and British nuclear forces as the NATO Nuclear Planning Committee has to the U.S. nuclear forces.

The resolution, adopted by 31 votes against none, with 21 abstentions, was drafted by Mr. Julian Critchley, a Conservative M.P., and was hotly opposed during the debate by British Labour MPs and West German and Dutch Socialists.

It was significant, however, that the Gaullist members of the Assembly were among its staunchest backers.

After issuing a warning against the widespread belief that the policy of détente had eliminated any risk of a serious East-West confrontation, M. Jobert underlined the threat to Europe inherent in exclusive arrangements between the two super-powers.

While fully recognising the world-wide importance of the agreement between the U.S. and the Soviet Union to consult each other and concert their policies whenever there was a risk of nuclear conflict.

Undermine

In passing, the French Foreign Minister also spelt out the reasons why France continued to distrust the SALT talks and to stand aside from the negotiations on force reductions in Central Europe. After expressing the fear that, sooner or later, these talks might embrace the French and British nuclear forces as well, M. Jobert said that France refused to accept a Central European zone with a legal and political status distinct from the rest of Western Europe. Such a division could undermine the whole process of Western European unification.

Greece tightens control of dissidents

By Our Own Correspondent

ATHENS, Nov. 21.

MILITARY authorities today dissolved 29 student associations and confiscated their property in the latest move by the regime to neutralise resistance after last week's student-worker riots.

This follows the placing under house arrest late last night of Mr. Panayotis Kanellopoulos, 71, Greece's last legally elected premier ousted by the military coup in April, 1967, and Mr. George Navros, 61, political heir of the late premier George Papadopoulos.

The two politicians are the leaders of the country's main political parties which received more than 80 per cent. of all votes in the last general election in 1964.

To-day, security police made several more arrests of prominent Athenians known to be opposing the regime, including Mr. Sakis Peponis, 50, a lawyer and former director-general of the National Radio.

The death toll of last week's bloody clashes rose to 12 to-day with the death of a 24-year-old worker in hospital.

The number of those detained after arrest was officially put to-day at 250. Security authorities were interrogating hundreds of others arrested at random in the streets of the capital in the last few days.

SWISS REFUSE LA ROCHE GROUP PRICE RISE

By Ray Dafter

HOFFMAN-LA ROCHE, the Swiss pharmaceutical group, faces more difficulties over the pricing of its tranquilisers, Librium and Valium—this time from the Swiss authorities.

The company has been refused a 10 per cent. increase in the price of the two drugs.

The Swiss Government disclosed that its Department of Social Insurance had refused a price rise requested by Hoffman-La Roche in September, partly because of the controversy abroad.

Reflation steps considered by Bonn Cabinet

BY MALCOLM RUTHERFORD

BONN, Nov. 21.

THE FIRST tentative steps towards reflation the West German economy are likely to be approved by the Cabinet tomorrow. In the first instance, the Cabinet is expected to do no more than approve interest rates' subsidies for the building of 50,000 local authority houses as a boost to the construction industry.

The reflation is slightly ahead of the Government's schedule when it introduced its second stability programme in May. Since then, although foreign demand has continued strong, domestic demand has slackened markedly. The September order figures showed export demand running still nearly 50 per cent. ahead of a year ago, but domestic orders were up by only 3 per cent.

The construction industry has felt the downturn most strongly, but other sectors such as textiles and clothing are also in trouble. Demand for consumer goods in the general is depressed. New uncertainties, especially regard-

ing the unemployment level, have also arisen from the energy shortage, which the Government now appears to be taking more seriously every day. The latest warning about the danger to jobs came from Herr Helmut Schmidt, Finance Minister, in a TV interview last night.

The Government has no shortage of reflationary weapons at its disposal. For example, the 11 per cent. investment tax, introduced in May for a maximum of two years, could be reduced or made more selective at any time. The Bundesbank could also relax its tight credit policy, though this is not expected to happen yet. As the Bundesbank points out, stability is still far from being achieved and the latest indicators show that inflation is again increasing.

To-morrow will also bring the publication of the latest report on the state of the economy by the independent Economic Advisory Council. The report has been revised to take account of the energy situation, but the problem is that nobody knows how bad it is going to get.

U.K. attacks 'bias' on regions

BY LORELIES OLSLAGER

BRUSSELS, Nov. 21.

BRITAIN has attacked the European Commission proposals for an EEC regional policy for being over-generous to agricultural problem areas and too restrictive on declining industries. This was learnt here to-day as serious behind-the-scenes bargaining over the proposed Regional Fund was getting under way between representatives of the member States.

The opening shots were fired earlier during discussions at working party level, and it is the working party's secret report to the senior diplomats that

reveals each country's initial bargaining position, including a German suggestion that national "quotas" might be the way out of the dispute over which regions should benefit from the fund.

According to the report, Britain feels that the criteria proposed by the Commission for defining regions "undergoing industrial change" are not good enough. The Commission had singled out only two industries — coal and textiles. Moreover, it was proposing that in order to be eligible for assistance from the fund areas in which these two

industries are predominant must also be suffering either unemployment of more than 3 per cent. or persistent outward migration.

The criteria for denoting areas in which agriculture was predominant, on the other hand, were of a "lax and generous nature." The British experts argued that the Commission proposals were not in keeping with the instructions given by the Paris summit last year, which had attached equal importance to "industrial change" and "agricultural predominance."

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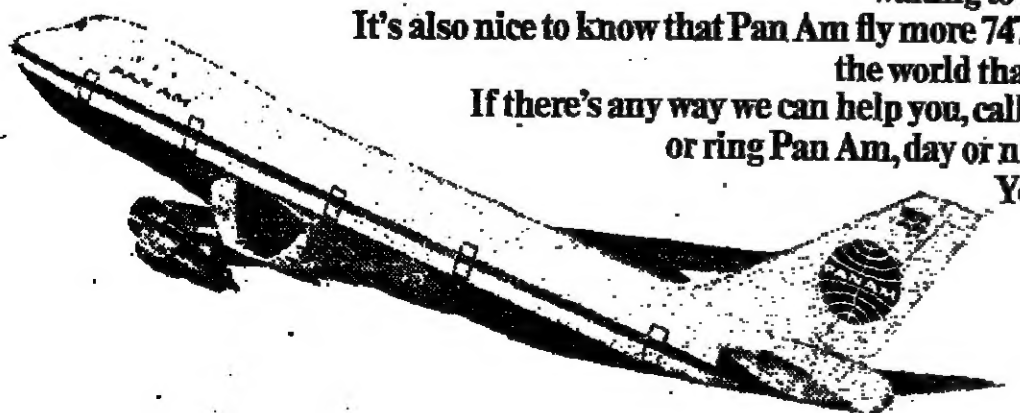
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EUROPEAN NEWS

Protestants hold key to Irish by-election test

BY DOMINICK J. COYLE

DUBLIN, Nov. 21.

IT IS NOW acknowledged by the major political parties contesting a crucial by-election next week in the border constituency of Monaghan that the outcome will be determined by the voting attitude of some 3,500 Protestants in the region.

The national coalition Government's overall majority in the Dáil will be reduced to the minimum single vote if the Fianna Fáil opposition succeeds in holding the Monaghan seat vacated by Mr. Erskine Childers, the successful candidate in this year's Irish Presidential election.

Mr. Childers, himself a Protestant, headed the poll in Monaghan in the general election earlier this year with the assistance of the votes of his co-religionists. However, there are no Protestant candidates on this occasion, and the influential Protestant association in the area has now released its members to vote according to their individual choice.

The Monaghan contest has already become something of a microcosm of national politics and is, in fact, the first trial of strength for the Fine Gael/Labour Party coalition Government since the February general

election. It is also the first occasion in 18 years that Fianna Fáil has fought a by-election as the parliamentary opposition.

The constituency, with a total electorate of almost 40,000, runs alongside the border with Northern Ireland and, proportionately, has more Protestant voters than any other part of the country. Some of them are generally sympathetic to the policies of Ulster Unionism, and they all want tougher security measures here in the South against the Provisional IRA and other extremist groups.

Law and order

The result is that the present by-election campaign has been turned into an unseemly debate on the attitude of Fianna Fáil and the Government to the so-called "law and order" issue, with most Ministers insisting or quietly implying that the Opposition candidate, Dr. Rory O'Hanlon, is hawking on Republicanism, a charge which he has denied categorically.

Mr. Liam Cosgrave, the Prime Minister, who is himself campaigning in the constituency, is asking the Monaghan electorate

to return the agreed Fine Gael/Labour candidate, Mr. Brendan Teal, so as to reinforce his Government "in this important constituency... for the important national tasks which, in the immediate future, now face it."

This is a clear reference to vital Anglo-Irish negotiations ahead of the proposed Council of All-Ireland, as part of an overall political settlement in Ulster, and it is something which is undoubtedly on the minds of the electors. But a much more immediate consideration with the Fianna Fáil opposition and its supporters is to use this key by-election to erode the Government's Dail majority and, if possible, to go on from there and precipitate a general election.

On the basis of the last two national elections, the party votes in Monaghan are very evenly divided between Fianna Fáil and the Fine Gael/Labour Alliance; ironically, perhaps, at this time when most political efforts in Ulster itself are directed towards new power-sharing arrangements for Ulster, Monaghan Protestants themselves hold the key to this contest.

Panov ends his hunger strike

MOSCOW, Nov. 21.

RUSSIAN Jewish bullet star Valery Panov to-day called off a hunger strike he began 21 days ago in protest at the refusal of the Soviet authorities to allow him and his halberna wife to leave for Israel.

Mrs. Galina Panov told reporters by telephone from Leningrad, where the couple once danced in the city's Kirov Company, that a doctor friend had advised her husband to start taking food again because his physical condition was becoming dangerous.

"But Valery says that if there is no progress in our application for an exit visa, he will declare another hunger strike once he has got over this one," she declared.

"You must understand that this was the only thing left to us which could bring public attention to our plight."

After declaring the hunger strike, in which his wife participated for the first four days, Mr. Panov was called to the Leningrad visa office and a few days later officials there accepted their emigration documents.

The wife of Soviet physicist Andrei Sakharov said KGB security police had told her she was "probably mentally sick" for refusing to testify against two dissidents under arrest here for anti-Soviet activities.

She made the charge at a Press conference called at the family apartment in Moscow to give her account of three interrogation sessions she has had over the past week with the KGB.

Dr. Sakharov told foreign reporters that he viewed the sudden interest shown by the KGB in his wife as part of the general campaign against him for his outspoken criticism of Soviet society.

GREEK DEMOCRACY

The bridges are damaged

BY OUR ATHENS CORRESPONDENT

DESPITE Government assurances to the contrary, last week's events in Greece are bound to impair any prospects there were of an early restoration of parliamentary rule. They are also certain to have their impact on an economy already shaken by inflation and economic mismanagement.

The re-imposition of martial law—less than three months after it was completely abolished—numbed the majority of Greeks. The consensus of opinion in Athens is that the rioting which left 11 dead and about 200 wounded could scarcely have come at a worse time. The appointment of a veteran Liberal politician, Mr. Spyros Markezinis, as Premier of an all-party Government early in October had raised hopes that the country might at last be able to find its way to some semblance of democratic rule abolished when the army seized power in April 1967.

Bridge

Mr. Markezinis' main task was to bridge past differences between the military-supported regime and the politicians who opposed it and to pave the way for elections promised for 1974. The majority of the politicians, however, boycotted his efforts. Their main objection was that the constitution drafted by the revolutionary regime in 1968 and amended in 1973 was unsuitable as a western-type democracy was to function.

The government has accused the politicians of being the moral instigators of the student and worker unrest. Some observers here are inclined to believe that the conservative politicians may have been too hasty in concluding that the student-worker rioting was a spontaneous uprising against oppression. Whatever the truth, the intervention of the army and proclamation of martial law on the recommendation of Mr. Markezinis have undoubtedly weakened his position.

Greeks had expected him to resign rather than accept, let alone recommend, martial law. Prisons are again bulging after the hundreds of random arrests and the decision to place under house arrest several leading conservative politicians has badly damaged any bridges Mr. Markezinis could build.

Arrest

The arrest of several leaders of the outlawed Communist Party and members of the pro-Communist United Democratic Left (EDA) would appear to indicate that the Government is preparing

the first open challenge to the Greek regime from the working class. Most of the hundreds rounded up during the last week have been workers.

Mr. Markezinis has stated that he and President George Papadopoulos remain steadfast in their determination to restore order at all costs and normalise the political situation. In recent years the Greek economy has had an enviable growth rate averaging 8 per cent. a year, which has put Greeks into the consumer society. That is a situation quite unlike that of 1944 when the population had nothing to lose by an uprising. The student-worker riot last

Yet some observers support the theory that growing discontent over rising prices, not paralleled by wage increases, may have acted as a catalyst for recent events. Sharp increases in the price of petrol, electricity and bread at the beginning of November may have added to the tension. Those who were involved in last week's upheaval were mostly construction workers who receive the highest wages in Greece, averaging as much as \$800 a month. The argument put forward is that workers and white collar employees who receive much lower wages and salaries have more reason to be discontented.

'The student-worker riot last week presented a unique opportunity for the people to revolt. But it was not taken.'

Real wages

According to official estimates the cost of living has risen by between 35 and 45 per cent. in the last 12 months. Real wage increases have not exceeded 25 per cent. The pressing oil crisis is certain to have an adverse effect by pushing prices still higher. In the months ahead, therefore, the Government will have to fight its battles both on the political and economic fronts. The politicians are certain to make capital of last week's disturbances and it remains to be seen how effectively martial law will suppress further upheavals. The Government can hardly risk elections if law and order are not completely restored.

Martial law

There had been nothing to presage the sudden turn of events last week. Martial law was lifted in August but the workers had not resorted to strikes or taken to the streets. The 10 per cent. revaluation of the drachma in October partly offset the loss of its purchasing power from inflation, and the Government was favourably considering demands from the Polytechnic at dawn on Saturday for a 30 per cent. increase in minimum wages and

In the economic field, Greece had a balance of payments deficit of \$841m. in January-September, a 193 per cent. increase over the same period in 1972. The trade deficit alone reached an unprecedented \$1,699m. Inevitable earnings totalling \$1,509m. helped to narrow the gap, but if the present situation continues, tourism, which is one of the main foreign currency earners, is bound to suffer, making things even more difficult.

West German steelworkers offered 13% wage package

BY ANDREW HARGRAVE

FRANKFURT, Nov. 21.

PAY TALKS in the Ruhr steel industry, which could affect the pattern of wage settlements throughout West Germany in the coming year, reached a decisive stage to-day with a proposal by the employers amounting to an overall increase of 13 per cent.

The offered package which consists of an 11 per cent. straight rise plus fringe benefits worth a further two per cent. would run for a year. As an alternative, the employers proposed a 9.9 per cent. straight rise for a ten-month period. In either case, the starting date would be on December 1, a month before the current agreement is due to expire.

The proposal, which affects 20,000 steel workers, emerged after 20 hours of tough bargaining. The Metalworkers Union which had demanded a 15 per cent. straight rise, will now take the offer back to its Ruhr wages committee which will decide on Friday whether to accept or ask the union executive to sanction

a strike ballot. To participate in the latter, Dr. Franz-Josef Weisweiler, the employers' chairman, emphasised to-day that the proposal was no final offer and therefore still open to negotiation. He thought, however, that in the present economic climate the proposal was an acceptable one.

Yardstick

The loophole left by the employers only underlines the significance of the Ruhr settlement, which is likely to serve as a yardstick not only to the rest of the 4.3m. metalworkers in West Germany, including those in the key engineering, electrical, shipbuilding and car industries, but for millions more in other industries.

Warning shots by both sides have not been lacking in the past few months. The unofficial strikes in the Ruhr engineering industry were followed by an official one in the motor industry in the Stuttgart area, which led

to considerable improvement in fringe benefits in the metal industry in other areas as well.

The rate of inflation, although more moderate recently, has given further fuel to the unions' claim while the employers, using the same argument, harped on narrow profit margins, rising costs and the adverse effect of D-mark revaluations.

In a recent statement, an employers' spokesman added low investment to the list, attributing this directly to high labour costs and inadequate return on admittedly increasing sales. The union's official journal, in its turn, retorted this week that steel prices, particularly export prices, compensated for the cost increases; that productivity and therefore the industry's profitability had been rising at a high rate.

So far the energy crisis has not entered the debate; but there can be little doubt of it being at the back of the minds of both sides as the negotiations reach their climax.

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European flights expected to be cut soon

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

AVIATION FUEL shortages are now developing rapidly throughout Europe. As a result cuts in flights on European routes are considered certain within the next few weeks, following those already agreed on the North Atlantic.

The seriousness of the airlines' fuel situation was emphasised yesterday, when they were told that all airlines, British and foreign, scheduled and charter, would have their supplies in this country cut by 10 per cent. from the levels used in the November-December period last year.

Since most airlines have expanded substantially in 1973 the cut will in effect be much greater than 10 per cent. in some cases amounting to double that amount.

The decision, given by the Department of Trade and Industry to the oil companies, corrects an earlier misunderstanding about the Government's fuel conservation statement last Monday, which some airlines interpreted to mean that they would be exempt.

The cut will worsen an already severe fuel shortage throughout Europe. Airlines are living on a day-to-day basis, picking up fuel as and when they can, because of the patchy supply situation.

Particularly bad spots include Athens, Istanbul, Rotterdam and Vienna. In many places fuel can be obtained only if an airline has a contract to pick up supplies there, and even then fuel is often either not available or in short supply.

In all cases shortages are coupled with severe price rises, amounting to as much as 103 per cent. in Düsseldorf.

Against this background European airlines are preparing to follow the example of their North Atlantic colleagues and cut services.

British Airways' European Division has contingency plans ready and initially will seek to consolidate flights.

Mr. Roy Watts, chief executive, has this week signalled all European airline presidents, alerting them to the possibility of cuts in the near future.

Flights to and from London may not be affected initially since this is one destination most airlines want to continue to serve. The cuts will most likely affect flights between less popular destinations.

Olympic Airways, for example, is ready to cut domestic flights in order to save fuel for its London operations. Other airlines are believed to feel the same.

British Airways' own aim will be to keep its network intact as far as possible, first by consolidating flights where it can, and cutting only as a last resort. It will try to see that every destination continues to get some air services.

Severe blow

The 10 per cent. cut in airlines' fuel comes as a severe blow to charter airlines and the holiday tour operators, who will be obliged to reconsider many of their forward plans for the rest of this winter and next summer.

It now seems certain that, in addition to the fuel surcharges announced at the end of last week by the independent airlines, many flights will have to be reorganised as the shortages bite more deeply.

Institute confirms industry fears of some reduction in output

BY WILLIAM KEEGAN, ECONOMICS CORRESPONDENT

THE National Institute of Economic and Social Research confirmed yesterday the two-thirds of a sample of companies are predicting reductions of between 1 per cent. and 5 per cent. in their output as a result of the 10 per cent. cut in oil supplies.

Moreover, if the cutback reaches 20 per cent., reductions in output of between 11 per cent. and 20 per cent. are forecast by over half of the companies asked.

These findings come from a sample survey of 104 members of the institute's panel of companies engaged in all areas of manufacturing, production and construction.

The institute emphasised yesterday that although the survey covers companies employing about one-fifth of all employees in manufacturing and construction, it is not a representative sample, and the response rate was 70 per cent.

Nevertheless, despite the institute's disclaimers, this is by far the most authoritative assessment available of industry's reactions to the oil cuts, and it paints a harsher prospect than that offered by the Government when the measures were announced earlier this week.

The institute also attempted to find out the possible effects of cuts in total energy supplies.

If all energy supplies were cut by 10 per cent., hardly any companies could maintain their output levels, the institute said.

"Half the companies asked would suffer a fall in output volume amounting to 6 to 10 per cent. and in a few cases the fall might even exceed 20 per cent."

A 20 per cent. cut in all energy supplies would mean a reduction of more than 20 per cent. in output for over one-quarter of the companies. A third would expect a fall of 16 per cent. to 20 per cent.; another quarter a drop of 11 to 15 per cent.; and only in the case of a few would the fall be less than 10 per cent.

With regard to the effect on unit costs, the 10 per cent. cut in oil supplies is expected to raise costs by between 1 and 2 per cent. for two-fifths of the

companies. For another third of respondents a rise in unit costs is envisaged.

If all energy supplies were reduced by 10 per cent., a quarter of companies would expect unit costs to rise by 7 per cent. or more, and only a quarter of companies would envisage an increase in unit costs of as little as 1 to 2 per cent.

A 20 per cent. cut in oil supplies alone would leave hardly anybody with unchanged unit costs and although about one-quarter of the companies said their unit costs would rise by not more than 4 per cent., the typical increase expected was of the order of 5-6 per cent., with at least one-eighth of the companies expecting more than 10 per cent. unit cost rise.

A 20 per cent. cut in all energy supplies would raise unit costs even more, companies generally expected, with few exceptions, rises exceeding 5 per cent., almost a quarter of them counting with unit cost rises exceeding 10 per cent.



Mr. Geoffrey Rippon, Secretary of the Environment, drove an electric car for the first time yesterday. He drove the car, one of two Mini Travellers converted for the Electricity Council, to a Downing Street meeting.

CBI urges oil priority for glass containers

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

THE Confederation of British Industry yesterday threw its weight behind the campaign by the glass container industry to be given priority status as far as oil supplies are concerned.

It did so as a new threat to the already-stretched glass industry emerged when some of the smaller companies were given warnings that their supplies of natural gas could be interrupted.

Under normal circumstances the companies would switch the firing of their furnaces to oil.

But this would involve something like a 75 per cent. increase in oil usage compared with the corresponding period last year.

The Glass Manufacturers' Federation maintained last night that the need for the industry to be given priority status was even more urgent now that the oil companies had made it clear that in real terms the cutback in supplies could be around 13 per cent. after allowance had been made for the growth in output since 1972.

DTI excludes naphtha

BY RAY DAFTER

THE Department of Trade and Industry last night announced that the important chemical feedstock, naphtha, is excluded from its 10 per cent. cuts in oil supplies.

This announcement should help to clear the air in the chemical industry which was still confused about the terms of the Government's provisions. Indeed, the DTI's comments contradicted its earlier statement, made on Tuesday, that naphtha was included in the cutbacks.

Earlier, Shell Chemicals said that it was working on the assumption that naphtha was affected, in which case the 10 per cent. cutback in supplies would mean a realistic reduction of 17.5 to 20 per cent. at current production levels.

Coal stocks reasonable, say merchants

Financial Times Reporter

STOCKS OF coal held throughout the country amount to the equivalent of not less than six weeks' supply in general, although there are regional imbalances, according to the 8,000-strong Coal Merchants' Federation of Great Britain.

Mr. P. J. D. Cooper, the federation's president, pointed out yesterday, however, that although the stocks situation was good, the present energy situation was unique, and nobody could be certain about what would happen.

The U.K. had never before faced an overtime ban by the miners at the same time as serious problems with oil and electricity supplies.

However, the federation is reasonably confident for the time being that its members can cope with the demand for coal, which is heavy. There should not be any need for consumer rationing.

Mr. Cooper, who runs a coal merchants business in Yorkshire, said that deliveries to his company were reduced by 45 per cent. last week.

Ford executive to deal with supplies

By Paul Eilman

FORD HAS appointed Mr. Brian Tolmie, a senior executive, to co-ordinate problems which might arise through the oil shortage.

Mr. Tolmie, who takes the title of Project Manager, Energy of Project Programmes Co-ordination, Ford of Europe, said yesterday that his job at this stage concerned contingency planning.

The task at present is to evolve a system of co-ordination to minimise the effect of any oil shortage on plants throughout Europe. "In the longer term we will ensure that marketing, strategy and the planning and design of new products is co-ordinated to take account of the oil supply situation," he said.

British Leyland and Chrysler (U.K.) indicated that they had no plans at present to appoint a special executive to deal with the energy problem.

British Leyland said its organisation "as it stands is perfectly competent to cope with the situation."

Chrysler has set up a task force of executives to keep a day-to-day watch on the oil situation as it develops.

Reed warns of cuts in newsprint output

BY LORNE BARLING

REED INTERNATIONAL, the country's second largest newsprint manufacturer, will be forced to reduce production by 13 to 14 per cent. as a result of cuts in supplies of oil, the source of power for all its mills.

The announcement yesterday came as a shock to newspaper publishers who are already suffering from the most acute peacetime shortage of newsprint.

Reed, which makes nearly 40 per cent. of home-produced newsprint and 10 per cent. of total consumption, warned that the reduction was imminent and could be as high as 20 per cent.

In addition, technical problems at Reed's Imperial mill at Gravesend, which has already been hit by industrial troubles, will cut deliveries from there by 20 per cent. until early next month.

The company said: "We have not been granted any form of priority supplies by the Department of Trade and Industry, and will have no option but to cut back. This could mean a loss of 35,000 tonnes a year."

"Our oil is being cut by 10 per cent., but that cut is based on our low consumption at this time last year. In effect, the loss is more like 14 per cent., which we believe could rise to 20 per cent. in the near future."

As a result of this situation, there is increased pressure on the DTI to include newsprint manufacture in the priority group of newspaper printing, thus exempting Reed from the oil cuts.

Sir Don Ryder, chairman of Reed International, said last night: "There is no point in giving priority to newspaper publishers if they have nothing to print on. We are making representations to the DTI, and I am confident they will agree."

Reed's dependence on oil, providing power for generating steam for electricity and heat for processing is such that any reduction must mean an identical loss of output.

Bowater, the U.K.'s biggest newsprint producer, is more fortunate in having all its mills powered by coal, although the company expressed fears yesterday that shortage of supplies could threaten production.

Newsprint supplies from Finland are thought to be secure, as most of that country's oil supplies are from the Soviet Union. However, an importer warned yesterday that shipping prices could rise by as much as 50 per cent.

Swedish producers are thought to be particularly threatened by oil shortages as a large proportion of Swedish oil supplies are channelled through Holland, which is critically short itself.

Future of tanker market lies with Arab exporters

BY JAMES McDONALD, SHIPPING CORRESPONDENT

TANKER RATES have fallen back, in many cases to below pre-1973 "norms"—between Worldwide 80 and 90 for an 80,000 tons tanker during 1972 and late 1971—according to the latest tanker market report by Eggar Forrester, the London shipbroker.

This compares with rates at the start of the Middle East crisis of up to Worldwide 450.

"The effect of the production cut-backs by the Organisation of Arab Petroleum Exporting Countries (OPEC) has been felt in all sectors of the tanker market," the report adds.

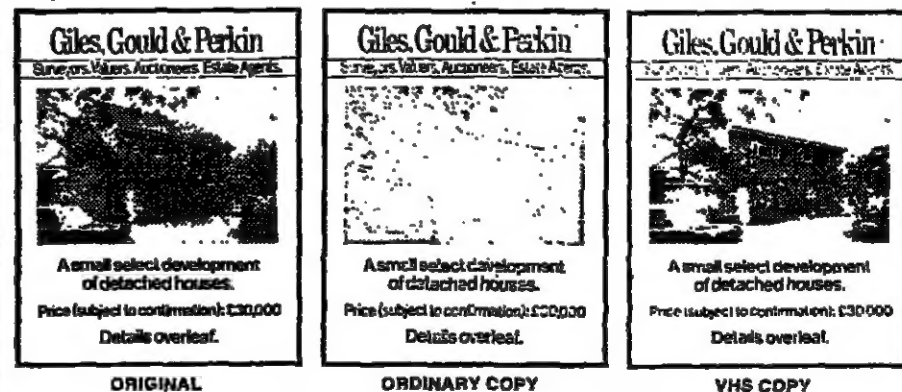
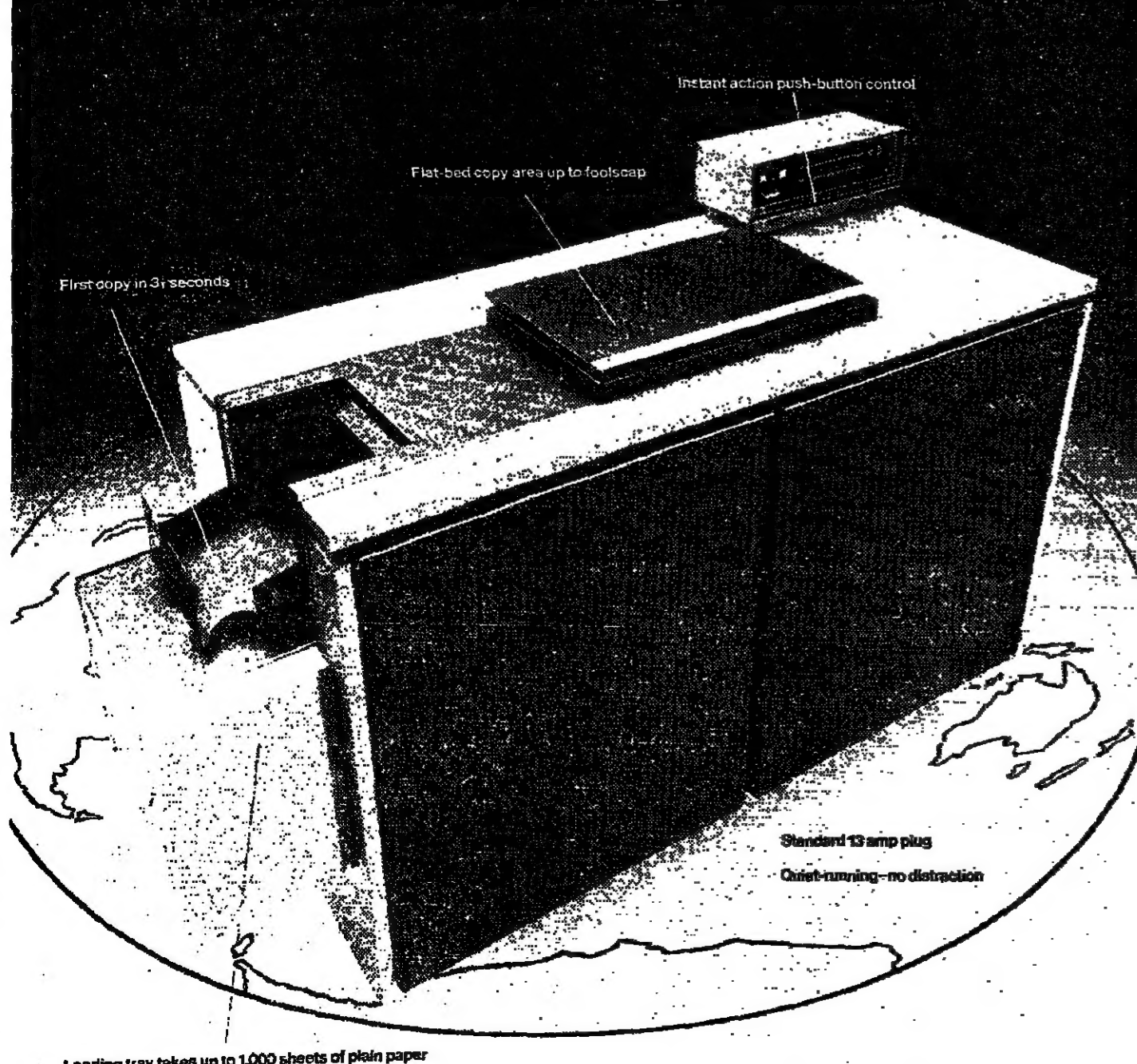
"The key to the immediate future of the tanker market is in the hands of OPEC. Only if the announced cut-backs are lifted will owners find opportunities to trade their vessels effectively. In the meantime a weakened market is inevitable."

Arab oil embargoes and production cut-backs have also completely negated any "bullish" effect on the dry-cargo freight market which might have been created by the Middle East war, says Eggar Forrester. Combination carriers have been switched from the tanker to dry-cargo trades, forcing rates down in some trades.

With the growing shortage of bunker fuel the brokers expect the tanker charter market—and the freight market generally—to become even more erratic and confused. "Demand is still there but is now more dependent on the charterer's ability to obtain fuel."

3M's drum-free, trouble-free, plain paper copier gives copies like the original in record time.

The VHS- 3M's new high speed copier



The Magne-Dynamic system

It's a completely new system developed by 3M to give perfect smudge-proof copies from photographs, solids, carbons, books, carbonless papers—just about everything you're ever likely to want copied. The whole process is completely dry and produces the first three copies in only 9½ seconds. In many instances, the VHS plain paper copier will produce copies which are virtually indistinguishable from the original.

No Drum!

That troublesome 'drum' which is a feature of most other plain paper copiers is done away with in the Magne-Dynamic system, making the VHS copier far less likely to be put out of action than the kind of plain paper copier you've been used to.

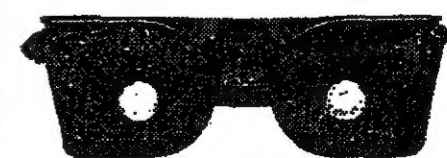
How fast is High Speed?

After producing its first copy in 3½ seconds, the VHS continues to turn out copies every 3 seconds. This means that, on the type of run that makes up 80% of office copying, the VHS is the fastest machine of its kind.

The VHS memory tape

How does the 'memory tape' help? The original you are copying is imaged onto a frame of the memory tape, and this 'memory' is held for up

to ten copies. This means that the next original may be put in place whilst the machine is still copying the previous one. If you are making a few copies of several originals, the waiting



time is cut to a minimum and office productivity is increased.

How does the VHS work?

You simply position the original on the 'flat-bed' exposure glass, select the number of copies from 1 to 99 and press the print button. If you want to stop during the run, to increase or decrease the number of copies, you just press another button. A digital counter lets you know exactly how many copies there are still to come.

How easy is it to work?

The VHS control panel has ironed all the guesswork out of copying.

Everything lights up clearly, from the count-down of copies to clear signals for loading paper.

How easy is it to install?

The VHS is plugged into a standard 18 amp power supply. No special meters or wiring are necessary. It is mounted on castors for manoeuvrability. Because the VHS has a low noise-level and generates less heat than other machines, it can be installed in a normal office situation.

Who was the VHS designed for?

Users who require 10,000 copies or more a month. Available on a rental basis, the VHS, despite its many advantages, could well work out cheaper than the copier you are using. A 3M representative will give you full details.

Radio-Controlled Service

Should your VHS need servicing, simply phone your local 3M Service Centre. They'll then get in touch by radio with one of the 100 Customer Service Representatives who'll be at your office in next to no time.

To: C. Godfrey, Business Communications Division, 3M United Kingdom Limited, 3M House, Wigmore Street, London W1A 1ET.

Please send me further details of the new VHS copier. ☐

I would like a free demonstration. ☐ (tick box as appropriate)

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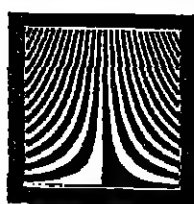
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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

NAVIGATION

Landing system of the 1980s under study

THE EXACT form that the next generation of instrument landing system for civil aircraft will take has yet to be decided by the International Civil Aviation Organisation (ICAO), probably during 1977. It will certainly use microwaves instead of VHF as at present and has thus been dubbed MLS, standing for microwave landing system.

The need for a system that can be installed with greater geographical flexibility, is not affected by multipath reflection of the guidance beams and can "look at" a wider solid angle of approach so as to deal with busier approach airspaces, has been felt by some time.

According to Plessey Radar, the first 15 years of the life of such a product will account for £1,000m. of business world-wide, during which period the "old" ILS will be phased out.

There is consequently a good deal of juggling for position going on at the moment in the international avionics business with interest in the U.S., Britain, Australia, Germany and France. Hope has been expressed in the number of quarters that the system decision will be based upon sound operational/technical bases, and on no other.

PACKAGING

Packs into sterile containers

A NEW Hodiger and Karg machine designed to produce fully bacteria-free plastic containers, fill them in an aseptic atmosphere with a sterile product and seal with an aseptic lid, has been introduced to the range of machines marketed by Robert Bosch Packaging Machinery (U.K.).

equipment designated TFA 240, has been developed from the Servac 130 platen thermoforming machine.

The first production TFA 240 machine is that at Butterworth, Lucerne, and Robert Bosch Packaging has statistical evidence to show that the failure rate of the new aseptic packs is considerably less than 1 in 10,000. In consequence, a second machine has been ordered by another Swiss company.

The TFA 240 is designed to process the usual thermoplastic films and complexes and is capable of outputting continuously variable, up to 25 strokes per minute producing up to 18,000

packs per hour on a maximum draw of 35mm. It will form pneumatically with or without plug assist, provide a water cooled form and seal station, punch, perforate, and has a print registration control and code embossing unit.

A new type of sequence die cutting system on the machine permits up to 30 per cent. savings in material and an automatic waste winding facility is included. Spindle adjustment to the mechanical drives is provided at the individual operating stations.

Bosch operates from 183 Dukes Road, Acton, London W3 0SY.

ELECTRONICS

Reed switch in a DIP package

A LATCHING reed switch that is small enough to fit into a dual in-line (DIP) package and still leave room for a coil winding and suppression diode is being offered by Hamlin Electronics of 14, New Road, Southampton, Hants, SO2 0AA.

The glass envelope itself is just over half an inch long (12.2mm) and 0.1 inch in diameter (2.7mm).

The unit is identified as MOLS-4 and is activated and latched by a one millisecond or longer pulse of sufficient amplitude to produce 120 ampere-turns. Release is accomplished by a similar pulse of opposite polarity having an amplitude of 40 ampere-turns.

The switch is a single pole single throw latching (form C) type with a DC contact rating of 3 W maximum. Switching voltage is 28 V DC maximum.

Drives gas displays

A COMPANY in the U.S. called Dionics has developed and is now marketing in the U.K. through Walmore Electronics a range of high voltage (up to 225V) monolithic integrated circuits designed specifically for driving gas discharge displays.

Frequently, says the company, high voltage discrete transistors have had to be used for this purpose. Using the Dionics devices it is possible to drive 8 7-segment displays (with decimal points) using only three integrated circuits. The inputs to these ICs can be driven directly from standard TTL, TTL and MOS logic families.

The integrated circuit set consists of an anode driver and a level shifter. The display is driven in a constant current mode and the brightness of all eight digits can be varied by adjusting the value of a resistor. Walmore is at 11, Betterton Street, London WC2H 8BS.

PRINTING



The latest hot embossing equipment from Dean Design Company, 23, Water Lane, Wilmslow, Cheshire, in operation to emboss a vinyl wall covering at the Nelson (Lancs) plant of Coloroll.

Meeting the fashions in footwear

SUCCESSFUL development of a simple transfer printing process which will produce multi-colour patterns on polyurethane coated shoe upper materials has been announced by the Shoe and Allied Trades Research Association.

The process, called Satraprint, is a joint development of Satra and Alf Cooke, a member of the Bemrose Corporation, and it can be applied on rolls of material or cut upper parts either by the footwear manufacturer or the material supplier.

According to Satra, the dry heat process demands no special skills — only the availability of a hot plate press. It takes about half a minute to produce a pattern which is permanent and cannot be rubbed off as the printing completely penetrates the material's coating. Manufacture of the fashionable multi-colour styles is said to be greatly simplified by this method.

Only the quantities of plain polyurethane coated fabric required for a given number of shoes need be printed. The trans-

fer paper is positioned face to face with the material and placed in a heated press for the "dwell time" of about 30 seconds. The used transfer paper and printed material are then separated and a simple spray finish applied.

Satra says a complete process "package" is available and purchasers will receive an automatic licence to operate it under the patents which are now being sought. Full details can be obtained from the Association at Satra House, Rockingham Road, Kettering, Northants.

Most of the research work on transfer printing has been devoted to polyurethane coated fabrics, but it is understood that possible application of the process to leather and other materials is being investigated.

U.K. views must be represented

URGENT ACTION is required from the British printing industry if its views on international standards are to be heard, the British Standards Institution has asserted.

Mr. Gilbert Smith, a director of the British Printing Corporation and the chairman of the BS's Printing Subcommittee and Allied Trades Standards Committee, has pointed out that with U.K. membership of EEC, a situation has developed requiring urgent action if the interests of the printing industry are not to be adversely affected.

Standardisation relating to printing was playing a vital part in the current scene: very large economies had been made from the standardisation of paper and book sizes; process inks and testing methods and very valuable advances had been made in standardising methods and ration- alising specifications which were

of great value to printers, printers' customers and their suppliers.

International and European standards were being developed, and unless the U.K. could significantly affect these standards, or actually guide the formulation, the U.K. would find standards imposed on it, and on its customers and suppliers which would involve the British industry in uncomfortable situations and in unnecessary extra cost.

International standards and national standards should reflect British needs.

Plastics that look like wood

WOOD GRAIN finish can be applied using a hot foil method to all types of plastic, and especially structured foam mouldings. Finishes can be obtained in many woods such as oak, ash, rosewood, maple etc. are available in four colours and include a three-dimensional finish, which is extremely realistic.

This type of equipment can also be used for high speed application of gold or silver to raised sections of mouldings, such as medallions etc., where very high rates of output are required. The moulding is suitably designed. Phillips Sprax and Ellis, of 11, 13, Charterhouse Buildings, London EC4M 3AR, says of the equipment that the heater roller will pivot to accept draught or inclines, the conveyor speed finely adjustable from 0.45 feet per minute, roller pressure fully adjustable and compensates for undulation in the moulding thickness plus fine adjustment of print position to avoid overlap and rubber wear. Items of up to 30 inch width can be coated to a maximum of 30 inches.

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CONSTRUCTION

Symposium on support works

A TWO-DAY symposium entitled "Support Works for Concrete Construction," organised by the Wales committee of the Concrete Society, is to be held in Cardiff from December 11-12.

The first day of the conference, which will take place at University College, Department of Civil and Structural Engineering, will include papers on "Law and Safety—A Contractor's Legal Responsibilities" and "Theory and Practice of the Law." Other papers will cover consideration of support works at the design stage.

Meanwhile, the practical application of limit state design is explained in a new Concrete Association booklet, "Designed and Detailed," available from the C and CA at 60p. The booklet illustrates a simple worked example for a reinforced concrete building frame.

SECURITY

Interest in U.K. guard system

SECURITY-CONSCIOUS American companies are taking an interest in a British invention which is probably the first completely portable mobile security system specially designed for all outdoor use.

The system consists of a number of steel tower units, two metres high, containing electronic equipment powered by a 12 volt battery. They set up a "field" of infrared rays, directed through a "U" shaped panel made from a black acrylic material which does not affect transmission and does not permit observation of the path chosen by the rays.

In clear conditions the range of the beams is 300 metres and with four towers it is possible to guard a perimeter of 1,200 metres. The system is specially suitable for applications such as airport fuel dumps, racing stables, sports stadium and any high security risk areas, say the manufacturers, Portasec Security Systems of 28, Ryefield Crescent, Northwood Hills, Middlesex.

The master control unit, is equipped with a point-to-point radio which will relay a signal to the security control within a distance of five miles when the beam is broken by an intruder. After a pre-determined delay to enable the security patrol to reach the area an alarm on the master control will sound, and lights flash.



Ferranti chips à la carte

Ferranti microcircuit chips — tiny pieces of silicon semiconductor — are produced from a very special Ferranti recipe. The basis of this is the Ferranti Collector Diffusion Isolation (CDI) process which, in effect, offers à la carte microcircuits at table d'hôte prices. CDI means you can have your own custom designed microcircuits with digital, linear, and opto-electronic functions all on the same chip.

This makes possible the economic production of high performance, high reliability devices. By using CDI, manufacturers can take advantage of the versatility of electronic techniques to improve their products without incurring unacceptably high development costs. Ferranti technology produces specialities for every occasion, here are some recent examples:

Car Fuel Injection

Replacing bulky electro-mechanical methods the new Ferranti system is just one CDI microcircuit sealed for life in a hookmatch sized plastic capsule. Its circuits sense air and water temperature, speed, voltage, accelerator setting and calculate precisely the amount of fuel the engine needs to maximise performance. This cuts exhaust pollution and helps to conserve increasingly valuable fuel.

Single Chip Radios

For the first time, a complete radio tuner circuit on one chip. Illustrating the capability of CDI; incorporated in a record player, tape recorder or anything that amplifies sound, it gives you a radio as a bonus.

Cameras

A single chip "computer" that makes a camera even easier to use: with light, focus, speed, right for perfect exposure every time.

Collector Diffusion Isolation is another Ferranti world first. Ferranti lead with Argus computer systems for control and communication; with advanced microcircuitry; with inertial navigation and avionics systems in the air, and naval command and control equipment at sea. It's always worth looking to see what's on the Ferranti menu.

FERRANTI
first in applied technology

Street Lighting

A chip with a built-in photo-cell which measures the light at dawn, dusk — or even an eclipse — and switches on the street lamps only when they are needed. Completely automatic, immune to changing clocks or cuts in supply, it gives us light when we want it but makes sure we do not waste valuable electricity competing with sunlight.

Washing Machines

Another case of electronic improvement for longer life and reliability. A single chip controller that picks the right pre-wash, water temperature, rumbling, rinsing and spinning to suit the programme you select.

Telephones

Switching circuits for the Post Office Corporation. High reliability, approved components to help cope with ever increasing usage and to improve our communications network.

DATA

PROCESSING

Big link-up on memory front

FABRI-TEK Incorporated is acquiring Data Recall Corporation of Los Angeles and, simultaneously, CIG Computer Products Inc. (a subsidiary of Computer Investors Group Inc.) has announced the purchase of Fabri-Tek's entire installed base of IBM-compatible memories.

CIG will purchase, market, lease and service Fabri-Tek and Data Recall end-user memories in the U.S., Canada and Western Europe. The combined transaction is valued at approximately \$10m.

CIG has memories installed on over 600 IBM 360 computers and a growing number of IBM 370 and Univac computers. The addition of a given number of memories, together with its marketing and service organisation, will add significantly to CIG's capability.

The transaction makes Fabri-Tek the world's largest independent manufacturer of IBM- and Univac-compatible computer memory modules. The mainframe of Data Recall will provide Fabri-Tek with additional product lines for the expanding memory market and will supplement its engineering, assembly and printed circuit board manufacturing capability.

HONEYWELL'S Test Systems division has introduced three new models of its recently announced Titan Checkmate automatic test system. The three models complement the existing Checkmate system, which is priced at \$10,000 and handles general-purpose analogue and digital testing.

The new models are: an extended version of the minimum Checkmate system, priced at \$12,500; a high-speed digital tester with a dynamic analysis capability, at \$16,000; and a comprehensive radio frequency test station with full test and diagnostic capability, up to 500 MHz, costing close to \$30,000.

Titan Checkmate, developed and manufactured at the Hemel Hempstead plant of the division, provides automatic testing of many kinds of electrical and electronic products and sub-assemblies. It is the latest Titan, which has over ten years of development and commercial application behind it.

By agreement between the Financial Times and the BBC, information from The Technical Page is available for use by the Corporation's External Services as source material for its overseas broadcasts.

James Finlay & Company, Limited

announce that with effect from 22nd NOVEMBER, 1973 the undertaking of their Merchant Banking Division will be transferred to a new wholly-owned banking subsidiary:



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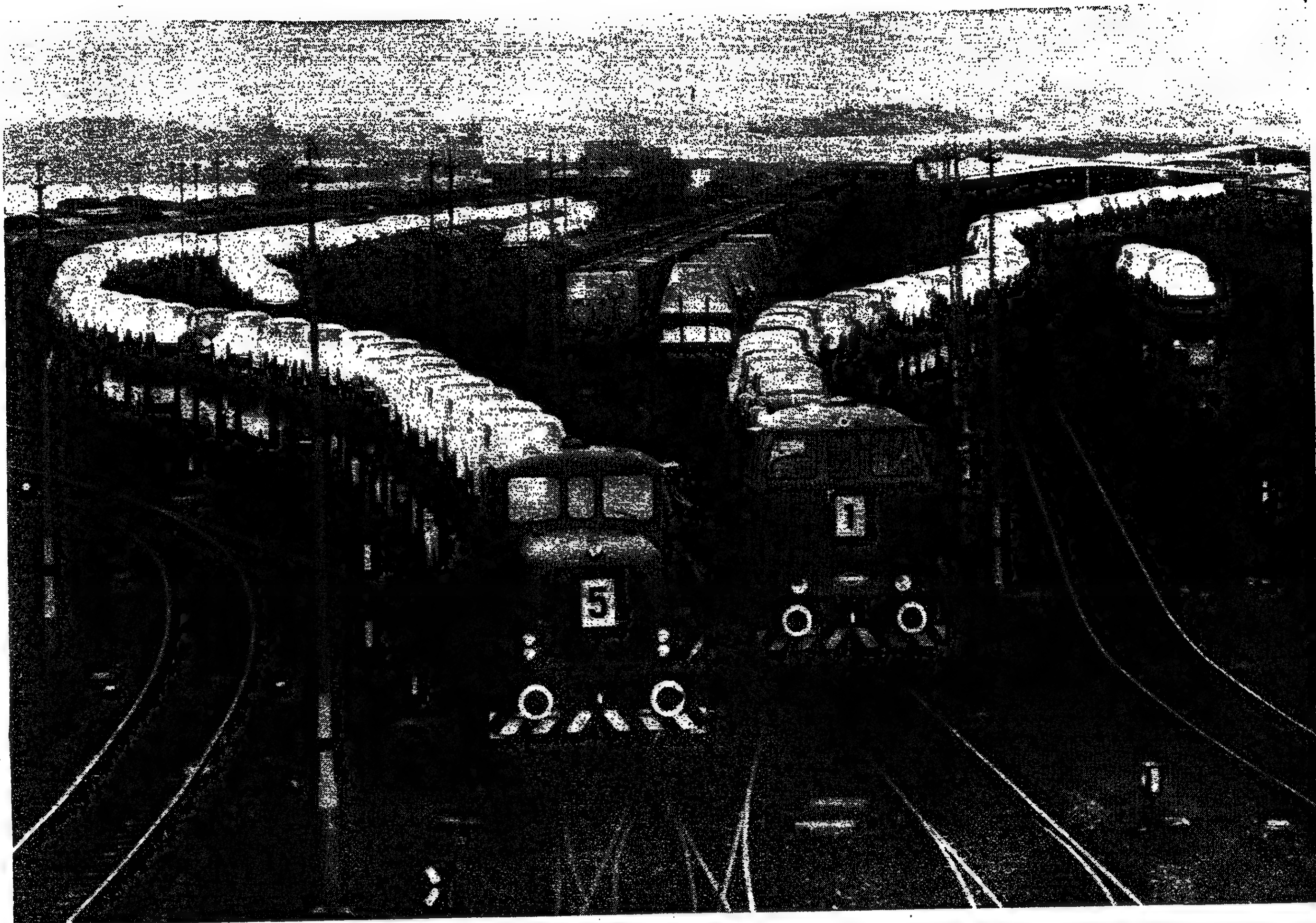
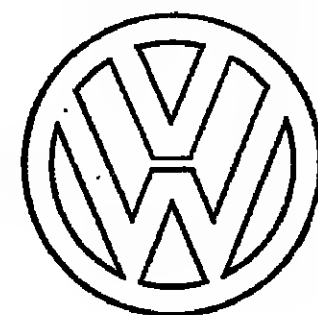
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VW-

a significant
factor
on world
markets.



More than
just
automobiles.

More than two-thirds of the Volkswagenwerk AG's products are exported. Of the world's leading automobile manufacturers, VW was the one to be the hardest hit by the changes in exchange rates: half of the VWs exported go to the USA. And Marks have become expensive — particularly in terms of the Dollar. In addition, the last few years have demanded much of VW. A new model policy was implemented. This meant that great use had to be made of our technical and financial resources. The company goal which takes the greatest priority is that of safeguarding its economic future and consequently the jobs of its employees. In the Federal Republic of Germany alone 3 million workers depend on the automobile industry for their livelihood, either directly or indirectly. VWs are produced in Brazil, Mexico, Australia, South Africa and Yugoslavia, as well as in the six German VW Plants and Nigeria will be added to this list shortly. In addition to this, subsidiary

and sales companies both in and outside Europe play their part in ensuring supplies of Volkswagens in more than 140 countries all over the world. In addition to the some 200,000 people employed within the Group, thousands more are employed throughout the international VW Dealer Organisation.

And some 5,000 suppliers from all over the world send vast quantities of material and components to a major customer of theirs — VW.

Every commercial transaction has a deeper meaning behind it. Give and Take. VW represents an excellent example of what can be achieved through private enterprise.

VW, however, that means something more than automobiles — human ties, something that transcends national boundaries, war on poverty and primitive conditions and active support for social justice and equality of opportunity for all.

In our opinion every positive development depends on partnership.



JENKIN LEARNS OF TORY BACK BENCH DOUBTS

£546m. for compensating State industries over prices

BY PHILIP RAWSTORNE

Scottish queues for homes 'increase'

HOUSING QUEUES in Scotland are growing longer week by week as a result of Government policy, it was claimed in the Commons yesterday.

Mr. Harry Ewing (Lab., Stirling and Falkirk) had asked what the average length of time an applicant had to wait for a council house in Scotland.

Mr. George Younger, Under Secretary, Scotland, said the information was not available.

Mr. Ewing declared: "It is not surprising the information is not available and there is a suspicion that, even if it were, the Government would be so embarrassed they would be reluctant to give it."

"When is the Government going to give local authorities additional incentives to go ahead and build additional houses?"

Mr. Younger replied the figures were not available because of the different housing qualifications of various local authorities. He said he always encouraged authorities with outstanding needs to build more houses.

Replying to Mr. William Ross (Lab., Kilmarnock) who raised the need for more old people's housing to make the larger homes they occupied available for families, Mr. Younger said: "I am doing all I can to encourage local authorities to build more sheltered housing."

Mr. Russell Johnston (Lab., Inverness): "In Inverness the waiting list has jumped from seven months to two years."

The problem of local authorities in the Highlands and Grampian area also was a desperate shortage of building workers. What proposals had the Government to solve this problem? he asked.

Mr. Younger replied: "I spent the whole of Friday in Inverness discussing that very problem with the local authorities themselves."

"Thanks to the work that has been done by them, and the Joint Working Party that was set up at my suggestion last January, we are now in a state of balance between the needs and production of houses by the end of next year."

Board bans back pay

THE Pay Board issued an Order yesterday forbidding the payment of wage increases blocked at the beginning of the year by the Government's pay freeze to 3,500 manual workers at Lesney Products, the London toy manufacturers.

Under the Government's Stage Two Pay Code Lesney was prevented from operating a pay deal due on January 1 until April 2. The Board's Order prevents the company giving lump sum payments of about £46 amounting to the total increases lost by each worker because of the freeze.

THE GOVERNMENT came to the Commons yesterday with a £546m. bill for the compensation of the Post Office, the gas and electricity industries for their price restraint during the counter-inflation policy.

Mr. Patrick Jenkin, Chief Secretary to the Treasury, stayed in obvious discomfort, to learn that his readiness to pay the bill also had its political consequences.

The Government had never concealed that there would be disadvantages in its policy of interfering with the prices of the nationalised industries, said Mr. Jenkin.

In a period of rapid inflation, however, political, psychological and practical reasons made any other course untenable. Up to the beginning of this year, the cost of restraining Post Office, gas and

electricity charges would amount to £145.7m. During 1973-74, he estimated that the cost would be an additional £175m. £200m. And provision was being made for a similar amount in 1975. "It could be less, it might even be more," he added.

Mr. Jenkin insisted that the Government was quite convinced that such payments were well worth their "direct and significant" effect on the cost of living.

Some Tory backbenchers, including Mr. Enoch Powell, working out the effect on the retail price index—a 1 per cent. rise equals £450m.—clearly had doubts.

They nodded their delighted agreement with Mr. Wedgwood Benn, from the Opposition front bench, wittily pointed out that Mr. Jenkin's policy had taken him a long way along the road to socialism.

Having subsidised telephone users and home fires, what argument now remained against subsidising food, Mr. Benn asked. Was it more indiscriminate to subsidise electricity than bread?

Did not the Government's use of the public sector for its general economic management purposes—including the "gamble" of allowing them to borrow overseas currency to cover the balance of payments deficit—not strengthen the case for wider public ownership and so stronger economic management?

If the Government was paying the piper, Mr. Benn indicated, it should at least be forced to recognise the tune that was being played.

Mr. Jock Bruce-Gardyne (C., Angus) pleaded with Mr. Benn to stop in case some of the Tories were forced to vote for silence.

Crazy economics, says Benn

OPENING the debate, Mr. Jenkin said a Bill to compensate certain nationalised industries for the price restraint imposed on them was an inevitable consequence of the Government's counter-inflation policy.

The Bill also "extends and tidies up the powers of various nationalised industries and other public bodies to borrow overseas."

A Bill to help the coal industry had been introduced last year and a similar measure for the railways would be brought forward in this session.

The provisions of the Treaty of Accession to the EEC prevented price restraint being imposed on the British Steel Corporation. The Bill therefore only applied to the electricity councils, the Gas Corporation and the Post Office.

"There are all industries which were profitable before restraint and can certainly be profitable after it ends."

"The problem for the past and current years the amount of compensation would be the deficit incurred. Next year might be treated differently. One of the most serious effects of compensation was its weakening of financial disciplines and some

measure of discipline should be reasserted. For 1974-75, therefore, the Bill had powers to get estimates of deficits to be made before or during the year.

These particular industries had a combined turnover of £5,000m. a year. The present estimate was a deficit for the current year of about £175m. to £200m., but it could be less or more.

They were allowing the next year's deficits to be of the same broad order. An amount of £400m. had been provided to cover the two years with power to increase this by a further £100m. if necessary.

The Government's intention was still to restore industries to normal profitability, Mr. Jenkin added.

On sterling borrowing, the new powers the Bill sought did not in any way increase the amount which individual bodies could borrow, only the range of sources would be extended.

"This is a necessary Bill which gives the Government powers which we must have," Mr. Jenkin said.

Mr. Wedgwood Benn, "shadow" Trade and Industry Secretary, asked why the man with a telephone should be subsidised when

the Government would not subsidise foods for people living on or near the poverty line. "It is crazy economics," he said.

The Bill affected the nationalised industries on two levels—management discipline and the effect on the workers themselves. By any objective criteria the nationalised industries were as efficient, if not more efficient, than most private corporations.

He added, however: "There is no doubt at all that postmen, gas workers, electricity workers and others, who have been driven by the Government to working in industries which have been forced into the red, bitterly resent that this has been done to them."

Mr. Benn claimed the Government had created much of the industrial unrest seen in the public sector over the last few years. "It may suit them politically to keep these industries in the red and to keep public sector employees at the bottom of the wage queue but this is not a fair or honourable thing to do."

"This Bill opens up in Parliament the whole public ownership issue in a way directly relevant to the needs of the community."

Balogh attack over sea oil

BY JOHN HUNT

GOVERNMENT MINISTERS and their advisers were guilty of "the most scandalous and costly dereliction of duty" in their failure to safeguard the nation's interests in North Sea oil, Lord Balogh, who was economic adviser to Mr. Wilson's Cabinet, told the Lords yesterday.

He claimed Parliament and Ministers had been "grossly and deliberately misled." As a result of this "lamentable story," he proposed the Department of Trade and Industry, which is responsible for overseas North Sea oil, should be broken up into smaller ministries.

"Like a cancerous growth which has reached into the vitals of the nation it must be excised and divided," he declared. "I do not believe there is a man alive or ever existed who could administer the DTI in a satisfactory manner."

Referring to the episode as "this multi-million cop and robbers story," he called on the oil companies to freely offer a renegotiation of their licences.

He thought this should be done even at this late hour in order to rectify the "ignorantly reckless and heedlessly stupid" way the bureaucracy had handled the matter.

The aim should be to secure, in addition to corporation tax, a variable royalty of between five and 15 per cent.

If the companies did not renegotiate then a barter tax should be imposed on them on the basis of the various fields and the current price.

Lord Balogh was opening a short debate to discuss the Commons Public Accounts Committee's report on North Sea oil and gas which had been strongly critical of the Government and Whitehall.

The mistakes had been made because of "ignorance and influence," Lord Balogh argued. The ignorance had come partly through the weight attached to the arguments put forward by the Arabists in the Foreign Office.

"The rich use the postal services more than the poor and a higher proportion of their expenditure goes on fuel. Where is the social justice in this? It is an indictment of the Bill as a massive argument against further nationalisation."

Mr. John Pardon (L., Cornwall N) said: "Everyone will have to pay for these subsidies, but not everyone will be sharing the benefits equally."

"The rich use the postal services more than the poor and a higher proportion of their expenditure goes on fuel. Where is the social justice in this? It is an indictment of the Bill as a massive argument against further nationalisation."

On the question of influence, he was not suggesting that there had been any payments for specific compliance.

"There is, however, in this country a type of impermissible influence through the increasing tendency of civil servants joining private companies in whose affairs they have been active in their official job," he said.

He told peers that the committee's report showed Parliament had been misled over the importance of the fines, the decrease of risk to the oil companies, the insufficiency of legal safeguards and the likely rate of profit.

There had also been revealed a "horrible gash in our tax laws through which tax had cascaded away."

Replying to the Government, Lord Drumalbyn, Minister without portfolio, told the House: "It had been realistic to expect North Sea oil to provide any significant contribution to our problems next year or in 1975."

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Minister rejects Labour attack on Crown Agents

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

OPPOSITION ACCUSATIONS of speculative dealings by the Crown Agents in slum property shares were rejected in the Commons yesterday by Mr. Richard Wood, Minister for Overseas Development, when he announced further arrangements for improving the structure of the agency which manages overseas funds totalling over £700m.

Hostile Labour MPs, probing the Government's views on the Crown Agents' investments policy, mentioned in particular First National Finance Corporation, the English and Continental group, and Metropolitan Properties.

It was further alleged that Crown Agents' money had gone into the "notorious property empire of Chalk and Gwyn Jones."

Mr. Wood, firmly reiterating his confidence in the integrity of the agency, said First National Finance was a company in which the Crown Agents had a limited financial interest, and it was not an investment in slum property.

A spokesman for the Crown Agents said after exchanges on these issues in both Houses that the agency had a 61 per cent. shareholding in First National Finance. The 51 per cent. holding in the English and Continental group had been sold at the beginning of this year to the Post Office Superannuation Fund, however.

There was a further demand from the Labour backbenches that the Minister should explain why Mr. Alan Chalk, who recently had been director of finance of the Crown Agents, had since been appointed deputy chairman of First National Finance.

Mr. George Cunningham (Lab., Islington, S.W.), who has tabled a Commons motion, on these issues, alleging that Crown Agents' money had gone into the Chalk and Gwyn-Jones property concerns, told the Minister: "There is a scandal here waiting to blow." He contended that a full investigation was necessary.

On the appointment of Mr. Chalk to First National Finance, he said: "I would like to be perfectly frank and say that the chairman of the Crown Agents, when the appointment was mooted, considered Mr. Chalk in the way that a civil servant should be considered."

"He consulted me and consulted others, and therefore bear a share of the responsibility for it. I have no reason to object to this appointment because I believe it was in line with the rules that apply to civil servants."

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Mr. Richard Wood

Judith Hart, from the Opposition front bench, demanded further assurances, particularly on the investment policy and the strength of the requirement that holdings should be in trusted status stocks.

The Minister indicated that this was "general," but not overriding requirement for the agency.

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More rest for 'overworked' Wilson among Labour ideas for comeback

BY RICHARD EVANS, LOBBY CORRESPONDENT

POSSIBLE REASONS for Labour's dismal by-election record, including the party's lack of credibility and the "tiredness" of Mr. Harold Wilson, were among the ideas for Labour MPs yesterday in an attempt to steer the party towards electoral success.

Speeches at the first of a two-part inquest, however, held by the Parliamentary Labour Party into the by-election failures showed that MPs have no agreed answer to why the party is doing so badly at a time of Government unpopularity and economic difficulties.

A wealth of solutions were offered by the 15 MPs who spoke, ranging from giving an over-worked Mr. Wilson an easier time to the appointment of a by-election supremo by Transport House—an indication of the impact the Liberal campaign has had under Mr. Trevor Jones.

Some MPs thought the tone of the meeting surprisingly complacent following the loss of Gosport and the poor showing at Berwick and Hove.

A number of those who spoke thought that by-election situations were not relevant to a General Election and all that was needed was better presentation of policies.

There was widespread acceptance of the party's continuing lack of credibility, and muted criticism of the party leader, although one back-bencher, Mr. Bob Brown (Newcastle West) said it was the party as a whole that was responsible for policy and it was not fair to always blame the leader.

Mr. Charles Loughlin (Gloucestershire West), while emphasising his loyalty, said there had been growing criticism of Mr. Wilson in the Commons.

tea-rooms and bars in recent weeks because he was showing signs of over-work.

The party, he said, was disturbed at the heavy demands on its leader's time and he should do less in order to safeguard his health and strength.

It was a carefully worded speech that carried the implication that a tired leader, however hard he tried, could not galvanise a struggling party to electoral success.

Criticism of the failure to put across party policies came from Mr. Jack Ashley (Stoke, South) who placed the blame on the Opposition front bench in general, and from Mr. Giles Radice, the by-election victor at Chester-le-Street, who spoke of a general lack of credibility and a worrying erosion of support in traditionally strong Labour areas.

One reason for this was that people simply did not know what party policies were, and another was the poor quality of party organisation.

The demand for a by-election supremo like the Liberals' "Jones the Vote" came from Mr. Joe Ashton (Bassetlaw) among others. What was needed was a formidable campaigner able to take a winning technique into every area.

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TRANSPORT LINKS WITH EUROPE

Railway revenue gain from Channel Tunnel expected

FINANCIAL TIMES REPORTER

THE SUBSTANTIAL gains to the railway side of British Rail's business from the Channel Tunnel would more than offset losses on its shipping activities.

This was stated by Mr. David McKenna, a member of the British Railways Board at a Financial Times conference on Transport Links between Britain and the Continent in London yesterday.

Mr. McKenna said it was a fact that BR had no plans to build more ships for its ferry services but it had, with its partners, introduced 16 vessels in the last eight years.

"Some of these ships have been built as replacements for pre-war or early post-war tonnage, while others have been new additions to the fleet. We have naturally tried to phase the building programme so that when the tunnel is completed there should be adequate remuneration for all the ships of modern design."

Mr. McKenna added that British Rail expected useful work to remain on the continental routes for the majority of its modern vessels.

"I see very substantial gains to the railway side of our business with the advent of the tunnel which are, fortunately, not correspondingly offset by losses on the shipping side."

By linking Britain's rail system directly with that of the Continent, the tunnel would bring substantial benefit to passengers and industry alike, which would not be confined to the South-East.

Professor M. J. Wise, Professor of Geography at the London School of Economics, discussed the effect of the Channel Tunnel on the South-East of England.

He said there would probably be a decline in employment associated with the sea-ferry trade when the tunnel was built, some easing of the traffic problems of Dover and Folkestone could be achieved, and the possibly enhanced tourist potential of the area near the tunnel head should be kept in mind.

Mr. Keith Wickenden, chairman of European Ferries said that if British Rail were not going to increase its fleet on the Dover Strait between now and 1980 as they had announced, his company would be the only other major operator left in business.

"Are we to assume, therefore, that we are expected, as a private company, to make the funds available to cope with the traffic And if we do not do so, what is going to happen?"

In control

Once accompanied traffic stopped crossing the Channel, it would be lost for ever. European Ferries found itself in the extraordinary situation of controlling what the level of traffic was going to be in 1980. It was common knowledge that without substantial diversion of that traffic to the tunnel, the project was financially "just not on."

Mr. Wickenden expressed doubts about the major assumption being made by the tunnel consultants that, given the expected doubling of the traffic, the tunnel was expected to attract up to 83 per cent of the Dover Straits traffic, even though it was assumed that the fare would be 42.5 per cent more expensive than the sea ferry fare.

"Quite clearly, they have considered this aspect and have arrived at the conclusion that

the average motorist taking his car abroad will pay, at present-day levels, an extra £12 return in order to save at the most 50 minutes in each direction," said Mr. Wickenden.

In its early years, the tunnel would be on "financial knife-edge" even if one accepted the forecasts made. "What I am saying is that by adjusting the fare levels for two or three years following 1981, my relatively small company would decide the financial future of the Channel Tunnel companies," he said.

Professor A. L. I. Baker, Professor Emeritus of Concrete Structures and Technology at the Imperial College of Science and Technology, discussed the advantages of a combined road and rail immersed Channel tunnel crossing.

He said the problems attached to the proposed Channel tunnel could be solved by continuing the two main Kent roads to the coast as a four- or six-lane roadway across the Channel in addition to two rail tracks.

This did not require a bridge with piers obstructing shipping, but could be done by the use of immersed tunnels—each section only seven miles long—which had become standard practice in many countries and had recently been used by British contractors in Hong Kong.

The immersed tunnel crossing as proposed, being only 23 miles long, would cost about the same as the bored railway tunnel, which was to be 34 miles long.

It could command much greater revenue than the bored tunnel and it would not be necessary to have the huge train ferry terminal at Cheriton which was the principal threat to the Kent countryside.

Higher taxes the answer to inflation, says Galbraith

PROFESSOR John Kenneth Galbraith, professor of economics at Harvard University and former U.S. ambassador to India, today accused the British Government of "taking the line of least resistance" over economic policy by raising interest rates and imposing a credit squeeze.

He told a London conference, supported by The Times, on the continuing international monetary crisis that the answer to inflation was to raise taxation to curb excessive demand in the economy.

Britain, like the U.S., was suffering from demand inflation, but though the U.K. could not have stability while U.S. inflation went unchecked, they need not have more, he said.

"As in the U.S. there is a tendency to fall back on interest rates and the credit squeeze to follow the line of least resistance and invoke the least understood—and therefore the least objected to—instrument of economic policy and hope that the gods will smile at last and it will work."

What was needed was to get taxation back into the portfolio of measures for economic management.

The professor said the search for a monetary solution was a form of escapism unworthy of the adult mind. In a closely knit world there must be some stability and predictability in exchange rates. "That can be achieved in only one way, by much greater co-ordination of national economic policies."

One American policy was in order, the working out of cosmetic details—the demonetisation of gold, strengthening the Bretton Woods machinery, and the rest—would give useful employment to world monetary experts.

Restraints on the movement of capital by the banks and multi-national corporations also needed to be devised, but there was one major point which had to be emphasised, he said. "With proper American policy everything is possible."

Roy Jenkins said the search for a new world monetary system was urgent and of considerable importance. He did not think there would be a return to the old dollar standard in its Bretton Woods form.

There were several considerations in trying to arrive at a satisfactory framework for the future. The new reserve currency must be fully international and not provided by a single country or bloc. It should lubricate world trade as successfully as the dollar had done but not be paid to the continuing importance of the dollar.

The new system would have to recognise that movements of reserves across the exchanges would be on a scale unknown for only a few years ago. In addition it must be responsive to the needs of the developing world.

Sir Eric Roll, director of the Bank of England, who chaired the conference, described the present monetary situation as "chaotic."

The broad outline of world monetary reform was emerging, however, complete with mechanics for adjusting exchange rates and balancing payments.

Emphasising he was speaking personally, Sir Eric rejected floating exchange rates as a "non-system."

Pay Board to identify bid 'special cases'

BY DESMOND QUIGLEY, LABOUR STAFF

THE PAY BOARD is attempting to draw up guide lines to identify special groups of workers who should be treated as special cases and receive pay increases outside the Stage Three limits, Sir Frank Figueres, chairman of the Pay Board, said yesterday.

A study was also being made of London weighting allowances. Some people had argued to the Board that these allowances should "be a tangible way of acknowledging and compensating for the stress and strain of actually getting to work in London and the time it can take," said Sir Frank.

Speaking at an Industrial Society conference in London, he warned, however, that any changes to the Government's Pay Code the Board might recommend could only help redistribute labour. It could not "extinguish" a general labour shortage.

The Board's report on pay relationships between groups of workers is due to be submitted to the Government before the end of next month. About 100 groups covering 1m. workers have already asked the Pay Board to be treated as special cases.

An amendment

Sir Frank said: "We might come up with ideas that could lead eventually to amendments of the Pay Code and—if the



Sir Frank Figueres speaking at the Conference

evidence also guides us in this direction—we might have ideas about the changes in the structure, form or nature of collective bargaining designed to help solve problems of pay relationships in the future."

The relativities report would deal with principles and not individual cases.

In receiving evidence from interested parties the Board has been concerned about six areas.

It wanted to know how important comparisons with other groups really were when people considered their pay expectations.

The Board also wanted to know what attempts had been made to change pay relationships and what effect different payment systems had on differentials within a pay structure.

It was seeking information on the position of the low-paid, what attempts had been made to change their situation and what difficulties had been encountered.

The impact of Stage Two on differentials and restructuring exercises was being investigated, said Sir Frank, as was the question of how problems of pay relationships were now resolved.

Travel expenses

Sir Frank said that after investigations in 1967 the Prime and Income Board had said that the London weighting allowance should be used only to compensate for greater accommodation and travel expenses in London compared with the rest of the country and that allowances should not be used to try to solve London's labour shortage.

It also had to be recognised that there were labour shortages in other parts of the country.

Sir Frank said the economy needed a new boost to increase the underlying rate of increase in productivity. The recent very high growth rates could not be maintained indefinitely.

Employers prepare reply to engineers' pay claim

BY OUR LABOUR CORRESPONDENT

ENGINEERING EMPLOYERS expected to reply to the Confederation of Shipbuilding and Engineering Unions' £800m. pay claim early next month.

This follows yesterday's meeting of the Engineering Employers Federation management Board which mandated the EEF negotiating team as to how far it could go towards meeting the CSEU's claim for a £10 increase in the craftsmen's minimum rates, a five-hour reduction in the working week, an extra nine days' annual holiday and equal pay for women.

The EEF believes that, since Stage Three of the Government's wages policy says workers can have only one increase each 12

months whatever emerges under the national pay claim can be implemented only on the anniversary date of each individual domestic settlement.

This means, for example, that men at a plant who received a domestic pay increase last June will have to wait until next June before they can receive any benefit from the national deal, even if that deal comes into operation early next year.

Next June the combined effects of the national and domestic benefits for this group would have to be within Stage Three limitations. On the holidays claim, there appears to be a certain measure of flexibility with the Stage Three 1 per cent "flexibility" arranged.

allowances being used either for additional holidays, extra holiday pay or to boost the total of money available for basic rate increases.

As already reported in the Financial Times, the EEF is opposed to any reduction in hours.

Yesterday's EEF management Board meeting also agreed to meet the technical and supervisory section of the Amalgamated Union of Engineering Workers, which has drawn up a "substantial across the board" pay demand for 80,000 draughtsmen employed by EEF member companies. A mutually convenient date will now be arranged.

Complaint against AUEW

BY OUR LABOUR REPORTER

A COVENTRY toolmaker's complaint of an unfair industrial practice against the Amalgamated Union of Engineering Workers will be heard by the National Industrial Relations Court on December 5 following a private hearing in the court yesterday.

During the hearing Mr. Bryan Dennis, of Foleshill, Coventry, agreed to drop a compensation claim against four AUEW shop stewards and to withdraw an unfair industrial practice complaint against his employer, Renold, a

Coventry power engineering company.

But he is to go ahead with his complaint against the AUEW's engineering section which, he alleges, is trying to expel him for refusing to strike on May Day. He is seeking an Order to prevent his expulsion.

The AUEW and its four stewards boycotted yesterday's hearing in line with the union's policy of total opposition to the Industrial Relations Act.

Mr. Dennis claimed that he was entitled to compensation from

the stewards for disciplinary action taken against him. The dropping of this complaint leaves the court free to consider the case against the AUEW in the light of its judgment last year that a union is responsible for the activities of its officials and members.

Renold appeared in court to challenge Mr. Dennis' request for a direction that he was entitled to an individual dispute procedure and his claim for an Order on the company "to cease acting on behalf of the union."

Company halts work at Sunderland shipyards

TRINITY HOUSE SEAMEN TO GO BACK ON MONDAY

By Our Labour Staff

PRODUCTION AT the two Sunderland shipyards of Austin and Pickersgill is to stop from tonight because of disruption to construction caused by members of the Boilermakers Amalgamation.

Boilermakers at both the Southwick and South Docks yards have been banning over-time and working to rule in support of a claim for pay parity between the two yards and between trades.

Southwick yard decided to work

only a three-day week to support the claim.

The joint yard committee, representing 3,000 workers employed by the shipbuilders, was told yesterday of the decision to cease production by Mr. Derek Kimber, chairman and managing director of the company.

He said that because the actions taken were effectively preventing the completion of any ships and disorganising construction operations in a totally unacceptable way, the yards would have to cease production at 4.30 p.m. to-day.

TRINITY HOUSE seamen, who cover the English and Welsh coasts servicing navigational buoys and carrying relief crews to lightships, are to return to work on Monday. It was announced yesterday.

In a ballot of the 350 men voting 174 to 69 in favour of ending the three-week strike but reserving the right to strike again if there is no satisfactory settlement to their claim for payment for working at week-end rates above a day-plus 60p an hour overtime.

Service probe found no evidence Pottinger helped Poulson

THE POULSON corruption trial heard yesterday of the "Beta Code" for civil servants. A paragraph reads: "A civil servant must not only be honest, but must not lay himself open to suspicion of dishonesty."

Mr. James Alan Ford, Director of Establishment in the Scottish Office, told Leeds Crown Court that William Pottinger, a senior civil servant at the Scottish Office, was aware of it.

John Poulson, 63, the former international architect of Pontefract and Pottinger, 57, of Gullane, East Lothian, have denied corruption charges involving more than £30,000.

Yesterday, through their counsel, they admitted that gifts had been made.

Mr. Donald Herrod, QC, for Mr. Poulson, said that all the money paid to Pottinger and all the other gifts, travel and holidays mentioned in the indictment were admitted.

Mr. Herrod said the removal of any doubt "revolves round intention."

Mr. Wilfred Steer, QC, representing Pottinger, made similar admissions on behalf of Pottinger.

Mr. Ford said that by the end of 1972, Pottinger was earning almost £7,500 and he was also entitled to travelling expenses

and various subsistence allowances.

There was now a rule that any member of the department who received gifts from outsiders had to report them, said Mr. Ford.

Gifts reported to him usually concerned small items, like cufflinks. At Christmas it was not unusual for officials in the Department of Agriculture to be offered turkeys. He had not heard of a senior civil servant being offered gifts like a motor car or expensive family holidays and clothes, except in the present case.

Mr. Ford said that in July 1972 he and another Scottish Office official, Mr. Colin Wilkinson, were ordered to conduct an inquiry to identify and examine all departmental contacts with Poulson—or any of his firms—to discover if any improper influence had been used for the purposes of gaining official decisions favourable to Poulson.

Nothing improper

Cross-examined by Mr. Steer, for Pottinger, Mr. Ford said the inquiry was a wide-ranging affair involving interviews with over 40 civil servants in the Scottish Office.

The conclusion of the inquiry was that there was no evidence

of improper departmental influence being used for the benefit of Poulson or any of his companies.

Mr. Ford agreed that since the appointment of architects was generally the responsibility of the executive authority there was little scope for the use of departmental influence, proper or improper, in the appointment or payment of architects.

Mr. Ford told Mr. Steer that Pottinger would have been a candidate for the job of Permanent Under-Secretary at the Scottish Office.

Mr. Alexander Russell, principal private secretary to Sir Douglas Hadow, then Permanent Under-Secretary at the Scottish Office, said that Pottinger told Sir Douglas "he felt he had been ruined by Mr. Poulson."

Mr. Andrew Hughes, former Under-Secretary with the Scottish Development Department, told the court that an innovation of Poulson's had helped save the taxpayer money—up to 4 per cent of the total expenditure which normally went in professional fees. There was a substantial saving in building costs.

The hearing was adjourned until to-day.

INTERIM STATEMENTS

SAINSBURY'S Interim Report

The unaudited consolidated profits for the 28 weeks to September 22nd 1973, compared with the 28 weeks to September 23rd 1972, were as follows:-

| | 1973 28 weeks to Sept 22 £000 | 1972 28 weeks to Sept 23 £000 |
|--|--|--|
| Turnover | 176,802 | 152,938 |
| Profit before taxation | 6,753 | 5,674 |
| Retailing—Percentage margin 3.8% (1972 3.7%) | 122 | (53) |
| Associated Companies—Share of Profit (Loss) | 6,675 | 5,621 |
| Taxation at 50% (1972 40%) | 3,506 | 2,305 |
| Profit after taxation | 3,369 | 3,316 |
| Extraordinary loss less tax relief | — | 472 |
| | 3,369 | 2,844 |
| Interim Dividend | 1,130 | 120 |
| Less amount waived | 558 | — |
| | 571 | 120 |
| Retained profits | 2,798 | 2,724 |

Interim Dividend

The Directors have declared an interim dividend of 1.4p per share, as forecast in the Prospectus which, together with its associated tax credit, is equivalent to a gross dividend of 2.0p per share. The dividend will be paid on the 21st January 1974 to shareholders whose names appear on the Register of Members on the 10th December 1973, other than certain Directors and members of their families from whom notice of waiver of dividend has been received.

November 21st 1973

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WOOLWORTH

INTERIM REPORT
TEN MONTHS ENDED 31ST OCTOBER, 1973

The Board of Directors present the following unaudited statement of profit of the Company and its subsidiaries for the ten months ended 31st October, 1973, with comparative figures for the nine months to 30th September, 1972.

| | 10 months ended 31st Oct. 1973 £000's | 9 months ended 30th Sept. 1972 £000's | Year ended 31st Dec. 1972 £000's |
|---|--|--|---|
| Turnover (note 1) | 515,423 | 289,133 | 378,368 |
| Trading profit before depreciation | 28,829 | 26,885 | 44,087 |
| Less depreciation of fixed assets | 3,632 | 2,913 | 4,138 |
| Trading profit | 25,197 | 23,772 | 39,949 |
| Profits on sales of properties and investments | 630 | 604 | 677 |
| Profit before taxation | 25,827 | 24,376 | 40,626 |
| Corporation tax and overseas taxation (note 3)... | 12,359 | 9,750 | 15,585 |
| Transitional relief from corporation tax less adjustment to deferred taxation | — | — | (3,590) |
| Profit after taxation | 13,577 | 14,626 | 25,041 |

NOTES:

- Value added tax of £14,758,000 on sales from 1st April, 1973, has been included in turnover to make comparison with the previous year when sales included purchase tax.
- Corporation tax has been provided at the composite rate of 47.7% (1972—40%) which is anticipated will be the average rate applicable to the 13 months ending 31st January, 1974. The effect of this increase will be substantially offset by the change in treatment of tax related to dividends.

Management accounts for the ten months period ended 31st October, 1973, record sales still ahead by over 10% compared with the corresponding period of 1972 but continue to show a small reduction in profit to that stage.

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Mackenzie Hill plans big developments in Brazil

BY PETER RIDDELL, PROPERTY CORRESPONDENT

MACKENZIE HILL, the property group with interests in eight countries throughout the world, is to undertake developments costing £7.5m. in Brazil. These are believed to be the first British acquisitions made by any British property company in South America.

The group has established a new company in Brazil, Mackenzie Hill Commercial Real Estate, which is based in São Paulo with Mr. Bernard Rieger as managing director and a staff of 12.

The expansion into Brazil was foreshadowed in the Financial Times earlier this year, and the initial acquisitions consist of an office scheme and a shopping centre.

Saleroom

AT CHRISTIE'S sale of jewels at the Hotel Richmond, Geneva, yesterday, a pair of pear-shaped diamonds weighing 44.93 carats and 42.50 carats, respectively, were sold for £540,000 to a Geneva dealer. This was the highest price to be paid at auction for any single lot of jewellery.

The sale realised £3,996,939—the highest total for any single day's sale anywhere in the world. A ruby and diamond necklace by Cartier sold for £120,000 to the London dealer Aldridge; an antique sapphire and diamond tiara fetched £109,333 and an antique sapphire and diamond necklace £96,000.

A pair of diamond ear pendants sold for £80,000 to a private buyer, while a diamond ring set with a rectangular cut diamond of 16.17 carats went for £38,667 to a Geneva dealer. Another diamond ring set with a cushion-shaped diamond of 37.23 carats realised £40,000.

The total for the present series of sales in Geneva, which has included famous art works of art as well as modern Swiss pictures, totalled £4,470,888. A Sotheby's Sale of modern British drawings, paintings and sculpture realised £292,268.

Mother and Child, 1853, by fruitwood stools.

The office development will provide 350,000 square feet of gross space at a cost of \$4.6m. The site is in São Paulo at the intersection of the Avenida Marginal, an urban motorway, and the Avenida Eusebio Mattoso, São Paulo's 26-storey building will start next January, and completion is expected in June, 1975.

Shopping centre

The shopping centre will be on a 12-acre site in San Bernardo do Campo, which adjoins São Paulo, in the centre of the motor vehicle manufacturing industry. Work on the £2.5m. development will be in mid-1975.

Henry Moore, one of an edition of seven plus-one bronzes sold to Turner for £17,000.

Sir Alfred Munnings' painting: The Steeplechase Start, went to Ashton for £13,500. Darby bought Girl on a Sofa (Perrigree), by Philip Wilson Steer, for £11,500, an auction record price for the artist, and the Hamet Gallery paid £11,500 for The Temptation of St. Anthony, 1945, by Sir Stanley Spencer.

At Christie's a silver-gilt mounted porcelain bowl, c. 1600, was sold for £16,000 (How of Edinburgh). It was the top price in a £290,407 sale of English silver.

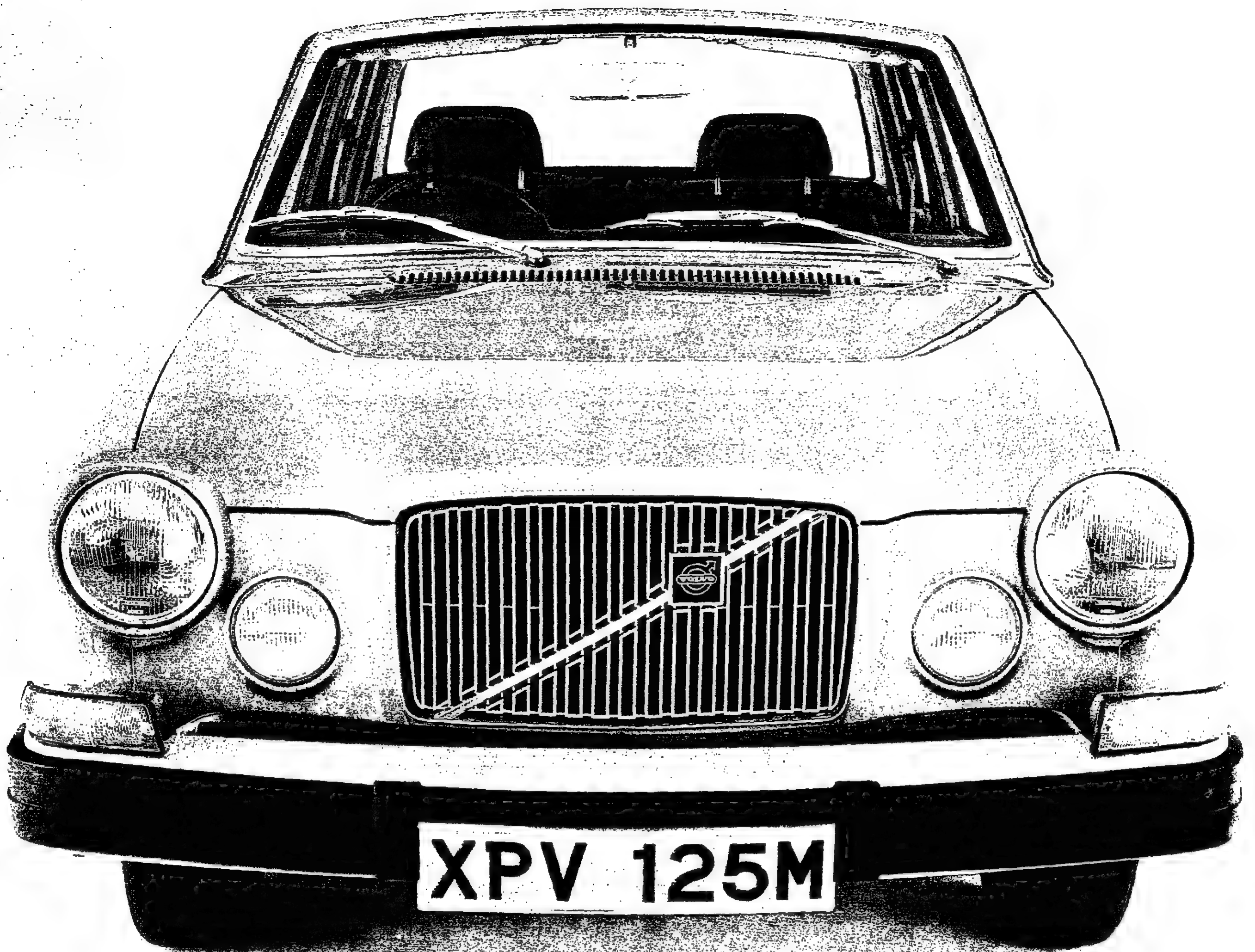
Santo Silva, of Portugal, paid £10,000 for a Queen Anne octagonal sugar bowl and cover by Timbrell and Bentley.

A sale of printed books, mainly Continental, totalled £46,098. A copy of Moreau and Freudenberg's Le monument de costume sold for £7,200 to Breslau.

A gold George IV proof 55 piece of 1826 was sold to Graham for £3,700 at Glendinning's. It was the top price in a general sale which totalled £87,923.

In sale of antique furniture at Debenham's, London, totalled £12,507. Fredericks gave £220 for a pair of early 18th century Mother and Child, 1853, by fruitwood stools.

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Japanese raw steel output up sharply in October

BY HAROLD BOLTER, INDUSTRIAL EDITOR

RAW STEEL production in the 24 member countries of the International Iron and Steel Institute reached a new record level of 41.9m. tonnes last month, largely as the result of a sharp rise in Japanese output.

The countries covered by the IISI statistics account for 67 per cent. of world steel output and 98 per cent. of production outside the USSR and other Eastern Bloc countries, mainland China and North Korea.

At 41.9m. tonnes (metric tons) the October production rate was 10.5 per cent. higher than the comparable figure in October, 1972, when output amounted to 37.9m. tonnes.

Shortages

It is clear that world demand for steel is still running at a very high level, and there are still widespread shortages, not least in the U.K., where there is concern that oil shortages could lead to a cutback in steel production.

The October result means that production by the IISI's members in the first 10 months of this year reached 386m. tonnes, compared with 348.5m. tonnes in the corresponding period of last year — an increase of 13.7 per cent. The biggest advance was made by Japanese steelmakers last

Small U.K. rise

Output in the U.S. last month went up by 10 per cent. compared with a year earlier, to reach 11.63m. tonnes, giving a 10-month total of 113.46m. tonnes (up 13.9 per cent. on 1972).

The original six members of the European Coal and Steel Community recorded an October output figure of 10.88m. tonnes — a rise of 8.7 per cent. — and a January-October inclusive figure of 101.16m. tonnes — 7.7 per cent. more than in the first 10 months of last year.

Of the major producers, the U.K. recorded in October the smallest advance on a year earlier with a marginal 0.5 per cent. rise, to give a total for last month of 2.43m. tonnes.

Taking the first 10 months of the year as a whole, however, the U.K. steel industry achieved a 7.3 per cent. increase, compared with a year earlier, to reach 23.45m. tonnes.

October steel production in thousand tonnes

| | 1973 | 1972 | Percentage Change |
|----------------------|--------|--------|-------------------|
| U.K. | 2,435 | 2,423 | +0.5 |
| U.S. | 11,637 | 10,575 | +10 |
| Japan | 10,635 | 8,820 | +20.6 |
| Belgium | 1,278 | 1,276 | +0.2 |
| France | 2,258 | 2,210 | +2.1 |
| Fed. Rep. of Germany | 4,376 | 3,955 | +10.6 |
| Italy | 1,990 | 1,817 | +9.5 |
| Luxembourg | 520 | 476 | +9.2 |
| Netherlands | 459 | 446 | +1.5 |
| Others | 6,327 | 5,913 | +7 |
| Total | 41,915 | 37,931 | +10.5 |

"Openings in Japan for U.K. chemical plant"

BRITAIN'S CHEMICAL plant manufacturers have "golden opportunities" for direct export of specialised unit chemical machinery to Japan, Lord Limerick, Parliamentary Under-Secretary of State for Trade, said yesterday.

Announcing that Britain's total exports to Japan in the first ten months of this year had risen by 60 per cent. over 1972, Lord Limerick said that Japan was probably the world's most pollution-conscious industrial nation.

The changing pattern of demand from the Japanese chemical and process industries — notably for non-polluting plant — opened the door to British industry.

He was speaking at a seminar organised by CBMPE — the Council of British Manufacturers and Contractors Serving the Petroleum and Process Industries — to mark a trade mission to Japan in March next year.

Mr. Haruki Mori, Japanese Ambassador in London, confirmed that Japan needed foreign technology and equipment for desulphurisation and other anti-pollution measures.

Products of the Japanese chemical industry represent about 8 per cent. of all manufacturing industry. Between 1965 and 1970 the average growth rate of the industry was 18 per cent., but with the worldwide stagnation in chemicals and increased public awareness in environ-

Scotch House franchise deal

THE SCOTCH HOUSE, one of Great Universal Stores' retailing subsidiaries, has made a franchise agreement with the Japanese clothing manufacturers Sanyo Shokai.

The agreement means that Scotch House departments will be set up in stores in most of Japan's large cities. About 20 per cent. of the merchandise will be imported from Britain, while the rest will be made in Japan under the Scotch House label by Sanyo.

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Nader warns of risks in U.S.-type reactor

BY DAVID FISHLOCK, SCIENCE EDITOR

THE PRINCIPAL lobby opposing an unreliable source of electric power. According to Mr. Nader, the report prepared by the Union of Concerned Scientists shows "the complete lack of satisfactory plans for the long-term storage or disposal of nuclear wastes and the very real possibility of catastrophic accidents." Given the risks, says Mr. Nader, we should take a look at the "extremely disappointing performance of nuclear power plants. These plants are plagued by frequent breakdowns, new and important safety problems, and by required changes in Government regulations to deal with the new hazards."

The report, published today, although largely irrelevant to existing nuclear activities in Britain, would become much more relevant if Britain adopted the U.S. type of light water reactor.

Such a decision by Britain at this stage of nuclear development would seriously weaken the case of Mr. Nader—hence the determination to publicise what is seen as the weaknesses of the U.S. reactor designs and Government regulatory processes.

Long storage

In a statement released by the Union of Concerned Scientists, Mr. Nader challenges President Nixon's recent call to accelerate the U.S. nuclear power programme and reduce from 10 years to six years the construction and licensing period of a typical U.S. nuclear station.

"It does not make any sense to replace the present energy crisis with a radio-activity crisis," says Mr. Nader, "and it is also apparent that nuclear plants are

ments over the design of the emergency core cooling systems for the water reactors between the U.S. AEC's Washington staff and "the majority of the reactor safety experts on whom it relies for its safety research and technical evaluations."

The report charges that, far from being highly unlikely as is claimed, the risks of a serious accident to this type of reactor in the U.S. are not highly unlikely at all. "In fact, they are unacceptably large." To support this contention, it quotes freely from both published and confidential documents from U.S. AEC staff and advisers.

The report concludes that "the links in the chain of assurances of reactor safety are substantially defective," resulting in "what we believe is one of the most serious of the several published safety aspects in the nuclear power programme."

According to figures released by the U.S. Atomic Industrial Forum, 39 nuclear reactors are now producing electricity in the U.S. and a further 19 large reactors are scheduled to go on-line over the next 12 months. Forum officials say that little can be done to accelerate the completion of these 19 reactors. They are concentrating on a further 40 nuclear plants scheduled to be completed over the next five years, and the possibilities of a government-industry collaboration to expedite their completion.

"The Nuclear Fuel Cycle," published by the Union of Concerned Scientists, P.O. Box 359, MIT Branch Station, Cambridge, Mass., 02139

William Grant claims big rise in malt whisky sales

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

THE INDEPENDENT whisky concern William Grant and Sons yesterday claimed that it had strengthened its position as leader in the rapidly growing market in the U.K. for straight malt whisky.

It maintained that combined sales of its two malt whiskies, Glenfiddich, the market leader, and Balvenie, had increased by 39 per cent during the first eight months of 1973. This compares with the total market expansion of 31 per cent and thus leaves all the other malt whisky brands with only an 8 per cent increase. One reason for Grant's success

has been that it was able to buy back mature whisky from the blenders early in the year and set up an allocation system to regular customers. Mr. Roy Truistram, managing director of Grant's Whisky, commented: "Glenfiddich is still in very short supply, and the market could take much more if only it was available. We are sold out of Glenfiddich until mid-December, when another tranche reaches the right maturity."

While Glenfiddich makes up the majority of Grant's malt sales, Balvenie, which was launched last year to help absorb some of the unsatisfied demand for straight malt whiskies, "has made very considerable advances since then."

Grant's is also the only family business to back a major blended Scotch brand—Stamford.

Mr. Truistram revealed yesterday that in the year to the end of August sales of this brand had increased by 45.8 per cent, compared with the 17.9 per cent rise in total whisky sales over the same period.

GLC COMMITTEES MEET IN PUBLIC

Greater London Council yesterday opened its committees to the public, more than four months before it is required to do so under the 1972 Local Government Act. Three committees—Ambulance, Fire Brigade, and Arts and Recreation—met in public yesterday and 10 others will do so within three weeks.

Success for airline consumer councils

By Michael Dunne, Aerospace Correspondent

THE European Division of British Airways has set up several consumer councils in major cities to help the airline improve its service to its business and leisure-travel customers.

The councils, which have been set up in London, Manchester, Glasgow, Edinburgh and Belfast, have already taught the European Division a lot, according to Mr. Roy Watts, chief executive. Stressing that they were "action councils," not talking shops, Mr. Watts says that already many criticisms have been acted upon.

Cleanliness of aircraft has been reviewed, and steps taken to improve it; seat allocation has been introduced on domestic routes; some flights have been re-timed to give greater convenience in making connections; and the volume of information given to passengers during delays is being increased.

Efforts are also being made as a result of Consumer Council suggestions to improve the amount of general information available to passengers about the airline's services, such as special fares, hotel arrangements, no-smoking areas on aircraft, and executive club facilities.

The airline has also prepared a series of customer-service targets, covering more than two dozen areas of passenger service where improvements might be made.

These include aircraft seating, check-in procedures, flight delays, meals, communications, child-care, baggage handling, and toilet facilities.

SE POPPY APPEAL YIELDS £1,769

The 1973 poppy appeal by the Royal British Legion resulted in contributions totalling £1,769.04. This comprised London £1,038.40, Provincial £108.80 and poppy sales £617.84.

Fridge exports fall

BY CHRISTOPHER LORENZ

BRITISH REFRIGERATOR exports fell by 13 per cent in September in terms of volume as 233,497, but only value rose to £21,219.18 per cent higher in value at £7,95m. September deliveries to the home market were 13 per cent higher than a year earlier at 92,882 machines, slightly lower than the nine-month aggregate of 92,882. The increase of 15 per cent in first nine months of the year 1,043,767.

Anyone who thinks they are going to live for ever can make their own arrangements.

Extremely few of us turn out to be immortal. True, the ancient Greeks had other ideas, but even then there was often a catch. One Tithonus, for instance, got his immortality all right, but someone forgot to add in the clause about eternal youth to his policy. Owing to shrinkage, he wound up as a cicada. (A sort of supercharged fly.)

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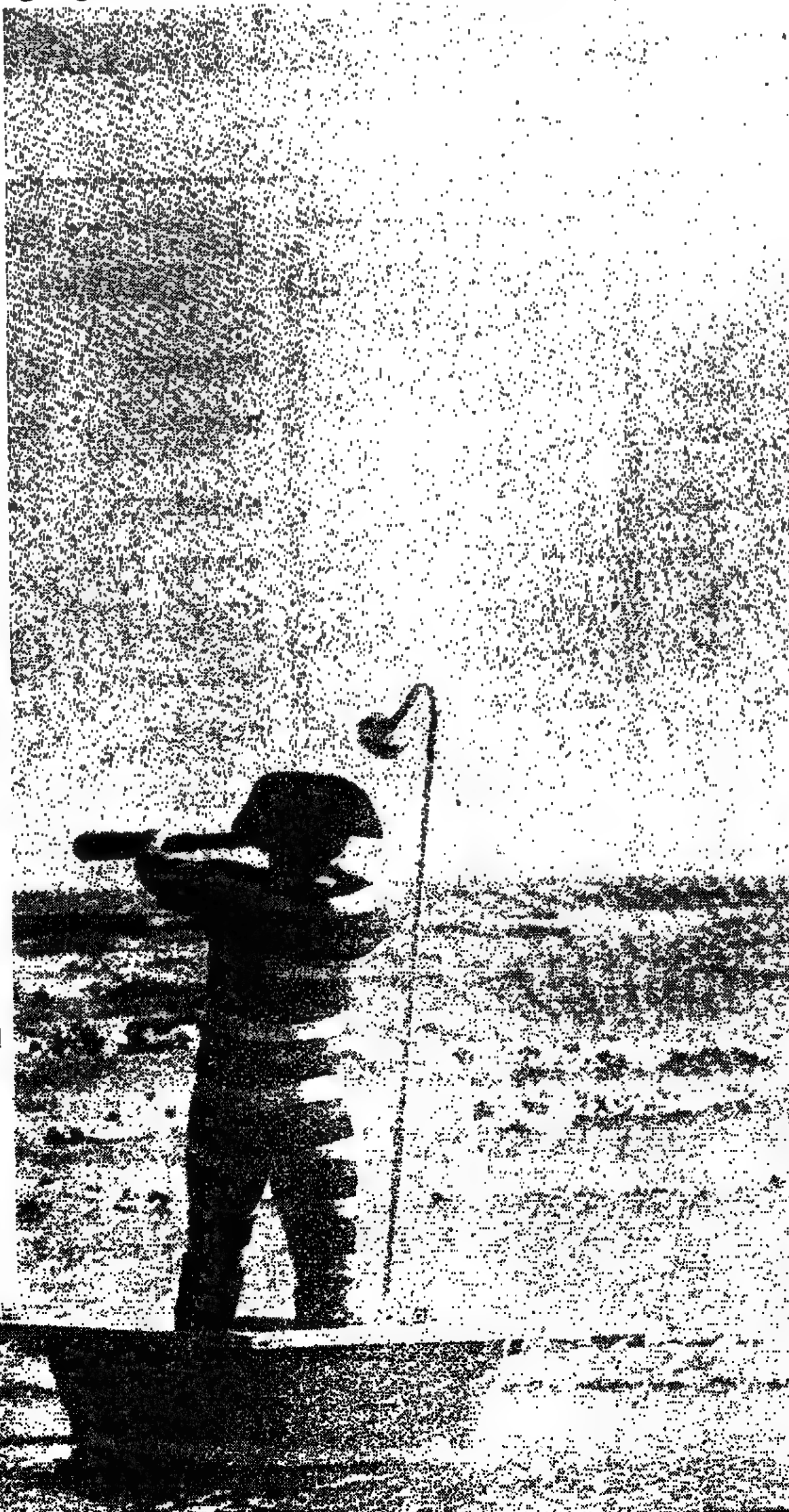
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U.K. talks with French hauliers on road quotas

By Paul Ellman

BRITISH ROAD hauliers are to meet with their French counterparts in Paris next week in an attempt to ease restrictions on lorry movements between the two countries.

The meeting comes in the wake of an announcement that the French Transport Ministry has agreed to issue more permits to allow British lorries to enter France in 1974.

An increase in the general quota has been made from 20,500 to 22,800 and the quota for piggy-back trailers on rail wagons rises from 1,500 to 2,000.

A co-operation quota, under which British operators may obtain extra permits by providing backloads for French vehicles has been increased from 4,800 to 5,500. The French Ministry has also promised to speed up the administrative process.

The Road Haulage Association welcomes the increase but says it would still prefer to see the quota system abolished altogether. It is suspected of protecting French operators whose share of cross-Channel traffic is much smaller than the British.

When the RHA's international section meets the Fédération Nationale des Transporteurs Routiers in Paris, the whole subject of co-operation between the British and French industries will be thrashed out.

Paris meeting on portfolio management

PORTFOLIO MANAGEMENT will be the subject of a meeting organised by the Association Nationale des Docteurs en Sciences Economiques at the Intercontinental Hotel in Paris on December 7.

Bankers, brokers, professors will describe research into new portfolio management methods in an international situation, where exchange risks are playing an essential part. Specialists will give their views on the economic and financial outlook for 1974.

Senior members of management of seven large institutions in France and other countries will express their opinion on developments within leading stock exchanges for the coming year. International financial problems will be the main topic at a dinner to be held the previous evening at the Paris Stock Exchange.

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An £800,000 expansion scheme was announced yesterday for English Sewing Cotton's mill at Belper, Derbyshire. Output of polyfill industrial sewing thread will be enlarged over the next two years.

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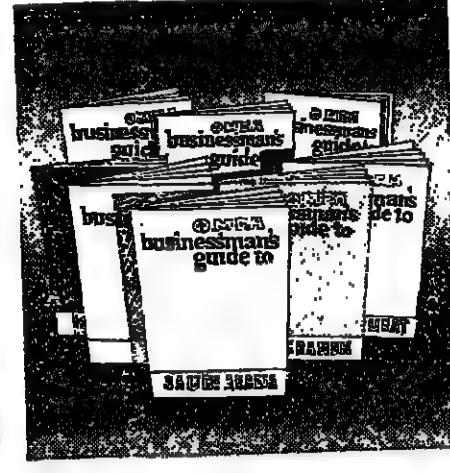
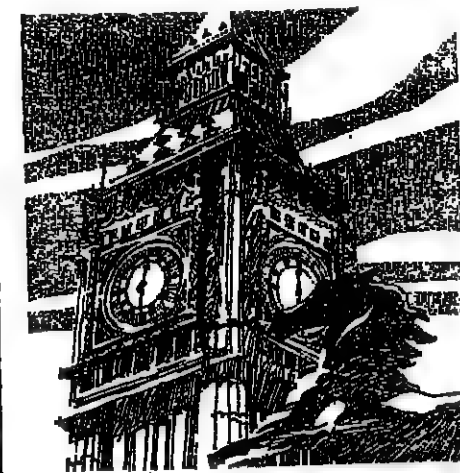
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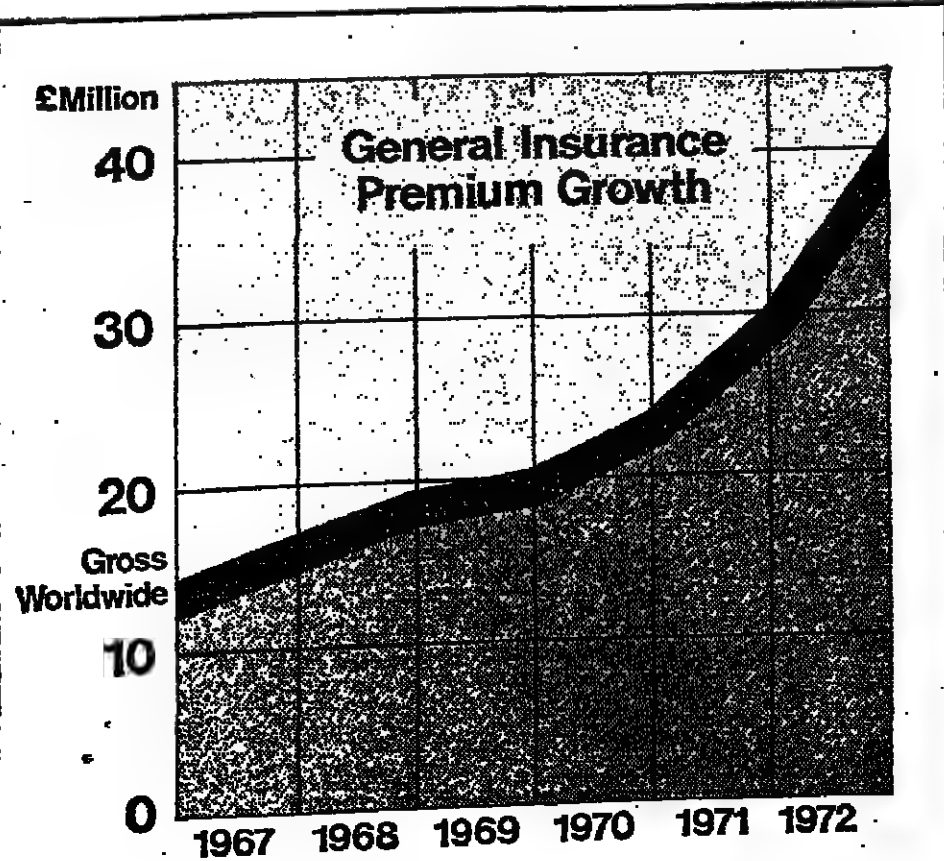


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An analysis of the military situation around Suez shows the UN forces to be powerless, reports Robert Graham from Tel Aviv

A brittle peace as Egypt and Israel reach stalemate

INSIDE A tiny circle of a dozen Town and the Egyptian Third empty artillery shells a solitary soldier stands to attention beneath the UN flag at Checkpoint 129 on the Cairo-Suez road. The flag pole, barely ten feet high, is so thin that it tends to ignore the curious stances of Israeli soldiers or the clicking of cameras as groups take souvenir photos with him as a backdrop. Nearby, a few fellow Finns exercise in tracksuits or brave the persistent flies and bare their pallid chests to catch the remaining warmth of the Suez sun.

Symbolic

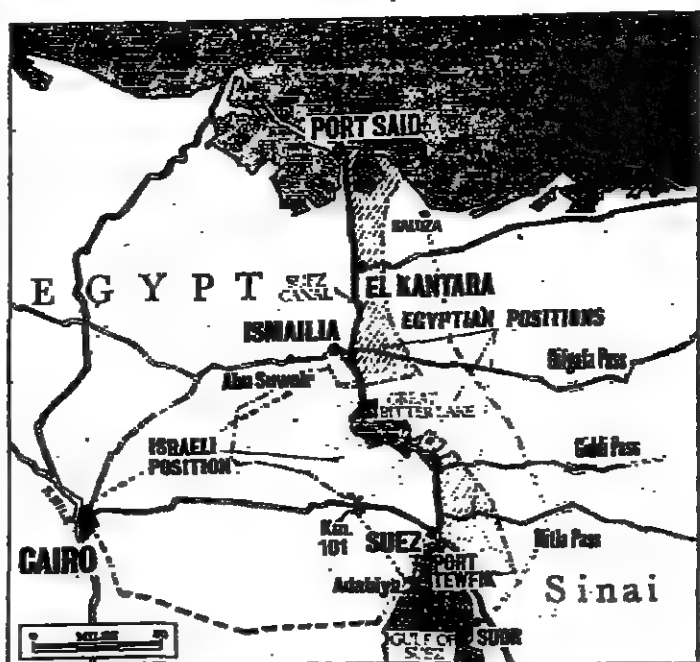
This checkpoint is at the intersection of the Cairo-Suez road and the inland route to Suez from Ismailia. The nearest Israeli checkpoint is about one kilometre away in the outskirts of Suez Town. As with the other UN checkpoints at kilometre 101, 28 kilometres away, where the Egyptian-Israeli negotiations are taking place, Israeli soldiers are just next door to the UN positions, thus emphasising the fact it is the Israelis, not the UN, who control the road. It is an unreal and at times comic situation, but at least for the time being—it works. The supply convoys to Suez

hold a line between 15 and 20 kilometres from the Canal in the marshy terrain opposite Port Said running to 20 kilometres below Ismailia—though just opposite Ismailia there is a wider Egyptian bulge held by the Second Army. Then, from their Canal bridgehead past the Great Bitter Lake the Israelis hold positions right up to the Egyptian Third Army, whose main position begins around the middle of the Little Bitter Lake and stretches to some 20 kilometres beyond Port Tewfik. The Egyptian Third Army is entirely encircled, the bulk of it in an area some 50 kilometres long and at most 25 kilometres wide.

Reinforced

There has been no statement here as to the strength of Israeli forces on the west bank of the Canal inside Egypt. It is clearly considerable and being reinforced the whole time. According to outside estimates published by Newsweek, there are some 25,000 troops and over 500 tanks. Certainly a large force is needed to secure such a wide front and carry out cleaning-up operations. This is being done with great speed. Only the more badly damaged Egyptian tanks remain by the roadside. The rest have already been taken back across the

Canal. There is no sign of a value lies in the fact that it ties missile site—and with three down the considerable number of Israeli troops encircling it. The Egyptian Second Army's size is again difficult to tell because of a constant movement of



believed to number between 20,000 to 25,000 and to have very little ammunition. As a result it is of little offensive capacity here. The situation is complicated by the presence of civilians and the whole Egyptian Army. Its sole elements of the Third Army

inside Suez Town. Numbers are not known and there has been no independent report of conditions in the town, which was shelled and attacked from the air. In addition the power pylons from Cairo have been blown up. The existing supply system through UN convoys may be advantageous to the Israelis in the short term in that their stranglehold is maintained. But on a longer term basis, it is satisfactory to no one and only complicates any peace negotiations.

Disengagement

Enormous importance surrounds the "disengagement" of forces, agreed under the armistice terms. The relevant clause states: "Both sides agree that discussion between them will begin immediately to settle the question of the return to the October 22 positions in the framework of agreement on the disengagement and separation of forces under the auspices of the UN." The Israelis have proposed that Egyptian forces return to the west bank of the Canal—the Third Army leaving behind its heavy armour—and the Israelis return to the east bank with the UN providing a buffer between them.

Such a suggestion has the merit of simplicity. But observers here are not surprised that it has been rejected by Egypt.

Equally it is not surprising that this was the Israeli Government's opening proposal. The official view as stated by Mrs. Golda Meir, the Prime Minister, is that October 22 lines are impossible to establish. And the furthestmost Israeli positions are in some ways the most strategic—the encirclement of Suez and the threat to Ismailia. Whatever the Israeli positions on October 22, any withdrawal would tend to weaken the narrow Canal bridgehead even though the three bridges across the Canal are being reinforced by another and stronger one of concrete. Besides, the Government cannot wholly ignore public opinion and there is some resentment at the way food and blankets are being allowed through to the Egyptian Third Army while Israeli dead in that army's possession have not been returned.

Bargaining

Three factors, in particular, complicate the situation for Israel. First, to agree to a token withdrawal acceptable to the Egyptians would probably show a lessening of the Israeli position on the Third and would not affect the key issue of establishing real peace. Second, the maintenance of a large scale force

There are, of course, positive aspects. The Egyptians and Israelis are meeting together face to face in what seems a cordial atmosphere. They have agreed on the return of prisoners of war and other aspects of the armistice. At the same time, hopeful noises are being made about an exchange of prisoners and a cease-fire stabilisation with Syria. But the problems of disengagement remain. Some people feel here that even a return to the "October 22 positions" would not help a peace settlement. Such a move would create a messy situation on the ground and would not affect the key issue of establishing real peace. Second, the maintenance of a large scale force

Worker participation: chemical industry may review system

BY RAY DAFER

THE U.K. chemical industry is expected to reconsider procedures for worker-participation following a review of chemicals manpower in Europe carried out under the Chemicals Economic Development Committee.

The working party looked at conditions in Germany, France, Holland and Britain. It has not made any specific recommendations—mainly because of differing viewpoints of management and trade union members—but it gives a clear indication that the British industry should review some of its procedures.

Job security

In particular, the concept of workers councils, more job security for employees, maintenance procedures, training, and the acceptance of contract workers are seen as areas which should be looked at by chemical companies.

Both Mr. Gordon Bridge, president of the Chemical Industries Association, and Mr. John Miller, a national secretary of the Transport and General Workers' Union, as members of the party, agreed that there was a need to involve employees more in participation procedures. Where they differed was on the degree of participation. Mr. Miller wanted the unions to have an equal say in company affairs; Mr. Bridge thought that unions could use their influence as a substantial minority.

It was the employment conditions in Germany in particular which the working party feels ought to be studied by U.K. companies.

The 67-page report shows that of the four countries studied Britain's productivity rate was the lowest, although, it points out, this does not mean that chemical employees in the other three countries work harder or are more effectively organised.

In Germany, the working plants are generally newer—the result of higher capital investment—and therefore resulting in higher productivity. "We also regard job security as one of the most important factors in developing the confidence and mutual trust which are vital to the successful introduction of

measures to improve productivity."

The report also concludes that there are too many chiefs in the British industry compared with those on the Continent.

Part of this difference stems from the greater time spent by U.K. line managers on industrial relations problems—time which might be saved with more effective participation procedures. The average number of days lost through industrial disputes in the U.K. chemical industry between 1967 and 1971 was well over three times Germany's record, for instance.

There is a "strong sense of common purpose between management and employees" in Germany, says the report.

"The U.K. record of days lost deteriorated after 1967 and appears as with other U.K. industries to have been adversely affected by rising prices and the Industrial Relations Act."

Because of the general feeling of job security in Germany, in particular, the principle of contract working—especially for maintenance—was more readily accepted than in the U.K. As a result a survey of a limited number of companies showed that the U.K. industry employed 50 per cent more manual workers than its counterpart in Germany. The number of managers involved in maintenance was 40 per cent higher.

One reason for this maintenance disparity is the statutory requirement governing inspections. One U.K. company told the working party, for instance, that the regulations were a constraint and the inspection period could safely be extended.

The industry's likely review of workers' participation could, at least be reviewing its manpower situation. It is significant that similar EDC comparisons with the U.S. in 1967 subsequently stimulated productivity bargaining in the industry.

Chemical manpower in Europe 70p, 50.

Beardmore ready for big investment in forgings

BY CHRIS SAUR, SCOTTISH CORRESPONDENT

EDINBURGH, Nov. 21

WILLIAM BEARDMORE, the Glasgow private steelmaker company, which is just completing a £17m. modernisation, is preparing to embark on another major investment at its Parkhead forge early in the New Year.

The precise investment involved in the two or three schemes now being studied by the company, is not yet known. It is understood, however, that the schemes for up-dating the 70-year-old forge will mean much more expenditure than is involved in the current programme, which was announced in November, 1972.

So far, £13m. of the planned £17m. has been spent, largely on the provision of a 50-tonne forgings manipulator with associated electronic control equipment, the rebuilding of the company's press and the modernisation of its machine room. The fresh round of investment was foreshadowed this week in the annual report of Johnson and Firth Brown, Beardmore's parent organisation within the Jessel Group of companies. The report said considerable research was being undertaken on how best to handle the factory, parts of which were "seriously dilapidated". It added that while aspects of the problem at Parkhead were intractable and constituted "the

most difficult task our management team has ever faced" a scheme could be prepared which would enable it in time to "participate in the industrial boom which North Sea oil is bringing to Scotland."

Helpful factors Beardmore, which employs about 1,100 people, considers there are factors encouraging renewed investment in the Glasgow works: the fact that between a third and a half of the 60-acre Parkhead site is capable of being redeveloped; the availability of special grants; access to labour supply in an area which will see about 6,000 steel industry jobs disappear during the next four years as rationalisation at BSG gets under way.

In addition, considerable effort is being made to build up export markets in Beardmore's main products like steel work-rolls, mandrel bars and pipe moulds. It was announced today that the company's sales in the last year were £25m. as a result of recent sales visits to South American, Middle East and European countries.

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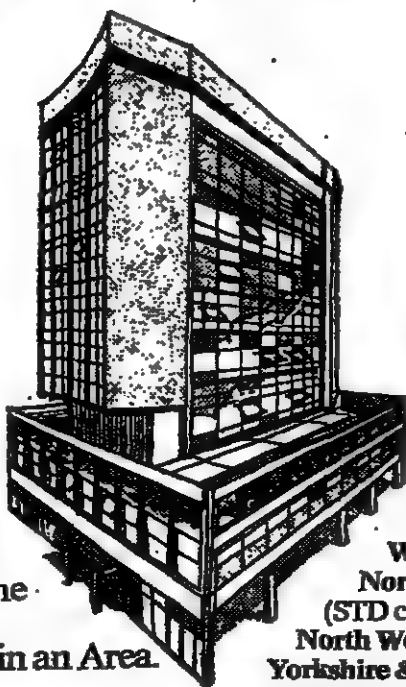
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Power politics 'leads to wrong planning decisions'

FINANCIAL TIMES REPORTER

A FORCEFUL attack on the way planning decisions are taken in the U.K. is made to-day by Professor Alan Walters of the London School of Economics. In a pamphlet, *The Politics of Economic Decisions* (Aims of Industry), Prof. Walters says that, in theory, planning decisions involving differences between private and social costs are better dealt with by disinterested public servants than by the price mechanism. "An infinitely efficient, disinterested authority with complete knowledge and perfectly defined objectives would be empowered to direct resources to reflect all the social costs and benefits involved," says Prof. Walters.

He continues: "Comparatively the price approach is a blunt instrument. But abstract theory

should not be taken too seriously. The reality is an authority, a lurching, top-heavy, inefficient bureaucracy, responsive to the needs for political payoffs."

Professor Walters says the power to assign planning permission "is now analogous to the power to confer a massive transfer of private wealth to certain property owners and to deny it to others. Although the small routine planning permissions are left to the officials, the really big decisions on the location of people and industry are in the hands of the politicians and subject to all the power play of party politics."

Among the examples of power politics leading to the wrong decisions, he cites "the many loss-making plants of the motor car industry to be found in the North and Scotland" and "above

all the location of London's third airport at immense expense in a place where few people will wish to use it." (Prof. Walters was a member of the Roskill Commission on the third London Airport).

Prof. Walters argues, in the context of the price approach to planning decisions, that the air traveller or urban motorway user should pay for the nuisance he causes, and that the noise sufferer should receive this money in compensation.

"The more we err on the side of over compensation, the smaller the minority who will be opposed to the project. As a rule, I would define compensation so that the sufferers received approximately twice what the market suggests as appropriate." A *Future of Capitalism* series.

No reprieve for London air check-in

By Michael Donne, Aerospace Correspondent

BRITISH AIRWAYS does not intend to change its decision to end check-in facilities at West London Air Terminal, despite strong objections from the recently-formed Airline Users' Committee.

The committee said yesterday it deplored British Airways' plan to shut the check-in facilities from the end of the year. It considered this would cause considerable hardship to the travelling public, of whom over 1m. use the facilities every year.

The committee feels the check-in facilities—which automatically guarantee that a passenger will catch his flight, despite any delays on the road to the airport—should be maintained until the Underground rail link to the airport opens in 1978.

British Airways argues in reply that the number of passengers using the check-in facilities has been declining, and that only one in every five of its London passengers now uses them.

In any case, it points out that it will continue to provide a frequent coach service from the West London terminal to the airport, even when check-in facilities are ended.

Remploy work for 400 more disabled

BY CHRISTIAN TYLER

REMPLOY, the Government-sponsored company which provides "sheltered employment" for disabled people, increased its workforce by 400 in 1972-73.

This was in addition to recruiting and training 1,455 people to replace those who left for various reasons during the year. Of the leavers, 200 were able to move into normal employment.

The work force in the company's 86 factories in Great Britain numbered 8,000 people at the beginning of this year.

Turnover in the year to March, 1973, increased by 8 per cent. to a record £14.1m., but because of wage awards earlier this year, escalating costs of raw materials and the price constraints of the counter-inflation policy, this did not represent any appreciable increase in the volume of production. Mr. D. H. Carter, chairman of Remploy, said yesterday.

The gap between expenditure and income widened by nearly £500,000 during the year to reach a total of over £8m. This loss, as always in the past, is met by the Treasury, through the Department of Employment.

Mr. Carter, speaking after the annual meeting in London, stressed that the cost of Remploy to the country was some £200,000 less than it would be if the company did not exist; this was without putting a value on the social benefits of providing employment for the disabled.

An additional strain on costs

and output had been imposed this year by the increase in recruitment of the severely disabled.

Remploy plans to expand its labour force by about 800 between now and 1976-77 with a capital investment programme of £4m. drawn up in agreement with the DoE, Mr. Carter added. But this expansion would be influenced by trading conditions.

There is no set maximum to the Government's underwriting of Remploy, which is agreed with the DoE on a three, four- or five-year basis. But as a proportion of turnover, the Government's contribution has dropped from 47.2 per cent. ten years ago to 39.7 to-day.

The company has seen a particularly sharp increase in raw material costs again this year, but says that the evidence of the last seven months shows that it is "not doing too badly." Recent management reorganisation is expected to make some savings.

Reviewing the year, Mr. Carter singled out what he called a worrying increase in the incidence of mental illness. Ten years ago, Remploy employed 623 mentally ill workers. That figure had now grown to 1,382. If the percentage of mentally ill employees had grown in line with the general expansion of the workforce, the figure should to-day be only about 800.

Mr. H. Maivern, managing director of employer, retires at the end of the year. His successor is Mr. O.L.S. Philpott.

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Occupational Pensions Board lays down guidelines

BY CHRISTOPHER HILL

EMPLOYERS should make immediate preparations to submit pension schemes to the new Occupational Pensions Board for recognition under the Social Security Act 1973, Sir Philip Allen, chairman of the Board, urged yesterday.

The Act takes effect from April 1, 1975 when employers will be liable to pay reserve scheme contributions for employees who are not covered by a recognition certificate.

The Board, which was set up in September, is to examine each scheme to see if it qualifies for recognition as an occupational pension scheme. More than 100,000 applications for certificates are expected. This is why the Board is anxious to avoid a rush in the few months before the qualifying date.

The Board—an independent body set up under the Social Security Act—is to administer the new arrangements concerning pension schemes and to advise the Secretary of State for Social Services on these schemes. Until now it had not laid down procedures and specified the

criteria needed to secure a pension scheme's recognition. Now it has produced the first three memoranda on recognition matters to help employers and their advisers.

These cover the rules about minimum benefits; the procedure for seeking recognition (for example, supporting documents); and the actuarial certificates which are required. Further memoranda will follow "fairly soon" concerning preservation requirements, self investment, centralised schemes and other possible modifications.

The Board has 12 members, including one appointed after consultation with the TUC, and three women members who are not pension experts. It has a staff of 100—which may be doubled during the peak period up to April, 1975—and a joint office is being established with the Superannuation Funds Office of the Inland Revenue.

Unlike the Companies Pension Information Centre, which was set up by 23 leading insurance companies last July, the

Occupational Pensions Board is intended to be a permanent body. However, it is not going in for an advertising campaign whereas the PIC started out with a two-year promotion budget of £1.25m.

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Racehorse owners 'need greater return'

BY MICHAEL THOMPSON-NOEL

THE RISING COST of racehorse ownership was condemned yesterday by Mr. Louis Freedman, president of the Racehorse Owners' Association.

He said the introduction of value-added tax had boosted the annual deficit of racehorse owners from a collective £5m. to around £10m.

The increase was particularly aggravating, said Mr. Freedman, because on ROA calculations the abolition of selective employment tax and the bookmaking industry's exemption from VAT meant that bookmakers had been able to save in excess of £1m. on their operations.

Mr. Freedman said it was reasonable to assume that Britain's 14,500 betting shops each employed three workers at the time of the repeal of SBT. "This has relieved them of tax burden of £45,000 per week or

£2.25m. per annum." He added: "Too much from the proceeds of off-course betting is taken out by the State and others, and too little returned to racing."

An adequate return would ensure that adequate wages were paid to those employed in the racing industry and that racecourses were modernised and properly maintained.

Training cost

Mr. Freedman said the association now represented 3,000 racehorse owners who in turn were responsible for 75 per cent. of all horses in training. The estimated annual cost of maintaining a racehorse in training was now £2,000 a year—excluding capital depreciation. On average, it is estimated, only 3.5 per cent. of owners recoup their costs out of prize money.

Schemes to mark European architectural year

BY H. A. N. BROCKMAN, ARCHITECTURE CORRESPONDENT

SCHEMES TO mark this country's participation in European Architectural Heritage Year, 1975, include traffic management, educational studentships in conservation, exhibitions, area improvements and floodlighting.

This wide range of activities, which by 1975 will complete the "K. contribution to this movement, is detailed in a progress report presented yesterday by the executive committee of the K. Council at the Mansion House in London.

Grants, made available by the department of the Environment and totalling £140,000 are being allocated for use in "non-standing" conservation areas in England and to assist the establishment of local historic buildings preservation trusts.

Twenty members of the council executive and secretariat were present at a four-day conference in Zurich in July, at which the national and the Scottish committees are organising the second Europe seminar, on cultural and economic implications, to be held in Edinburgh, from May 22 to 25, 1974.

The Duke of Edinburgh has visited the interest of some 80 local estates and some 1,000 local societies have been

given detailed suggestions for action. A bi-monthly news sheet "Heritage News" will be published from December, 1973, and distributed by organisations represented on the council.

The Greater London Council is establishing, within its historic buildings division, four post-graduate two-year studentships in the conservation of historic buildings. The Arts Council is supporting the establishment of Architecture Interpretation Centres in a number of cities and towns.

Revised lists of scheduled monuments and local guides are promised throughout the country and Rank Xerox has commissioned a quarterly periodical "European Heritage" to be published from January next to the end of 1975, under the editorship of Sir James Richards.

Exhibitions, films and television are all being brought into the picture, and Heritage Year awards will be made for all types of practical conservation work.

Three hundred proposals for restoration, conservation and improvement are already under consideration and Devon County Council has created a revolving fund, at present amounting to £40,000, to operate on the purchase, restoration and re-sale of historic buildings.

Now we bring MARK III* computer services to your doorstep.

More than ever before, the business world today waits for no man.

Management needs immediate access to every facet of company affairs.

You need to tie-in remote locations, make them an integral part of the firm and so keep fully up to date on their activities.

Mark III* Computer Services answer these needs.

Its network links headquarters to local offices and permits both to access a common data base via terminals.

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CAPABILITY Mark III* is a single, unified computer information service, giving the response of interactive time-sharing and the economy of one of the world's largest computer networks: the capability and power of 100 computers reaching over 300 cities around the world.

CONTINUITY Mark III* is a forward-looking information service using the latest communications technology. The time-sharing network offered by Honeywell was Europe's first and still maintains its lead through a policy of continual improvement: the continuity of computer services you counted on yesterday, will help your firm move towards a dynamic future.

COMMITMENT Honeywell is totally committed to providing customer service, to sharing your problems and to solving them.

The Mark III* service, now provided by Honeywell, solves many kinds of problems, both simple and complex, at national and local level.

It's a fast, easy-to-use Information Service: you don't have to be a computer expert to use it and link all your company operations to a common data base. It can also span frontiers to give you up-to-date information and control over wide-spread operations.

For further details, just telephone 01-242 5725 and ask for the Network Enquiry Department; or send in the coupon.

Mark III—is a registered trademark of General Electric Co. (USA)



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WHICH DAILY NEWSPAPER GIVES THE HIGHEST AVERAGE ISSUE READERSHIP AMONGST B.M.R.C. RESPONDENTS WHO HAVE VISITED NORTH AMERICA BY AIR IN THE LAST TWO YEARS?



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Colour TV's for your office or home. A vast range of models. Our Executive Rental service will charge you by the month or year and our service is really superb. Our Executive Purchase scheme offers you a vast range with generous discounts or 2 years full free service. Immediate delivery.

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If you can answer this question, make sure you enter the FT Media Mastermind of 1973 competition. Write to us for an entrance form, and we will also send you a free copy of the 200 page FT Working Document on the BMRC Businessmen Readership Survey.

To: Peter Vye, Advertisement Director, The Financial Times, Bracken House, Cannon Street, London EC4P 4BY. Please send me a free copy of the 200 page FT Working Document, and a competition entrance form, please date 28th November, 1973.

Name _____ Location _____
Company _____
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You can't put a price on bravery. So you'll find the essential life-boat service is made up of volunteers. But vitally needed boats cost money. So does equipment and full-time maintenance.

No life is cheap. Please send what you can to the R.N.L.I. Finance Officer, Room 50, 42 Grosvenor Gardens, London SW1W 0EP. Every gift is appreciated.

RNLI

Our life savings come from your money



Advertising and ... Spotting flaws in ads.

BY ANTONY THORNCROFT

THE Advertising Standards Authority's decision earlier this year to publish details of the complaints it receives about advertising is obviously having the beneficial effect of boosting the number of criticisms coming in. During July, August and September, when in the previous more discreet years there was a sharp seasonal fall in complaints the level of reiterations was maintained at around the new, higher, rate. In all 88 complaints were received.

As usual most of the complaints, 37 in all, were about mail order advertisers, or offers of premium goods, which failed to reach the purchaser or were not up to the advertised quality. In most cases the ASA was able to ensure that the actual goods, or a refund, were received. In ten cases the mail order companies had gone into liquidation, in one the company was no longer trading, twice no one was able to trace the advertiser, and in one happy case the complaint was not substantiated.

When it comes to display advertisements the ASA was able to come down more frequently on the side of the advertiser and the agency. In ten of the

31 complaints have the ASA produced a categorical "not substantiated." In most of the others a word to the agency or the advertiser has produced assurance that the particular advertisement will not be used again or else it will be amended.

For example a CDP advertisement for the Ford Consul 2500 drew a complaint that two drawings in a comparative advertisement between the Consul and a Jaguar XJ6 were not to the same scale. Now they have been redrawn. In another car case a PGA withdrew an advertisement for Mazda which offered test drives on a Sunday when it was pointed out by a Weights and Measures inspector that this contravened the Shops Act 1950.

Rather encouragingly there were no complaints about the blatant use of sex in advertisements. In fact many of the criticisms were amazingly precise. For example National Discount Stores, through Brooke Haslam, claimed free delivery within a five mile area but some of the complaints pointed out to the ASA that the diameter rather than the radius of the circle was five miles. So the ad was changed. Then again a Wasey advertisement for Vauxhall was criticised

because a graph omitted a verbal scale. It will appear in any future ads.

Agencies of all shapes and sizes attracted the odd carping comment. JWT's work for Kellogg's was arraigned for a misleading statement about the nutritional benefit of cornflakes but this was not substantiated. Slightly lower down the scale Euro Advertising was criticised for an advertisement for the new Hilton in London which offered its services before the hotel was completed. And then there was the British Goat Society whose leaflet about the curative properties of goat's milk were said to be exaggerated. The leaflet will not be reprinted in its present form.

Studying the cases, advertising agencies should feel pretty pleased with themselves. None of the complaints refer to really heinous offences. However the ASA is only touching part of the problem. Less than thirty complaints a month is hardly a true measure of public unease about advertising, and, of course, most people have never heard of the ASA. Even so what precise criticism there is does not suggest an industry abusing its power.

Less magic in a million

BY DOINA THOMAS

SEVEN OUT of the 26 varieties of Mr. Kipling cake now have a turnover of more than £1m., claims Mr. J. R. Kipling, managing director of Manor Bakeries, which markets the range. And none of the seven is more than three years old.

The men at Manor Bakeries are particularly pleased that four out of the million-making seven are small cakes since this, they feel, justified their original marketing strategy for the Mr. Kipling brand. It was, like most successful strategies, extremely simple: find the market gap and fill it.

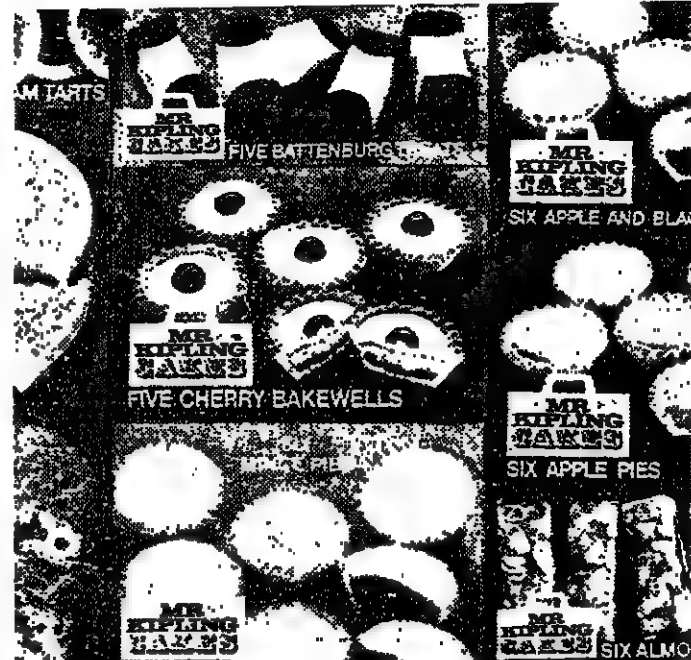
The market gap they found in the £10m. cake market was the relative lack of baked strength in the small cakes segment which now makes up about a third of the total market.

Though reluctant to pour cold water on such enthusiasm—the company believes that only 50-60 food products have reached a million since the war—it is worth asking in these days of rising grocery prices whether achieving a million turnover means very much these days.

While the large retailers will still credit it as an achievement it will depend very much on market size whether this influences their treatment of the product. Making a million in the £230m. frozen food market is but a drop in the ocean. Frozen peas are now a £31m. market, fish fingers some £20m., and mousse a mere £4m., and the Birds Eye brand claims at least half of each of these markets. Even that most underrated of food and household product companies, Reckitt and Colman, can name a number of million making branded products without stopping to think, products as mundane as Zip Fire-lighters, Dettol and Steradent.

The impressiveness of the achievement also has to be measured against the competition. Sales of a million in the detergent market by a relative newcomer would be impressive because of the competitive strength of Lever Brothers and Procter and Gamble. (These two managed to knock Aspro-Nichols' enzyme detergent for six when they noticed this small but growing market some years ago.)

New product consultant Peter



Krausbar reckons that sales of £3m. would be a more realistic figure for congratulations. Most retailers would agree with him for it is usually at this level of sales that the big chains start to consider the ultimate retailing commitment, an own brand version of the successful product. "But there is one factor manufacturers seem to overlook," says Krausbar, "what about profitability?" It is a factor on which few manufacturers are prepared to comment.

Heineken blows out

THIS WEEK Whitbread has brewed up some advertising changes. After several years with Nottley's it is moving its £400,000 Heineken lager account to Collett Dickinson Pearce. Collett already handles a large part of Whitbread's advertising and this change ensures its position as the brewery's main agency, even though Allen Brady and Marsh has taken over the Gauntlett beer account previously handled by Collett. It is estimated that lager has increased from 5 per cent. of the total beer market to about 15 per cent. in the last few years.

Collett Elliott, the Birmingham-based agency which set up London office earlier this year, has won the main advertising of DAF, the Dutch car firm. This account was previously with Burrows Hayman but it has now been split two ways with Burrows Hayman retaining the dealer advertising and Collett handling the rest which is estimated at £450,000. Collett Elliott has every right to be especially pleased as this is the first account it has won in London.

Lintas: London has gained the advertising account of H. B. Foods' ice-cream division. This account, worth £100,000, was previously with O'Keefe's of Dublin. Lintas is to mount a multi-media campaign for the division which will be handled from London.

Remploy has appointed A. H. Knowles of Manchester as its advertising agent. This account was previously with T. B. Brown.

A new leaflet explaining how each of the three IPA By-laws should be observed by IPA member-agencies and their staff has just been published. This eight page leaflet, entitled "Using the By-laws," explains where, when and how to apply the By-laws. Copies of this publication are available free from Information Department, IPA, 44 Belgrave Square, London, SW1X 8QS.

Prince Matchabelli is launching Wind Song, one of the top five American perfumes, on to the U.K. perfume market.

Dave Cash and Tommy Vance of Capital Radio will hold the first creative commercial radio seminar at Leo Burnett on November 27. They will hold a discussion and audio presentation on commercial radio, the first, it is hoped, of many.

Denby Pottery has moved its advertising account, worth about £150,000 a year, to Intermark, the London subsidiary of three New Zealand agencies. It was previously with Kirkwood.

A new company to the TV record promotion business advertises from Friday. Tempo Records is spending £200,000 through GJS Advertising on an LP specifically aimed at children.

NEW PRODUCTS

Heinz goes for gourmets

BY ELINOR GOODMAN

IN A major step outside its traditional place on the family menu, H. J. Heinz is testing a range of luxury products selling at a recommended price of not less than 39p a serving. The range, which includes a Beef Bourguignon selling at 45p a portion and beef curry at 48p, will go into test in the Harlech television area in the New Year.

The launch is the first joint venture on the consumer market between Heinz and the Swiss aluminium company, Alusuisse. Three years ago the two companies got together to form Steralco Food Products, to market products packaged in the kind of sterilised aluminium containers developed by Alusuisse. Last year a range of products was launched into the catering market.

The technological development behind Steralco means that the time taken to sterilise food in cans is substantially reduced, thus preserving more of the flavour. To heat the food for serving the cans are put in boiling water for 10 minutes.

The development is probably the biggest breakthrough in packaging since the introduction of the aseptic canning method now used by Heinz for its custard. The only problem with the Steralco process is the cost which it was thought would prevent its use on the consumer market.

Heinz, however, think there may be a gap for quality canned products selling at a premium price. The company emphasises, however, the experimental nature of the test which will be based on Heinz's regional depots in Wales and the West country. The products will not be presented to the public as an extension of the Heinz range. Instead, attention will be focused on the Cuisine name, an intensive below-the-line campaign aimed at doctors and below the usual Heinz launch level—probably not more than amount to the equivalent of about £250,000 spent nationally.

In going for the luxury end of the market Heinz is following the not very happy example of Birds Eye which earlier this year tested a range of premium priced frozen foods under the Fanny Craddock name. The products, which had a similar price structure, have now been withdrawn from test. This means that the main competition to the Cuisine products will be frozen foods from the specialist companies like Alveston Kitchens.

The meal replacement products are dehydrated and sold in packets similar to Vesta's Wander claims that Contour is a unique concept in the British market where previous products aimed at slimmers have tended to be individual components of a meal—baked beans, for example—rather than a complete meal, as in the case of Contour. The products have been very successful in Switzerland and several other companies, including Nestlé, are believed to be working on similar lines.

Meals that do without

Sandoz, one of the world's largest pharmaceutical companies, is increasing its interest in the British market with the launch of a new range of slimming foods. Best known in this country for Ovaltine, Sandoz's British foods subsidiary, A. Source Ferrier, one of France's largest grocery companies, began selling a range of traditional French cheeses in the South of England only to find that the Unilever subsidiary Van den Berghs had beaten them to the post by about two months.

In August, Van den Berghs added nine Continental cheeses to the Cool Country range of dairy products. Television advertising support for the Van den Berghs cheeses in the first six months of the test market is the equivalent of about £250,000 spent nationally—rather less than Source Ferrier which claims to be spending £250,000 on the La Bonne Vie range in the South of England alone.

Van den Berghs' past record with cheese has not been very successful. About three years ago, it launched Milkana, but despite a very heavy advertising budget, the products never really caught on and have been withdrawn from distribution. Now, however, Van den Berghs says that the growth rate of the imported cheese market is such as to suggest there is room for a new range.

Say Fromage

One of the most immediate dividends of Common Market membership as far as the British housewife is concerned appears to be the increased availability of Continental cheeses in British supermarkets. Last month, Source Ferrier, one of France's largest grocery companies, began selling a range of traditional French cheeses in the South of England only to find that the Unilever subsidiary Van den Berghs had beaten them to the post by about two months.

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Autumn Colour

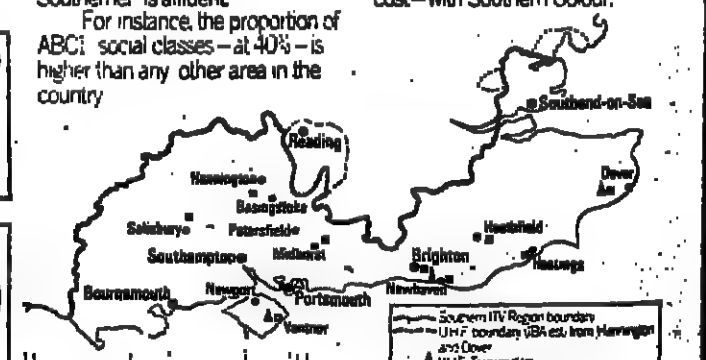
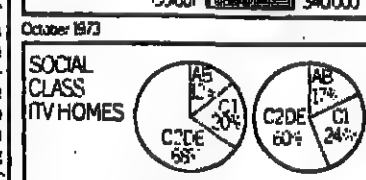
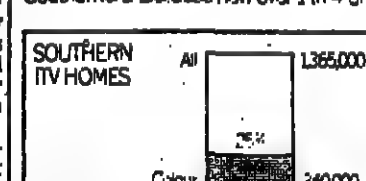


This autumn, at least a quarter of all Southern homes are watching ITV in colour

Come autumn and people like warm and friendly colours to make them feel good. And that's especially true of Southerners. Because now over 1 in 4 of them are viewing in colour. That's more than the national colour density.

The reason is simple: the Southerner is affluent. For instance, the proportion of ABC1 social classes—at 40%—is higher than any other area in the country.

They have the money to spend. And the colour to watch. Reach them—at no extra airtime cost—with Southern Colour.

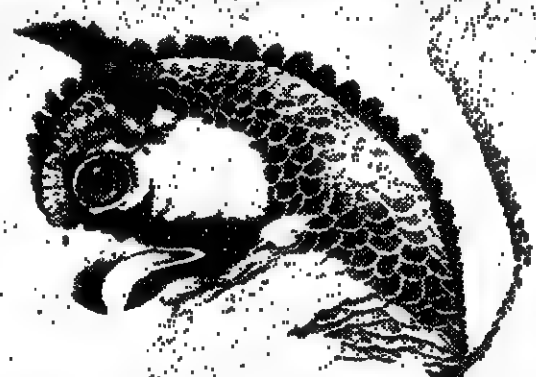


It pays to invest with

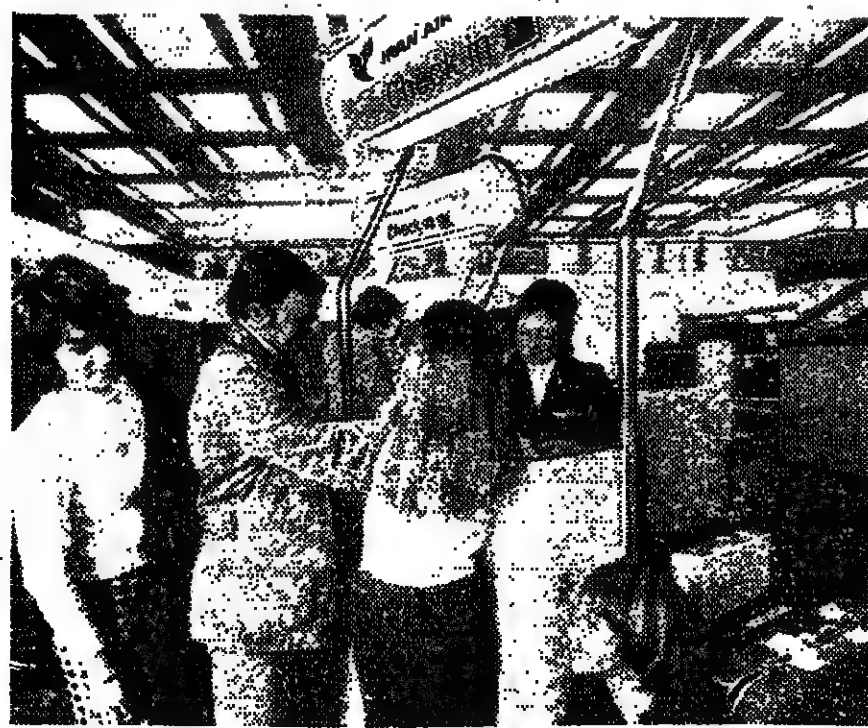
SOUTHERN
INDEPENDENT TELEVISION

For more information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX Telephone 01-834 4404

How to catch a 'Homa'.



(Fly Iran Air to Iran, the Persian Gulf, Afghanistan, Pakistan and India.)



Iran Air elected-in at Heathrow



'Homa' profile

A travel agent can tell you all about the 'Homa'. He can also help you catch one. He'll tell you the legend of this beautiful bird of ancient Persia, how it was said to bring good fortune to all who caught sight of it. And how it still brings such fortune to all those who fly with it to the Middle and Far East on Iran Air. Today, the 'Homa's' majestic profile is seen high on the tailplanes of Iran Air's fleet of Boeing jets: 707s and

720s for international flights. 737s for servicing 18 destinations throughout Iran. To be joined in the mid-70s by two of the latest Jumbos—the Boeing 747 SP.

'Homa' flights are conveniently timed from major European cities to Istanbul, Tehran, the Persian Gulf, then on to Kabul, Karachi, and Bombay. Soon, services will extend to China and Japan.

There are many rewards for catching a 'Homa'. Comfort, punctuality, service, and traditional Iranian hospitality.

Daily Flights, two on Friday & Sunday, three on Wednesday, from Heathrow, London. For further details contact your travel agent or Iran Air, 135 New Bond Street, London W.1. Reservations: 01-499 0971. Information on tours from Iran Air Sales Dept., 23 Bruton Street, London W.1., Tel: 01-499 5701.



London: Dore, Frankfurt: Giese, Rome: Morrow, Athens: Jumbou, Tehran: Abdon, Kuwait: Bahrain: Abu Dhabi: Doha: Dubai: Karachi: Bombay: Also sales offices in Milan, Hamburg, Zurich, New York, Los Angeles, and Tokyo.

The Marketing Scene

Y & R buys top spot

By Jay Palmer

NEW YORK, Nov. 21. YOUNG AND RUBICAM International has announced an acquisition which, it claims, will make it the largest U.S. advertising agency in terms of domestic billings. Then later, in a radical move for the U.S. advertising scene, the agency added that it would no longer be reporting its annual advertising billings. Instead it will only reveal its gross income.

Edward Ney, Y and R's chief executive, told a Press conference that he had signed a letter of intent with direct response agency Wunderman, Ricotta and Kline. This is the second acquisition this year for Y and R which, last February, purchased Sudler and Hennessey, the biggest agency in the medical field. That deal on a pro rata basis added over \$30m. worth of U.S. domestic billings to Y and R's previous \$387m. and now the purchase of Wunderman will bring the total to around \$416m. a year. This compares to J. Walter Thompson's—the previous No. 1 domestic agency—total 1972 U.S. billings of \$393m.

However in world billing terms JWT still retains its lead. Again using 1972 figures—the latest available—JWT's total billings of \$767m. compared to the enlarged Y and R's figures of around \$831m.

Explaining his motives for discontinuing billing figures, Mr. Ney stressed that they only represent the dollar amount of advertising placed with an agency of which over four-fifths has to be passed on in media costs. The total billings figures can fluctuate dramatically on the loss or gain of a particular account and these moves just do not reflect the financial performance or well being on an agency.

Belgian aid

ANY AGENCY or advertiser anxious to get some aid on advertising in the continent could do worse than have a chat with Irene de Marotte. Madame Marotte is a co-owner of Belgium's tenth largest agency, Marcom, which includes British Leyland, Phillips Petroleum and Pirelli among its clients. Now she has married an English banker and is setting in London. She retains her links with Marcom and uses its facilities, but is anxious to build up consultancy arrangements with a few British agencies. She can be contacted via Hill Samuel.

MARKET RESEARCH

A case of find the lady

BY ANTHONY THORNCROFT, MARKETING EDITOR

A COUPLE of weeks ago InterScan, the research company which is part of the NOP stable, took spots on Thames Television in an attempt to recruit more housewives to its field force of interviewers: the first time a market research company has used television advertising. It is still evaluating the results but managing director Eric Stonefield is encouraged enough to be planning more television campaigns.

InterScan was forced into this initiative because, like many market research companies this year, it was finding that its expansion was being held back by the difficulty in recruiting enough staff. Indeed some companies have had to turn down work because they could not immediately undertake an assignment. This scarcity is not confined to the field force. Good executives are also in short supply, and for the first time the normally academic world of market research has been infiltrated by the head hunter.

Head hunters

But even head hunters cannot produce enough reliable interviewers and the only real solution here is to pay them more. Frank Teer, of Research Surveys of Great Britain, believes that the profession of British research companies (over 150 in all) leads to very competitive, not to say unprofitable, bids for some research assignments, which in turn means that the appointed companies cannot always afford to pay interviewers an adequate wage, especially in a time of tight employment. Field forces on the Continent earn much more, and Teer would like to see joint industry action to raise pay and standards in the U.K. Since collecting the data can account for 40 per cent of the cost of an ad hoc survey, higher wages will greatly increase the overall cost of research. But this would be no bad thing since the British research is often half the price of equivalent work on the Continent.

Difficulty in recruiting personnel is one obvious sign of a boom and most market research companies are experiencing their best year for a very long time. Yet Donald Monk, of Research Services points out the dangers of a too active recruitment policy. "We spotted the 1970 downturn in research and stopped replacing natural wastage in time so we were one of the few companies to make a decent profit that year." Probably at this moment

Monk is not too keen to add to his payroll (which on average accounts for around a third of a research company's revenue), for the signs are that by next summer companies will be less interested in buying research. For most ad hoc research comes about when companies are in an expansive mood and want ideas evaluated, products tested, advertising researched, and a general scientific confirmation of their decisions to invest in new projects. In the past year there has been a flood of such work and research managers inside



Bernard Audley, chairman of AGS

companies have not been finding it too difficult to squeeze more cash out of their boards, especially when they were in danger of infringing the Government's controls on profits. But the mood can change within a couple of months and research is perhaps the first budget to be chopped (even before advertising) because it is essentially concerned with future hopes rather than current problems. The besetting problem for market research is that it is not yet taken for granted by British industry. Although companies spend collectively around £40m. a year on research, of which £30m. passes through the specialist agencies, there is still a tendency by chief executives to remember the occasional piece of bad research and to attribute the profit successes from good

research to their own personal judgment. However, the research industry must bear some of the blame for the prejudices which still exist. Many second-rate researchers, sacked by, or frustrated in, client companies, start up on their own account, get work through ridiculously low quotes, and then fall down on the research. Then some research people inside companies tend to be academic and unambitious; or if they do have a desire to get to the top they use research as a stepping stone. Too often companies feel they need research for their dressing but do not, as a matter of course, listen to the advice of their research managers. The budgets are so small they do not warrant that much attention.

And just as the poor researchers are weeded out of companies, the good leave to start up their own organisations, so there can be an imbalance between the doubtful quality of the manager commissioning the research, and that of the company undertaking the assignment. As Aubrey Wilson of Industrial Market Research says: "the marketing of market research may be poor, but the buying of research is almost completely unscientific."

Car industry

Of course attitudes are changing, and British research is still the best in Europe, if not the world. And now the major companies concerned the twenty members of the Association of Survey Organisations which all have a turnover in excess of £150,000 a year, are making an effort to produce a collective voice to parallel similar pressure groups among advertising agencies and management consulting companies. This is a propitious time. For the immediate future for research is still encouraging, and the average 20 per cent increase in business this year has improved the cash flow. Companies have used the prosperity to experiment with surveys which hope fully will impress clients that they feel they need them regularly. RSCB, for example, has had an encouraging response to two major surveys, on what new buyers think of their vehicles, and what services smallish companies want from banks, and these may now become permanent pieces of research. But it's cash and carry survey did not receive such a good reception.

Many other research companies report a much better response from the car industry and financial institutions, two sectors which until recently had not been research conscious. Now the efforts will be concentrated among the retail organisations, the leisure industry and capital goods manufacturers who could all usefully employ more research. And, of course, the Government, which already puts out around £1m. to the specialist agencies, seems certain to need more data on which to make decisions, as will local authorities. The popularity of community politics must intensify this trend.

It is not surprising that most research companies are hunting for continuous surveys—they provide the permanent income to sustain profits through the bad years. Of course some continuous surveys carry little profit and the bid which gained the National Readership Survey for BMRB this year was considered too low for comfort by its beaten competitors. On the other hand AGS is very happy to be virtually promised the JICTAR contract for another three years. Although it is worth not much more than £500,000 in turnover it gives rise to the TCA audit which now brings in well over £1m. Indeed, despite the growth of RSCB, AGS still derives 80 per cent of its revenue from continuous surveys.

It has been a very successful year for AGS, the only publicly quoted research operator, which has now overtaken Nielsen as the biggest research company in the U.K. with a turnover of around £4.5m. and is diversifying slowly into a management services operator. Nielsen, however, has retail auditing virtually sewn up and has put on more clients in the past year. It seems inevitable that these two companies will draw away from the rest of the industry—they probably account already for 70 per cent of the profits made from research.

Indeed many research companies are run not so much as profit centres but to earn a decent living for their operators, or as an added service for the advertising agency or manufacturer that owns them. This also leads to unjustifiable costing and is another factor that has inhibited the profession. Perhaps the contribution that research has made this year to more (and often smaller) companies might prove the turning point, and this vital area of marketing assume its place as an indispensable tool of top management.

Many other research companies report a much better

SELF-LIQUIDATORS

To the East for novelty

BY TONY DAKIN

NEXT WEEK two senior executives of promotional consultants Marden-Kane fly out to Korea and Taiwan. Not, as you might imagine, to devise promotions for marketing-conscious companies in those countries but rather to negotiate deals with local manufacturers whereby they supply inexpensive and novel products which Marden-Kane can then offer to their British clients as possible self-liquidating premiums. At the same time as Marden-Kane men are in the Far East, executives of Trafalgar Promotions, one of the biggest premium houses in the business, will be hot-footing around Eastern Europe in search of similar ideas.

Why are they going so far afield? Well, a few years ago it was possible for a company like Maxwell House to self-liquidate tens of thousands of sun loungers simply because its prices were keener than those in the High Street. Now, with discount stores growing like Topsy and many High Street shops having access to bulk-buying facilities, that price advantage has been whittled away. And the novelty value, so much so, in fact, that Graham Paul of Marden-Kane thinks the only way self-liquidators will remain in existence as a marketing tool is by promotions companies literally scouring the world for interesting items.

"You have only got to take a brief look around the current market to see how very few new ideas there are. Indeed, the chances are that at any given time there will be six kitchen scales on offer, three travel rugs and a dozen or so non-stick cookware items. No wonder so few people are enamoured with self-liquidators."

Apart from increasing competition from the discount and mail-order houses, some of the responsibility for the fall-off lies with promotional managers, according to Jeff Harris, managing director of Harris International Marketing. "Many run them for no other reason than to boost their own ego and to justify their positions. As a result retailers have become disenchanted. Hence the fall in the number of current self-liquidators currently on offer."

Paul's views are borne out in statistics prepared by M. S. Surveys and Promotional Services. Since 1969 when companies staged a record 2,931 self-liquidating promotions, there has been a marked decline in their popularity. This year the number of self-liquidator offers are running at an all-time low.

For the first nine months the figure was a mere 1,242. Harris now detects signs that instead of manufacturers "fighting like crazy to get shelf space with anything from kitchen scales to chromium-plated lavatory brushes," a few of them are now beginning to think more in terms of the overall image of their products. And then to select self-liquidators to suit. Alternatively, to have products made specially for use as self-liquidators. Kodak, for instance, is currently manufacturing a camera which will soon be on the



Leon Novak in his North London showrooms where companies can choose their self-liquidator and premium offers.

back of a well-known pack but storage containers with his not in the shops. (A far cry from picture stuck on them; salt and pepper sets, tea towels, etc. The flatly refused to link their names to self-liquidators.)

"This way offers is 0.5 per cent, Spillers they cannot get elsewhere," says Leon Novak, sales director of Trafalgar Promotions. The same applies to an increasingly wide range of special products offered by such companies as Prestige Advertising.

But it is on a more sophisticated marketing level that Graham Paul would like to see self-liquidators develop. He thinks that too many firms have been so carried away with self-liquidators as a promotional tool that they have completely lost sight of what they are really supposed to be doing—boosting sales in the short-term and building up a product's image over a longer period.

The promotional policy of the American Jolly Green Giant Corporation provides the best example of what Paul means. In 1969 it

Over a period of years this company has created a string of self-liquidators aimed at building up the "Giant" image: an inflatable child's chair in the shape of a giant's cupped hand; a child's colouring book, five feet high; see-through umbrellas with a giant's hand printed on to them; playroom rugs shaped like a giant's footprint, etc.

In the U.K. Spillers did something similar with Homepride. All the self-liquidators were based on Fred, the flour-grader; flour shakers shaped like him;



Fred, the flour-grader, a self-liquidator for Spillers.

One man who does not necessarily agree on the need for more creative self-liquidators is Robert Spill, boss of the Tate and Lyle promotions subsidiary at Oxted in Surrey. The sugar company went into the promotions business two-and-a-half years ago when it decided to use its packs as an advertising and promotional medium. Such has been its success in offering self-liquidators on the back of the packs that Tate and Lyle now has its own mail-order catalogue operation. "We have looked at thousands of products in our time but invariably we come back to a mere handful, none of which are the slightest bit original: knives, hawks, tights, etc. You see, if the demand is there it would be foolish of us to ignore it."

An Adman's Guide to Commercial Radio.

A. A is for audiences. Only Luxembourg has reliable audience figures.
B. BBC. It's very nice but it isn't commercial.
C. Computer. All our audience data is on a computer, and available for schedule construction and evaluation.
D. Disc-Jockeys. Luxembourg DJs consistently outpull BBC DJs at personal appearances.
E. Experience. Luxembourg have been broadcasting commercially since 1935. Our experience and studio facilities are yours for the asking.
F. Fashion. Luxembourg is in fashion with nearly 8 million young listeners.
G. Good music. Luxembourg is 100% pop. What we don't like we don't play.
H. How much. Luxembourg can tell you the CPT. Who else on commercial radio can?
I. Intrusive. TV commercials are. Radio commercials aren't.
J. Justification. We can justify the cost. Who else can?
K. Knock out. For cost-effective coverage Luxembourg knocks other teenage media flat.
L. Luxembourg itself. The world's largest commercial broadcasting company.
M. Money. But then you know all about that.

N. News. Every hour on the hour.
O. Opportunities. The creative opportunities on radio are as bright as the people making or approving the commercials.
P. Pirates. You remember them. Well they never touched our audience at night.
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Green Island takes on Bacardi

Rum Distillers (Mauritius), established in Mauritius only in October last year, is about to make a bold bid for the booming white spirit market, undaunted by the dominating traditional brand, Bacardi. Rum Distillers, a joint venture between Gibbey's (Mauritius), and the Development Bank of Mauritius, will launch a new rum, "Green Island," early next year on all major world markets. The decision to launch Green Island was taken after Lintas had completed an extensive market survey in Australia, South Africa, Canada and the U.K.

The first preparations for the new rum were made three years ago, however, when the rum was first purchased from local distillers in Mauritius—Green Island will thus be a three-year matured rum when it goes on sale. Locations such as Singapore, Hong Kong and Bahrain are important sales points because they are high-transit areas, with plenty of duty-free shops. Green Island expects to cater for a jetset, adventurous, market profile. The name was chosen out of 350 possibilities because the Lintas survey revealed everyone's secret desire to live on a green island amid palm trees and dancing girls—but the choice was hardly made frivolously, since it cost Gibbey's over \$50,000, including the costs of label design. Green Island will probably meet Bacardi in a head-on confrontation after the end of next year, when the advertising campaign is expected to begin in earnest. Gibbey's will sell the rum at roughly similar prices to Bacardi. Rum Distillers intends to maintain a quality brand image by centring manufacture in Mauritius—there will be no franchising of the brand name.

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THURSDAY NOVEMBER 22 1973

Power crisis worsens

THE FACT that the executive of the Mineworkers' Union has voted to reject the Coal Board's latest proposals and to maintain its ban on overtime working is perhaps less surprising than the unanimity of the vote. This unanimity is presumably a result of the redistribution of wage increases involved in the latest offer, which would have caused those miners who stood to gain most and therefore had least reason for discontent to get somewhat less than they had previously expected.

The situation would be ironic if it were one suitable for ironic reflections. In the first place, the Coal Board (for reasons of its own which are at least arguable) has thrown its hand on the table—has gone as far, that is, as it is permitted to go under the terms of Stage Three—several months before the last wage settlement runs out and now has nothing of significance left to offer. In the second place, the discontent of the Mineworkers' Union with the Board's pay offer is at least partly due to the way in which it has had to conform with the provisions of Stage Three—provisions, as Ministers have openly admitted, which were specially tailored to fit the miners' case. In the third place, the decisions taken by the Union executive have been largely governed so far by a struggle between moderate and militant members to obtain the advantage over one another: the ballot of union opinion which must sooner or later be held has been postponed by mutual consent but for opposing reasons.

A ballot

All this, however, belongs to the past: the situation now is that the country faces a rapid worsening of the fuel crisis. It is true that yesterday's vote to reject the Coal Board's latest pay offer leaves the basic coal situation as it was before the offer was made. But that situation consists of a steady reduction in the output of coal as a result of the deferment of maintenance work normally carried out at week-ends. It is accompanied by a reduction in oil supplies which has already led to the running-down of stocks and a cut in deliveries and which may become worse before it improves. It is accompanied, too, by a continued ban on out-of-hours working by electrical power engineers which it may well be difficult to call off as a result of next month's pay Board report on pay relativities in general and which is likely to produce a cumulative effect on the supply of electricity, both as a whole and to particular areas. The declaration of a state of emergency is clearly justified: to what use the Government puts its emergency powers remains to be seen.

As far as the miners alone are concerned, arrears of maintenance work must gradually lead not only to a loss of production but to the laying-off of more and more men. Since the Government is determined not to permit a breach of the Stage Three rules, the NUM executive will be forced, probably within a few weeks, to call a ballot of members which will effectively decide whether the Coal Board's offer is to be accepted or whether their present form of industrial action is to be replaced by an all-out strike.

Confrontation

It is exceedingly difficult at a time when circumstances are changing so rapidly—and a ballot itself would take three weeks to arrange—often to guess whether the miners could raise the 55 per cent. majority needed for a strike. The different factions within the Union executive will be watching the development of events and the movement of public opinion in general as closely as anyone else. There is no doubt that the recognition of our dangerous dependence on imported oil has enhanced the importance of the domestic coal-mining industry and strengthened the position of the miners in the medium term. There is equally no doubt, however, that the success of Stage Three is now more important than ever, that the miners' leaders are threatening to prevent it, and that public opinion will shift increasingly against any section of the community which seems to be taking advantage of a general misfortune. The offer to the miners is generous and the Code protects them against the danger of being "leapfrogged" by other unions. They are unlikely to enjoy the sympathy of the public in the confrontation which they have precipitated.

A worthwhile idea from France

WESTERN EUROPEAN Union usually leads a shadowy existence, less publicised, less noticed and less important than some of the more glamorous international organisations such as the EEC or NATO. It was founded after the war by Britain, France and the Benelux States as an alliance against a not yet resurgent Germany.

Co-operation

In the course of the years its nature changed. Paradoxically, when Germany was beginning to rise again, WEU was adapted to bring the Federal Republic into the western system. That was two decades ago, after the French failure to ratify the treaty for a European Defence Community. An elaborate structure was devised by which the Germans joined WEU and attached themselves to NATO at the same time.

Now it is the turn of the French to have brought WEU back into the limelight, again at a moment when Europe is in danger of crisis perhaps more serious than that which followed upon the demise of the EDC. And once again it is considerations of defence that have turned attention to the organisation.

At the WEU assembly in Paris yesterday, the French Foreign Minister, M. Michel Jobert, proposed that WEU was the proper place for Europe to discuss defence co-operation. M. Jobert has been dropping cryptic hints all year to the effect that France is interested in taking part in the mainstream of European defence. In substance, his speech yesterday added very little, since M. Jobert did not say precisely what sort of co-operation he had in mind. The novelty is more one of procedure, meaning the choice of a possible forum.

Nuclear

In this context great interest attaches to yesterday's vote of the WEU Assembly calling for a Western European Nuclear Committee as a move in the direction of a pooled Anglo-French nuclear force. Gaullist members of the Assembly backed the resolution strongly, whereas the British, Dutch and German socialists were equally strongly against.

The proposal

The proposal is not without its dangers. If it were to give Paris and London dominance in the club of western Europe, it would bode ill for the future of an already strained Community spirit: if it were to give the Germans a finger on the trigger, the future of détente would look bleak.

But that does not

absolve Europeans from talking over the issue of defence in a world of crumbling alliances. M. Jobert has raised questions that require an answer.

Property valuation: tighter rules for an inexact science

By PETER RIDDELL, Property Correspondent

THE SHARP increase in property values this year—highlighted by Land Securities' announcement of a 27 per cent. rise in the value of its completed properties since last March—has not only intensified the political controversy surrounding the property sector but also has important implications for the whole field of company valuation and disclosure.

The continued inflation of property prices means that an up-to-date and accurate assessment of values is now essential not only for normal property investment and development companies but also for a much wider range of trading and industrial groups. Moreover, the subject also affects millions of insurance company policyholders.

But in practice the desired certainty is lacking. There are so many different methods of valuation and assumptions that there is frequently great difficulty in comparing one valuation with another. This disparity has aroused concern in the property sector and has led, in particular, to lengthy discussions between the various professional bodies, such as those representing chartered surveyors, accountants and valuers, and the Stock Exchange over possible changes in valuation practice.

The Stock Exchange has already revised its "Yellow Book" to produce a higher standard of disclosure about valuation among companies seeking a quotation. But the professional bodies and a number of stockbrokers specialising in this sector want to go much further than this in relation to companies which are already quoted.

Investment yields

The problem has assumed a particularly acute form over the last couple of years, with much sharper than normal movements in investment yields. Historically, values have been gradually and smoothly, and for about 10 years up to the late 1960s the prime office and shop rate was around or slightly above 6 per cent. In the early months of 1971 the prime rate was over 6 per cent but then started moving sharply downwards so that 18 months later it had dropped to below 4 per cent.

Yields touched a post-war low of 3.5 to 3.75 per cent. In November and December, 1972, indicating a very sharp rise in the capital value of the portfolios of most property companies in "very short periods, especially as most of the movement was concentrated in a few months. Valuers were put in a particularly difficult position, with clients naturally wanting to be kept up-to-date on what assets were worth while, in such

a fluid situation, conventional yardsticks and valuation tables lost much of their usefulness. Most companies, and their valuers, have been conservative. For quoted groups this has few disadvantages. After all, quite an impressive growth rate can still be shown even if a 5 per cent. yield basis is chosen since

element of uncertainty was removed last month that it would not introduce long-term business rent controls. Nevertheless, by magnifying the inherent difficulties of estimates, the events of the last couple of years have under-

fundamental point that there is an open market basis between willing buyer and willing seller, and that if any other, special factors are taken into account, they should be clearly stated. This is undoubtedly an advance, but even open market valuations leave a number of important questions unanswered. Land Securities' recent

discussions about the need for periodic revaluations by independent valuers to be made a legal requirement. A term of every two to three years could be chosen, as practised already by Land Securities and a number of other major groups, but it is essential to insist that all properties should be valued at roughly the same time to prevent the practice of revaluation on a rolling basis over a three-year term, as done by MEPC, with the result that an up-to-date figure is never stated.

The frequency of valuation is one of the topics being discussed by the RICS and ICA working party. The other main area of immediate debate involves the "going concern" valuations used by a large number of trading companies. The problem is that this valuation can be higher than one based on the ordinary open market, so that many valuers now consider that any difference between the two methods should be stated.

No conclusions have yet been reached as a result of the working party's discussions, but there is undoubtedly further scope for changes to be instituted by the Stock Exchange and for improvements in the standards laid down by the accountancy organisations. The question now is whether any alterations in company law will be required—for example, in relation to periodic revaluations—and this is being considered by the working party. Indeed it appears a curious and significant omission from the Government's own company law proposals that no reference to property valuations is included in the section on disclosure.

Trading company

The problem of property valuation also raises wider issues for industry as a whole, as opposed to merely the property sector, since the increase in property prices creates difficult choices for a trading company. The question increasingly posed is whether such city centre sites are more valuable with continuing factory use or developed for their property potential.

This is the rationale of the "asset stripper" and it appears to be causing an increasing amount of resentment among certain industrialists. It was a significant feature of the controversy following the Land Securities' revaluation that calls for action against the property sector came not only from politicians but also from industrialists. Many property men expect, and fear, some further action—possibly in the form of a tax on increases in property values—though it is still an open question whether the present Government will continue to be as wary of intervention as its decision not to introduce long-term rent control apparently indicates.



Lord Samuel, Chairman of Land Securities, which announced a 27 per cent. rise in the value of its properties since March.

lined the urgency of the current moves towards improving methods of valuation. The basic problem is that, unlike the valuation of an equity share in, for example, an investment trust, where the worth of the underlying assets can be gauged by looking at the daily share price in the Financial Times, there is no ready guide for property. Valuation largely depends on the assessment of the characteristics and potential of a particular property by a valuer or firms of valuers, which is basically a matter of individual judgment.

Noticeable variations

It is not quite as haphazard as that, since there are valuation tables, and there are usually sufficient deals in the investment market involving good quality freehold and long leasehold offices and shops to provide an acceptable guide. Many investment deals and valuations are carried out by only a couple of dozen firms of City and West End valuers, so that there is a fairly close understanding of the current assumptions about market rates. But there are still noticeable variations between one firm and another. None of this disguises the

variation in answers applies particularly to the valuation of a large surplus thrown up there in a short period can be explained by a number of factors, such as the ending of uncertainty over business rents, the low level of yields, and, in particular, the sharp rise in central London office rents this year. It is still not exactly clear what assumptions the valuers used. Consequently it has been argued that company accounts should also include details of the yield basis—depending on type of property and area—on which the valuation was made, enabling comparisons to be made with other companies.

All of this points to the desirability of some kind of standard practice being adopted so that any public valuations are supported by sufficient information for the public to understand the assumptions on which they have been based. This is what the Incorporated Society of Valuers has argued and there have been discussions along similar lines in a working party set up by the Royal Institution of Chartered Surveyors and the Institute of Chartered Accountants. So far, the main result of the discussions is the revised "Yellow Book" which lays down that there has to be a detailed breakdown of property details within a prospectus, with details of tenure, leases and capital value.

Existing law

The other main issue is the frequency of valuation. Here existing law is fairly lax. At present all that the directors of a company need do is state whether the value of a company's properties is in excess of book value. They are not required to quantify the difference with a regular revaluation. This can lead to extraordinary situations where a company's assets can be included in its books at the values of more than ten years ago. There are now widespread

MEN AND MATTERS

Third bidder for MacLehose

If you are now tiring of Pergamon as a publishing saga, cast a fresh eye on MacLehose. The group, for a century printers to Glasgow University, has been locked in a confused bid situation since October last year. The first bidder was James McMahon, publisher, hotelier, plastics manufacturer and chief executive of Suter Electrical. He picked up around 35 per cent. of the shares, largely from the directors, but for various still disputed reasons did not make his intended offer for the rest of the shares (which had been suspended in December).

When the Takeover Panel decided that the bid had taken too long coming, the position was wide open once more, complicated only by a writ from McMahon asking the High Court to declare that the Panel is not entitled to prohibit legal representation before its Appeals Committee. The second bidder now appeared, Howard and Wyndham, theatre and publishing group.

It had picked up its 33 per cent. stake mainly from Scottish Amicable Life Assurance Society, ITC Pension Trust, Scottish United Investors and ICF. An Howard and Wyndham offer duly appeared, supported by the MacLehose board, chairman Sir John Toothill. This was at 40p a share (McMahon's was to have been at 50p) and this week the offer has been extended.

But to show that Howard and Wyndham is not home yet, yesterday a new name entered the scene, Rew Securities. This now controls 37.1 per cent. of the shares. Rew has been on the MacLehose shareholders' list for

SW Finance's ambitions

With interest rates as they are, with last week's results from the Hodge Group, and with Lord Stokes predicting petrol at £1 a gallon, who could now be keen on "expansion throughout the United Kingdom" in "industrial finance, leasing and commercial mortgage", and particularly, "motor vehicle finance"? Who else but Slater Walker Finance, which this week has been advertising for some 20 new salesmen at its branches throughout the country?

The timing was not altogether SW's doing, since the advert was placed well before base rates were pushed to their all-time high, and its appearance delayed by the other current industrial problem of getting advertising space. But SW Finance's chairman, Victor Cannon, does not apologise for that. In the long term, he says, there will be a swing back to the instalment credit business,



"According to my digital pedometer I'm getting three miles to a cup of tea."

more than a year, but McMahon looks to be only one source for the bulk of these shares. And what is Rew, of Stalbridge, Dorset?

It is John Rew, accountant, and not such a rural figure as the address suggests, being ex-Hamro's corporate finance side and now an investment adviser. He is acting for himself and private clients but will not say, at present, what his MacLehose intentions are, being keen to maintain "as low a profile as possible." Meanwhile MacLehose's soldiers on (it has two arms, the book printers in Glasgow and a commercial printers in Kilmarnock), though at the half-year it slipped from an annual profit of £42,000 to a £10,000 loss.

and meantime people "will still buy property and still need motor cars." Then again, if there is a banking credit squeeze, on his experience of the last 1968, commerce and industry will have to turn to the finance houses.

The stock market may not agree: the hire purchase index is down from a high of 374p for the year to 289p; and yesterday's results from Lloyds and Scotiabank, following on the Hodge Group's, confirmed that times are not as good as they have been. But Cannon has plenty of experience on which to base his optimism.

Before setting up SW Finance just two years ago, he spent almost 20 years with Lombank, now merged into NatWest, beginning as a representative and "working my way up through the field" to become general manager in 1968. SW Finance, now 200-strong, has, he claims, "probably developed one of the widest portfolios among the finance companies"

Dear Environment Minister,
When is the Government going to stop my husband's firm from polluting my washing machine?

Overalls!
Every week I have to wash and mend them. But something can be done about it. My sister's husband works at Watsons. They use the Sketchley Overall Service and he says they do a great job. Clean, repaired overalls every week—different styles, colours and materials. The whole place looks progressive. Bob wouldn't leave them for anything—not that my sister would let him of course. She says the whole service operates smoothly. The Sketchley system really takes care of everything. The firm's management hardly gets involved at all—and it's cheap. There is a Sketchley towel service to match too. All my husband's firm would have to do is write for the Sketchley free brochure. If they want non-standard overalls for particular jobs, Sketchley will talk about providing and cleaning them too.

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Observer

JPK 10/1/50

Five fallacies of economic management

IT IS always tempting for Government spokesmen to attribute our troubles to "bad luck" or "special factors," such as the Middle Eastern oil stoppages, labour troubles in coal and electricity, or an "unexpected" rise in world food prices. Unfortunately these misfortunes are beginning to become a bit too much of a recurring coincidence, and there are clearly more basic forces in operation.

The present situation can best be understood if we stand back a little from day-to-day events and look instead at the long run processes at work. It should be said at the outset that there is nothing uniquely British in the pattern that has emerged in recent years. The root of our economic difficulties lies, in my view, predominantly in common internal pressures which have operated in most industrial countries, but with particular severity in Britain. The international monetary system has played a very subordinate role in what has happened.

Control

One can start from the near-platitude that the Government and central bank can, if they exercise their powers to the full, control the total of incomes, expenditure and output in money terms. Whether they can best do this through fiscal or monetary policy is a technical side issue, irrelevant to the main argument. It is merely necessary to observe that trouble is likely if monetary and fiscal policy are pulling in opposite directions instead of reinforcing each other.

Much more important is an asymmetry between the effects of expansionary and contractionary financial policies. The main long-run effects of budget deficits and the rapid increases in the money supply are on the

price level. If one is starting off from a period of severe recession, such expansionary policies are also likely to bring a once-for-all boost to output (mistakenly called "growth"). But, while the boost to output is over in a year or two, the inflationary effects on wages and prices will continue at least as long as the basic financial policies if not longer. If attempts are made to suppress the inflationary symptoms without changing monetary and fiscal policies, the result is likely to be a payments deficit and/or a run on the currency.

Unfortunately, restrictive financial policies (which in the modern world simply mean a slower increase of the money supply or of Government borrowing) act rather differently. Their main and obvious effect is to reduce output, employment and profits, while any beneficial impact on prices is slow and disappointing. Political pressures to abandon monetary and fiscal restraint in the interests of employment therefore soon become overwhelming; the time horizons of Government are simply not long enough to give the monetary approach to the control of inflation a chance.

Thus both the economic establishment and monetarist critics are right in their criticisms of each other and wrong when they make optimistic recommendations for cure. The policy operates like a ratchet. The rate of inflation increases after each bout of expansionary demand measures; but we are lucky if it does more than level off during periods of restraint. Thus, once a particular rate of price increase has become built into the system, it is almost impossible in modern conditions to reverse but very easy to push up further. It is for this reason that I would count it a success if we were able to maintain a rate of price

inflation no higher than the current level of 10 per cent. over the average of the next few years and there was no further acceleration. Such forces, at work in all industrial countries, lead to rapidly rising money income and consequent increases in the demand for primary products, the prices of which do not rise steadily but move up in a series of jolts.

This state of affairs, though a large award for its own members, the real effect of such increases, taken by themselves, would be to increase unemployment by pricing their members out of the market.

The practical point is that Governments try to offset the threat or actuality of increased unemployment by resorting to deficit finance and the printing press—drugs which have to be administered in ever bigger

patible the different aims of public policy, such as helping the lower paid, buying off industrial trouble, rewarding skill, preventing shortages in the public services and so on. The opinion data sometimes produced showing a fair agreement on the ranking of different jobs in public esteem are a false comfort. To prevent the pressures just described it is necessary not merely that there

ever, he capable of being abrogated in an emergency. There is also a place for a Pay Board as a very long stop. All these are, admittedly, palliatives. The widely expressed view that "we need another Keynes" to vanquish the problems at a stroke of the pen is a typical example of intellectual wishful thinking.

A fourth fallacy, now probably of greater practical importance, is the belief (nowhere, to my knowledge, to be found in Keynes) that the balance of the Budget does not matter except for public relations or financing technicalities. This particular fallacy is linked with the hubris of supposing that national income forecasting "in real terms" is good enough to dispense with the rough and ready check that would be provided by bringing together the effects of all the Government's revenue and expenditure activities in a single figure of deficit or surplus.

The fifth fallacy that dwarfs all others is the belief that it is possible to determine physical quantities, such as the employment percentage or the degree of capacity utilisation, at some preordained level by budgetary or monetary manipulation. This is known in the jargon as "determining the pressure of demand." The present target is 2 to 3 per cent. unemployment. This is still very harmful even if the target is regarded as a long run one with fluctuations permitted around the average.

Just as the pre-war economic establishment vastly underrated the ability of the Government to influence unemployment by general financial policies, the post-war view vastly overrates it. The minimum unemployment rate which can be sustained

optimism about the point at which excess demands begins. A great deal has already been made of the third fallacy—the belief in "fine tuning" of the economy. Most Chancellors think that they have taken this on board, but mistakenly suppose that the opposite of fine tuning is acting as late as possible.

My own list would have to start with the notion that long-term price control has any real contribution to make to the control of inflation. Its usual justification in terms of "political realism" boomerangs badly when its ineffectiveness is revealed daily to every housewife in every shop.

The second fallacy is that the control of wages can be anything other than pernicious when there is excess demand for labour and several employers are competing for each man. The result is, that public services, such as transport or power, where the Government can enforce its writ, are debilitated by labour shortages and strikes, while workers drift off to services, small companies and other occupations whose rewards are determined by market forces. This second fallacy is compounded by a simplistic interpretation of the unemployment figures and over-

estimates of the public conscience in these matters, and has actually supplied subsidies and rationalisations to support an ever faster rate of debasement. The negative function of driving out a few of these false arguments is the most that "wordmen" can hope to contribute to policy; and to achieve even this will be no small task.

It is symptomatic of the intellectual climate that many people who will agree with a good deal of the rest of this article will merely aggravate problems which are real enough in any case. Governments have always been tempted to debase the currency, partly for political convenience and partly out of genuine, if misguided, humanitarian sentiment. The novel feature of recent years is that the economic clerisy has abandoned its traditional role of acting as the public conscience in these matters, and has actually supplied subsidies and rationalisations to support an ever faster rate of debasement. The negative function of driving out a few of these false arguments is the most that "wordmen" can hope to contribute to policy; and to achieve even this will be no small task.

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preferable to the interwar Depression, or to the poverty which was the common lot a century ago, is alarming enough and poses a threat not so much to prosperity as to the continuation of democratic government. But it does no good to pretend that we are likely to see stable prices, or even a 3 to 5 per cent. inflation, over the next two or three Parliaments; and the more we can do to soften the resulting injustices and tension by means of cost of living clauses for social security benefits, private pensions, insurance policies and fixed interest investments the better.

It will strike the reader, that nothing has so far been said of trade union wage push or the monopoly action of other producers. Such pressures matter very much, but in a way different from that usually supposed. No trade union or professional group is in a position to start off a cumulative inflationary process by gaining

doses if they are to remain even temporarily effective. In other words, monopolistic producer groups have the power to make the authorities choose between tolerating higher unemployment, or trying to stave it off by adopting policies which will increase further the long run inflation rate; and we know this, in a nutshell, is the mechanism behind the gradually accelerating inflation of the last ten years—which can be loosely described as the operation of a "labour standard" of monetary policy.

The above analysis, so far from ignoring the sociological dimension, brings out its true importance. For the more that different producer groups try to enforce incompatible views about relativities, the greater the threat of unemployment if the authorities fail to resort to the monetary printing presses. The temptation to do this will also be greater the more incom-

patible the different aims of public policy, such as helping the lower paid, buying off industrial trouble, rewarding skill, preventing shortages in the public services and so on. The opinion data sometimes produced showing a fair agreement on the ranking of different jobs in public esteem are a false comfort. To prevent the pressures just described it is necessary not merely that there

Damage

Concepts and ideas have indeed played a role in our troubles—not in solving them but in making them worse. The best summary I have seen of the thoughts structure which has caused so much damage was given by Robin Pringle in the October issue of *The Banker* ("What Lord Rothschild didn't say"). His first three items are the corruption of the word "growth," general wishful thinking, and "faith in economic forecasts" based on unconscious optimism.

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Labour News

Hull dockers accept Stage Three deal

BY ROY ROGERS, LABOUR CORRESPONDENT

HULL DOCKERS yesterday became the first group of dockers to accept a Stage Three deal, when a mass meeting voted in favour of £3.38-a-week increases payable from next Monday.

The settlement, which ends a series of one-day weekly strikes in support of a 20 per cent. 25-a-week pay claim, is a considerable blow to the unofficial shop stewards, who have been trying to whip up national support for a 20 per cent. claim backed by industrial action.

Talks next week

A further blow to the national shop stewards came yesterday from Tisbury dockers who, instead of adopting the 20 per cent. target, agreed on demands for the London dockers' basic to be increased by £4.38 to £48 a week and the introduction of an incentive payments scheme. This demand, together with those from other London

dockers, including those in the Royal group, who earlier this week came out in favour of the 20 per cent. claim, will be sifted by the union negotiators before they meet the London port employers to lodge the claim next week.

The Hull dockers' acceptance of the £3.38 (7 per cent. plus 1 per cent. "flexibility") raises their basic rate from £24.25 to £28.60 a week. In addition to basic rates they receive just over £1 for each day worked. Also included in the settlement is agreement to negotiate a productivity deal—utilising the 3 per cent. available under Stage Three provisions—early in the new year.

Sir Humphrey Browne, chairman of the British Transport Docks Board, said yesterday that he was delighted at the Hull dockers' decision, which would enable the port to consolidate upon the considerable success of the past year. This has seen trade through the port increase by more than 800,000 tons.

Monopolies Commission inquiry clears British Ropes

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

AFTER AN inquiry lasting two-and-a-half years, the Monopolies Commission has concluded that British Ropes has not abused its monopoly position as a supplier and exporter of wire and fibre ropes nor has it made excessive profits.

But the commission found that two particular practices of British Ropes have operated against the public interest:

1—The exchange of information with other manufacturers about the level of discounts allowed to particular U.K. customers; and

2—The "flag" agreement under which Dutch, Norwegian and German manufacturers and British Ropes agree not to undercut each others' tender prices for supplies of ropes to ships of each others' respective countries.

Sir Geoffrey Howe, Minister for Trade and Consumer Affairs, told Parliament yesterday that he accepted in principle the recommendation of the commission that these practices should be ended. He revealed, however, that British Ropes had withdrawn from the "flag" agreement since

the commission submitted its report to him on June 8. Discussions between the company and the Director-General of Fair Trading would soon get under way about the ending of the information-swapping arrangements.

Mr. Peter Ambrose, secretary of British Ropes, confirmed last night that the group had left the "flag" agreement. "This was a commercial decision and it had nothing to do with the commission's report," he insisted.

Export market

He maintained that the exchange of discount information referred to by the report occurred "very infrequently" and he could not say at this stage whether it would be ended. "We cannot comment on this until we have seen the Minister."

In general British Ropes welcomed the commission's conclusions, stated Mr. Ambrose, "and we are extremely pleased to see the comments of our customers about the quality of our products and the service we give."

The inquiry had produced for British Ropes "a considerable

administrative burden" as the defence had taken a considerable time to prepare and submit.

The commission found that British Ropes, because of its size and market share, is a price leader in the U.K. ropes industry. "However, the company has not abused its monopoly position nor made excessive profits as a result of that position."

As far as the export market is concerned, the commission considered the various export agreements operated by export associations and individual companies were not necessarily against the public interest. The fact that the profitability of exports was lower than that of sales in the home market indicated to the commission that the export agreements were not operating against the interests of other countries but were a way of protecting the high standards of service and quality provided by U.K. manufacturers.

The Monopolies Commission reported on the Supply and Export of Wire Rope and Fibre Rope and Cordage. HMSO 90p.

Chinese in R-R engine talks

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

A CHINESE trade and technical delegation arrived in the U.K. yesterday for discussions with Rolls-Royce (1971) on future engine deals.

The Chinese, who already have the Rolls-Royce Spey engine in Trident airliners bought from

Hawker Siddeley Aviation and Pakistan International Airlines, are interested in buying rights to manufacture the Spey in China.

They are also interested in the RB-211 engine as a longer-term venture.

Rolls-Royce (1971) has had a number of discussions on such sales prospects with the Chinese in both Peking and London in recent months. Sir Kenneth Keith, chairman of Rolls-Royce, visited China some months ago.

Teachers put in claim for 25% pay increase

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

SCHOOLTEACHERS' unions in England and Wales are claiming a 25 per cent. overall pay increase for 420,000 State-school staff, for the year starting next April. The demand—which would cost at least £200m. a year—will be to the education authorities when the Burnham negotiating committee meets in December 13.

The decision to ask for a 25 per cent. total increase—on the grounds that it "indicated the educational and professional needs of the present"—is in line with the policy of the National Union of Teachers, the largest teachers' organisation, which has an absolute majority on the Burnham panel of the Burnham committee. The NUT's main rival, the National Association of School-

masters, is boycotting the panel's meetings on salary questions at present, but an NAS spokesman commented that the panel would have been wiser to await the outcome of the miners' and electricians' demands before putting a specific figure on the teachers' claim for 1974.

The technical college teachers' union and the TUC are joining in a campaign to get employers obliged to release 16 to 18-year-olds from their jobs to attend further education.

Mr. Bill Roaden, assistant secretary of the Association of Teachers in Technical Institutions, claimed yesterday that less than a quarter of the million employees in this age group were given day-release, with fewer than one in 10 girls obtaining it.

City deputation sees Howe over Companies House move

BY MARGARET REID

THE CHARACTER of City anxieties aroused by the planned move of Companies House to Cardiff emerged more plainly yesterday following a meeting between a high-level City deputation and Sir Geoffrey Howe, Minister for Trade and Consumer Affairs.

The City group, with representatives of leading bodies, including the Stock Exchange, the banks and the Law Society, was headed by Mr. Jasper Holton, Deputy Governor of the Bank of England, a fact seen as highlighting the importance of the gathering. It is a comparative rarity for a deputation representing a wide span of City opinion and headed by the Deputy Governor of the Bank to

visit Whitehall for discussions on a point of Government policy. The Bank of England is understood to have seen its role as that of a co-ordinating link between the City, where some strong views are held about the proposed transfer of the Companies Registration Office, and the Government. While apparently not itself representing any particular approach on the matter, it is anxious to ensure that City opinions are properly put and heard.

It appears that City views on the proposed move of the CRO to Cardiff vary a good deal. They range from a preference for no transfer at all, through backing for transfer to another site, say in London, to willingness to see the CRO based in South Wales,

subject to full safeguards as to the services available in London. There is a widespread feeling that further consultation and explanation of the detailed proposals would be welcome.

Sir Geoffrey Howe is understood to have promised to give careful consideration to the points put to him by the City bodies and to make his views known. Further meetings are by no means ruled out.

The bodies represented at the discussions with him were the Clearing Banks, the Accepting Houses Committee, the Issuing Houses Committee, the Stock Exchange, the Law Society, City of London solicitors, the British Insurance Association and the Finance Houses Association.

Williams Harvey: the main hope

BY NICHOLAS LESLIE

THE POSSIBILITY of saving the Williams Harvey tin smelting subsidiary of Consolidated Tin Smelters from closure now appears to depend solely on whether American Metal Climax (Amox), one of the largest tin conglomerates in the U.S., will come forward with an acceptable offer.

Amox is understood to be the only company to have shown real interest in buying Williams Harvey, but a decision on its part is unlikely to be made for another fortnight or so.

Williams Harvey has been in the hands of the liquidator, Mr.

Kenneth Cork, since May, and in the intervening period great efforts have been made to stop the plant from being closed. It lies within the Raydon constituency of Mr. Harold Wilson, the Opposition leader, and considerable political representation has taken place, both at home and in Bolivia, which supplies the tin concentrates.

The plant is more than half-way through a 12-week "reprieve" during which a buyer must be found if the plant is to continue operating. Government financial backing is being given to fund operations.

Amox has been negotiating with Mr. Cork through its U.K. offshoot, Roan Selection Trust, and has also inspected the plant. Additionally, a delegation visited Bolivia last week-end to discuss with officials there the question of continued supplies to the Kirby plant. The U.S. concern is known to be interested in getting in on the tin sector, where it has virtually no activity at all. In 1972, Amox's sales from its non-ferrous metals and minerals mining and processing operations totalled \$863m., and its net earnings were \$66.2m. Total assets exceed \$1,400m.

Provincial Press stoppage

BY JOHN WYLES, LABOUR REPORTER

RIKE AND restricted work-practices hit many provincial daily and weekly newspapers yesterday as the National Union of Journalists stepped up its pay campaign.

The union claimed, last night, that nearly 1,000 journalists in 12 newspapers had taken part in stoppages, which were to last two or three days. It said that elsewhere several hundred other journalists had joined in support of the union's demand that provincial newspapers and employers drop their ban on local pay agreements.

Neither the employers, represented by the Newspaper Society, nor the NUT has yet made a bid to resume talks on the union's claim for £15 a week increases for 8,500 provincial journalists. The union wants an end to the ban on local pay deals in advance of further talks and NUT leaders are believed to be considering escalating pressure still further by calling a national stoppage.

More Labour News: Page 14

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LONDON PARIS BRUSSELS AMSTERDAM

£12.2m. by Lloyds & Scottish

FOLLOWING a mid-year profit rise from £5.4m. to £5.8m., Lloyds and Scottish now reports an advance in the taxable income from £11.7m. to £12.3m. for the year ended September 30, 1973.

Including an extraordinary item of £500,000, the net attributable profit comes through at £7.26m. against £6.97m.

A final dividend of 1.005p net is recommended, equal to 2.35p gross (3.1p), which raises the total from 3.1p to 4.05p.

Chairman is Mr. L. W. Macdonald.

MINING NEWS

Rising dividends of Palabora

BY KENNETH MARSTON

THIS year's advance in the price of copper is reflected in the quarterly dividends declared by the Rio Tinto-Zinc group's 30-per-cent-owned Palabora mine in South Africa. The big, but modest, gain in copper prices has resulted in a third-quarter payment of 35 cents (21.9p) which makes a nine-month total of 77.5 cents, more than the 70 cents total paid for the four quarters of the current year.

Taking London Metal Exchange prices as a guide to earnings, wirebars averaged £227 per metric ton in 1973 and in the past nine months to September 30 the average has risen to about £285. Since then, copper has moved into new high ground, crossing £1,000 for the first time over before reacting to close yesterday at £981.

Providing the price of copper continues to rise, the average copper price for this year looks like coming out at about £700 or so and Palabora should be set for a final dividend of about £1.2m. A final dividend of £1.2m. is a final dividend, that is to say, in the sense that the world fuel crisis could adversely affect copper demand next year.

Even so, prices would have quite a way to fall from current levels in order to get down to the average which will have been received by Palabora for 1973. The company is yet another pointer to the profits of the mining industry. The parent RTZ is going to reap this year but shares of the latter were within 3p of their 1973 low of 300p yesterday while those of Palabora were unchanged at 300p following the latest dividend news.

GOLD SALES

The ending of the two-tier bullion system has had no effect so far on South Africa's gold sales on the London market. The Republic's entire weekly production was again this sold in the week ended November 18, figures issued by the Reserve Bank showing that gold holdings remained virtually unchanged at R509.9m.

CHARTERHALL IS HOPEFUL

The U.K.-based exploration group, Charterhall Finance Holdings, reports a loss for the year to last June of £90,378 but expects that income will be "materially improved" in the current year.

The chairman, Mr. Derek Williams, points out that the recent increase in the price of gold from Australian property interests should cover administrative and mineral exploration expenses in the current year.

Commenting on U.K. offshore

R & G Cuthbert

Chairman of R. and G. Cuthbert, Mr. C. T. Clague, tells members of the company that the price of imported commodities, principally seeds, is rising steeply, he is confident the horticultural division will exceed the past year's profits by a "considerable margin".

Referring to Gadson Hardware Limited, Mr. Clague says the company has greatly increased its distribution area which now covers East Anglia, the Greater London area, the Home Counties, the South East and the South West and South Wales. Secondly, there is now a much larger combined turnover which in turn increases buying power.

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BIDS AND DEALS

Brickhouse Dudley £1.3m. purchase from Broads

In a near £1.3m. cash and shares deal, Brickhouse Dudley, the manhole cover manufacturer, is to acquire the Broads Manufacturing Company subsidiary of Broad and Co.

This was disclosed last night after Brickhouse had earlier announced pre-tax profits for the half year to September 30, 1973, of £2.78m. against £2.14m.

The deal will involve £882,334 in cash and the issue of Brickhouse 1.3m. shares, which will represent nearly 18 per cent. of the enlarged equity. Brickhouse's share price eased 2 1/2p to 86 1/2p on news of its half-time profits.

Both Brickhouse and Broads Manufacturing are involved in the making of cast iron and steel covers and gratings for the building trade and it is felt the combination of the two companies will form a strong unit within this specialised section of the industry.

The accounts of Broads Manufacturing for the year ended September 30, 1973, are in process of being audited. They are expected to show pre-tax profits of not less than £265,000.

In addition to its half-time profits, Brickhouse announced an interim dividend of 1.025p, which is unchanged. The total last year was 4 1/2p a share.

After tax of £230,000 (£138,000), the net profit for the period was £230,000 (£138,000).

In the negotiations on acquiring Broads Manufacturing, Brickhouse has been advised by Singer and Friedlander and Broads by Charterhouse Development.

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It is reported from Hong Kong that Incheape Far East is making an offer, through its subsidiary, Gibb Livingston, of \$2.15 for each share of the 10m share Tungs Tai.

The offer price compares with 98 cents at which the shares stood when trading was suspended two weeks ago.

The Hong Kong report added that the Tungs Tai Board, which has 100 per cent of the company's shares, had accepted the Incheape offer.

DUNDEE PERTH ACQUISITIONS

Dunfermline and Perth Securities has agreed to acquire the capital of Perth Ray Transport and its subsidiary John Darbyshire (Transport), and of W. C. Furder and Sons. Consideration will be the adjusted net tangible asset value at August 31, 1973.

The three companies are engaged in road haulage and warehousing from depots at Leighton Buzzard (Bedfordshire), Cullinstown (Yorkshire) and Warrington (Lancashire) and will substantially strengthen the transport interests of the D and P Group in those areas.

Also being acquired are a freehold depot at Cullinstown for £73,000 and the depot at Leighton Buzzard for £25,000. The Leighton Buzzard depot, having a term of 92 years unexpired, is being acquired for £17,000. This site is considered to have considerable development potential.

CALGARY AND EDMONTON LAND

Bank and Commercial Holdings has received acceptance of its offer for Calgary and Edmonton Land in respect of 3,578,707 Ordinary shares (37.8 per cent.). It has acquired from Mr. and Mrs. D. Hillman 8,949,887 shares. Therefore Bank and Commercial holds 12,528,594 shares (81.82 per cent.).

TOKENGATE—SWITZ OF SOUTH AFRICA

Tokengate Investment Company Limited ("Tokengate") announces that the merger with Slater, Walker Investment Trust has become effective, with effect from October 1.

Lookers has completed arrangements for the purchase of 15,000 Ordinary shares in Slater, Walker Investment Trust, being the balance not already owned. The consideration is 46,876 Ordinary shares at 21.75p in cash.

COMMON BROS.

Commons Brothers announces that in connection with its acquisition of Horncastle Investments (reported in January) agreement has been reached with the vendors for the sale of the balance of the purchase consideration.

In the light of adjusted pre-tax profits of Horncastle for the year ended January 31, 1973 being £70,000, the balance of the purchase consideration to be satisfied as to £140,000 in cash and the allotment, credited as fully paid, of 100,000 shares of 30p each in Common.

Net tangible assets of Horncastle at January 31 last, before deducting a loan of £200,000, amounted to £27,500.

STERNOL

The conditional agreement between Elf Petroleum (GB), Sterns and Robert Fraser and Partners for Elf to acquire from Sterns all the 100,000 Deferred Shares of £1 each in Sternol has now become unconditional.

The offer document prepared by Rowe and Pitman will be sent to all the holders of Sternol on Friday.

ABERDEEN LAND

Greencoast Properties has extended its offer for City of Aberdeen Land Association to November 30. It is not conditional on any minimum number of acceptances.

Acceptances have been received in respect of 8,132 Aberdeen Land Ordinary shares which, together with the 21,000 shares held by Greencoast prior to the offer, brings Greencoast's total holding to 29,132 Aberdeen Land Ordinary shares, 41.7 per cent. of the capital.

Mr. B. W. Tawse, chairman of Aberdeen Land, points out again that the directors will not be accepting for reasons already stated that offers of what is, in necessary, shareholders should consult their professional advisers again in view of the recent fall in the Greencoast share price.

MINET

Minet Holdings has acquired the equity of a small insurance brokerage company for £1.475 shares.

INCHCAPE

Incheape and Co., the international marketing group, is planning an expansion of its Far East operations through an offer for Tung Tai Trading Corporation worth \$8K21.5m. (£1.78m.).

MAJESTIC INVESTMENTS

Results for the year to June 30, 1973, are as follows: Estimated tax £7,267 (£4,000 and 1972). Estimated tax £7,267 (£4,000 and 1972). Estimated tax £7,267 (£4,000 and 1972).

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Gold Fields



Extracts from Mr. Donald McCall's Statement for 1973

The Group net profit of £19 million was nearly £9 million higher than in 1972, while earnings per share increased by over 50 per cent to the record figure of 18p.

Our interests in the United Kingdom provided one-third of the Group's total income. The major contributor was Amey Roadstone Corporation, the largest producer of sand and stone in the country.

The increase in the gold price has given new impetus to exploration.

Azcon Corporation, in which we hold an 83 per cent interest, now has a metal distribution network across the U.S.A. with an annual turnover in excess of \$100 million.

I am confident that the investments we have built up in overseas countries will continue to grow, and that our prospects in world mining are as sound as ever.

Salient Features from the Accounts of the Group

| YEAR ENDED 30TH JUNE | 1973 £'000 | 1972 £'000 |
|--|---------------|---------------|
| Profit before taxation | 34,886 | 19,214 |
| Taxation | 13,473 | 6,688 |
| Net profit attributable to the members of the Company | 19,043 | 10,230 |
| per Ordinary share | 18.07p | 11.78p |
| Ordinary dividends—cost to the Company | 5,915 | 7,433 |
| per share (1973 includes related tax credit of 2.3625p) | 7.875p | 7.5p |
| Shareholders' funds—Issued capital and reserves | 122,600 | 92,200 |
| Capital employed—Shareholders' funds, outside shareholders' interests, debentures and loans and deferred liabilities | 239,200 | 180,200 |
| Fixed assets | 116,800 | 82,200 |
| Net current assets | 34,500 | 18,000 |
| Quoted investments (including interest in an associated company) | | |
| book value | 76,500 | 71,400 |
| Stock Exchange value | 296,100 | 240,400 |
| Total assets | 529,000 | 404,000 |

Consolidated Gold Fields Limited



If you would like a copy of the Report and Accounts and the full text of the Chairman's Speech please write to the Company's Registered Office, 49 Moorgate, London, EC2R 6BQ.

INTERNATIONAL COMPANY NEWS + EURO MARKETS

Bayer lifts net profit by 14% over nine months

BY MALCOLM RUTHERFORD

BONN, Nov. 21.

NET PROFITS of Bayer AG, one of the top three West German chemical companies, rose 14.6 per cent. to DM253m. in the first nine months of this year against the comparable period of 1972. Profits of Bayer world-wide were up 23.2 per cent. to DM388m. Pre-tax earnings of the group were up 34.3 per cent. to DM397m.

At a Press conference the company chairman, Professor Kurt Hansen, made no forecast of dividend, but it is widely assumed it will be unchanged at 14 per cent.

Prof. Hansen said the generally positive performance had so far been unaffected by the shortage of raw materials and the Middle East crisis. The future, however, was full of uncertainties. About 50 per cent. of the company's requirements for the

production of basic chemicals consisted of petroleum. Again, there was no telling the effects of the energy shortage on the chemical industry, which was an important customer of the chemical industry.

The satisfactory situation so far was based on a high level of demand and good use of capacity. Parent company sales in the first nine months were up 14.5 per cent. to DM5,746m. Of these DM2,481m. were on the home market—an increase of 12 per cent., and DM3,265m. abroad—an increase of 16.4 per cent. The export share rose slightly to 57.2 per cent. Tentative estimates for sales for the year as a whole are around DM7,700m., 14 per cent. up on 1972.

World-wide sales in the first three quarters were up 13.2 per

cent. to DM10,817m. This means that sales outside West Germany now account for 67 per cent. of the total. For the year as a whole world-wide sales should reach DM14,500m.

The company has raised its 1973-77 five-year investment plan by DM600m. to DM7,700m., but Professor Hansen said this was solely to take account of rising costs. In any case, the plan could be subject to further changes as the future outlook becomes clearer.

On today's reckoning, the parent company will invest DM2,700m. a further DM1,600m. will go into domestic participations and the remaining DM2,400m. into participations abroad. Key points for the latter will be the U.S. Central and South America, Belgium, Italy and Spain.

U.S.-Dutch nuclear components deal likely

By Michael Van Os

AMSTERDAM, Nov. 21.

Dutch/American negotiations on the establishment of a joint venture for the production of reactor vessels and nuclear components for nuclear power stations, which started in the spring, are reaching a decisive stage. Sources in Holland said today that an agreement is expected before the end of this year.

A company called Rotterdam Nuclear will be set up in which Rijn-Schelde-Verolme, Holland's largest diversified shipbuilding concern, will have a 51 per cent. interest. The American companies General Electric and Chicago Bridge and Iron will each have a 24.5 per cent. stake.

The agreement will, in effect, mean that RSV will be contributing its existing Rotterdam plant which has an annual production of five nuclear reactor vessels. Actual production is expected to be raised from three to five. The plant was operated by RDM Kernenergie, which is Rotterdam Drydock Company's loss-making nuclear reactor vessel construction division. The division had forecast a loss of FL7.2m. this year.

The RSV sources said it was hoped to benefit from the fact that the Electric know-how as well as receiving some orders from the U.S. concern. They added that sales on the European market were becoming increasingly difficult due to the emergence of nationalism in the nuclear engineering industries. Governments in countries such as France, Germany, U.K. and Italy were having success in their efforts to seal borders for imports and the open or disguised subsidies of local industries.

When the price rises currently under consideration by the Cost of Living Council are added to these preliminary increases, Ford is aiming at raising its prices 7.1 per cent. and saying that it may need more; Chrysler by 6.2 per cent. and doing the same. General Motors readjusted itself to 6.1 per cent. while American Motors has said that it would be happy with 6 per cent. overall.

The motor companies are asking for these price rises in the wake of a very successful year and under the shadow of a petrol shortage that threatens the automotive way of life. They maintain that their profit this year has risen only because of fast rising turnover and that their margins have been eroded.

Wells Fargo notes issue

WELLS FARGO and Co. has completed a \$80m. private placing of notes with a limited number of institutional investors.

Terms of the note specify a maturity of 25 years at an annual interest rate of 8 1/2 per cent. The notes are non-redeemable for ten years, after which there are sinking-fund requirements that the company retire about 50 per cent. of the issue by maturity. Salomon Bros., New York, arranged the transaction.

Wells Fargo proposes to invest about \$25m. of the net proceeds in non-bank subsidiaries and the balance for general corporate purposes, including possible further investment in Wells Fargo bank.

The company also intends to reduce its short-term indebtedness. AP-DJ

IBM appeal

INTERNATIONAL BUSINESS MACHINES CORP. has filed a petition in the Federal Circuit Court of Denver contesting a ruling by the District Court in favour of Telex Corp. in its charges of anti-trust violations by IBM.

IBM stated in the petition it believed the district court failed to grapple with "points in the case" had a "fundamental misunderstanding about the nature of competition."

Fuji Photo Film reports after-tax profits of ¥3,912m. for the six months to October 31 (¥3,845m.), on gross sales of ¥78,836m. (¥78,970m.). A same again dividend of ¥3.75 is to be paid.

Maritime Fruit slips

MARITIME FRUIT Carriers Company, the Israeli-owned shipping company which earlier this year entered into a multi-million dollar ship leasing and purchase agreement with the Swan Hunter Group, has reported earnings for the third quarter of \$3m., or 75 cents a share, or 25 per cent. from the \$3.9m. or \$1.00 a share last year.

Earnings for the nine months were down 46.3 per cent. to \$5.5m. or \$1.37 per share, compared with \$7.9m. or \$2.25 per share in 1972. On a fully diluted basis, the third quarter net was down 41.5 per cent. to 65 cents a share from 84 cents a share in the preceding year, while fully diluted earnings for the nine-month period were lower by 41.5 per cent. from \$2.12 last year to \$1.24 this year.

U.S. SAVINGS AND LOAN ASSOCIATIONS

The banks' long courtship

THE FEDERAL Reserve Board, has indicated that it might ease its restrictions on the business of one-bank holding companies. Until now the Fed. has warned bank holding companies against seeking to acquire the savings and loan associations, the American equivalent of the building societies. Now the Fed. appears to be having second thoughts. It has agreed to hear the petition of the American Bank Holding Corporation, an Indiana bank holding company, which wants to acquire an Arizona savings and loan company.

American Fletcher had applied for permission before, as had other banks wanting to make similar moves, and observers suggest that the Fed's willingness to re-examine its case suggests it might envisage reversing its position.

Pressures on the home loan market have been a special cause of concern to the Fed. Interest rates in some areas of the country have soared to more than 10 per cent. or 11 per cent. where mortgages are available at all.

Capital deficit regions, such as some areas of the South, the Southwest and the Far West, have been particularly hard hit, and the large commercial banks have begun to argue that the acquisitions of savings and loan associations would enable them to put more money into the

home loan market and allow a broader geographic distribution of funds. Another argument is one of the main ones put forward by American Fletcher in its recent request. American Fletcher, the holding company for American

bank with \$14,300m. in assets and \$14,000m. in deposits, announced that it intended to pour \$100m. into its newly acquired subsidiary, Citizens Mortgage Corporation. This capital commitment was one of the arguments that the bank

used in persuading the Fed to reverse its initial refusal. Like Savings and Loan Association, Citizens Mortgage Corporation's primary purpose is to make loans for home construction or purchase, but, unlike A. S. and L., its funds come chiefly from the banks and its own capital. It has no depositors—the major source of capital for A. S. and L.

In addition to the self-declared interest in bailing out the capital deficit regions of the country, Manufacturers Hanover Trust Company, a New York based

finance companies tended to operate on a reverse cycle from the commercial banks—when the prime rate declined and commercial banks saw earnings falter, mortgage banks' earnings tended to rise, a factor which would help to smooth out the earnings stream.

In testimony to the Federal Reserve Board, the American Bankers' Association, an industry body which serves as spokesman for most major commercial banking institutions in the nation, favoured the acquisition. But the Independent Bankers' Association of America, which represents some of the small and medium-sized banks, is adamant in its opposition, as are many of the S. and L. industry bodies, such as the United States Savings and Loan League and the National Association of Realtors.

General consensus suggests that the Fed will certainly not take a decision until the New Year, and it is certain that if it reverses its present position there will be a substantial haul for the banks. Mr. Philip H. Witkoff, an Indiana banker and attorney, announced the formation of a labour farm-small business coalition to beat the banks to the punch, by buying any S. and L. they were trying to acquire, and then instituting Congressional legislation to forbid such purchases.

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Company Results

A T & T raises quarterly dividend

American Telephone and Telegraph (AT & T) is raising its quarterly dividend to 77 cents from 70 cents.

The company said the increase in the dividend reflects confidence in the company's earnings and its confidence in the improvement in Bell System earnings, and it is confident the improvement can be sustained.

Cummins Engine is paying a dividend of 22 cents per share plus a special dividend of 7 cents.

Trans World Airline reports October earnings of 19 cents per share on net of \$2.7m. compared with 45 cents on net of \$6.4m. in the same month last year. Revenues totalled \$190.7m. (\$161.1m.).

Penn Central Transportation reports a net loss for October of \$3.9m. compared with a loss of \$7.1m. in the same month last year. Revenues totalled \$184.4m. (\$154.2m.).

Sedco expects earnings of \$2.30 a share for fiscal 1974 (June 30) and \$2.70 in the following year, President B. Gill Clements said. Last year's earnings per share were \$2.17 on a share of \$1.76 on an adjusted basis.

He said the company is talking with the Soviet Union and China with regard to offshore drilling and seismic surveys. The company has also entered into an agreement with either or both of the countries and may engage in a training programme for such operations.

Grant reports a nine month loss of 57 cents per share on a net loss of \$7.5m. compared with profits of 23 cents per share or net of \$3.4m. in the same period last year. Sales totalled \$1,288m. (\$1,100m.).

Bendix earnings for its first quarter ending December 31 are expected to be up 15 per cent. or more, according to chairman W. Michael Blumenthal.

In the year ago period Bendix earned \$14.2m., or 85 cents a share. He added that Bendix capital expenditures in the fiscal 1974 year would be about \$75m. as the record \$83m. in fiscal 1973.

Pfizer is paying a quarterly dividend of 17 cents per share and an extra dividend of 5 cents. The company also announced an issue of unsecured notes to shareholders and debenture holders resident in Australia.

Under the terms of the issue, the company will seek \$425m. for the right to accept over-subscriptions of an additional \$15m. Interest rate for the two-year issue is 10 per cent. annually.

Nederlandse Bedrijven Nederland (Nederloft) said 1973 results will fall short of expectations, caused by the setback in the economy, the high level of interest rates and the monetary developments. However, barring unforeseen circumstances, it expects net profits per share will be at the same level as last year, owing to improved rates of non-consulting participations and special income.

In May this year Nederloft said it expected net profits per share would rise over last year's, and that 1973 sales would rise to over \$1,200m. compared with 1972 sales of over \$1,000m. The company made 1972 net profits of \$1.81m. and paid a \$1.4 dividend.

Groupe Printemps total group net sales in the first nine months of 1973 rose to Frs.4,569m. (Frs.4,257m.).

Associated Spring has declared a fourth-quarter dividend of 30 cents per share. Total payments for 1973 amounted to \$1.50 per share, compared with \$1.13 per share in 1972.

Commercial Metals has declared a regular quarterly cash dividend of 15 cents per share.

Halfbrun is paying a dividend of 28 cents per share for the third quarter. The board has also approved a capital spending budget of \$128m. for 1974, and authorised supplementary funds of \$42m. for the 1973 capital budget, bringing it to a total of \$170m.

The company said the 1974 capital budget is likely to be increased at a later date after completion of studies of the need for modifications and changes in the company's marine construction fleet.

Gillette group's world turnover will pass the \$1,000m. mark for the first time this year, compared with \$870m. in 1972, said Gillette vice-president Colman M. Wacker Jr. at a presentation in Zurich on the introduction of Gillette shares on Swiss bourses.

Profits are expected to surpass the record level of \$75m. Mr. Wacker said Gillette plans further expansion in the shaving, toiletries and other sectors, as well as entering new product groups and national markets.

Large investments will be made in Europe in the specific sectors of double-bladed razors and disposable lighters. No new fund-raising operations are planned for the "next few years," however.

Overseas Shipholding Group reported earnings of over \$14.75m. for the nine months ended September 30, 1973, up 35 per cent. from over \$10.90m. before an extraordinary credit of \$308.314. for the comparable 1972 period.

Gillette said the 1973 stock split, per share income was \$1.51, an increase of 27 per cent. from \$1.19 per share, before an extraordinary credit equivalent to \$1.03 per share, or \$2.54 per share, compared with \$1.19 per share in 1972.

For the nine months ended September 30, 1973, the company reported a drop in after-tax profits to \$978m. from the six months to October 31 (\$1,344m.) on gross sales of \$68,003m. (a reduced dividend of \$2.73) is to be paid.

Other News

Firestone not liable for General Tire royalties

A U.S. court of appeals upheld General Tire and Rubber's long-disputed patent on all extended air pressure tires, ruling that Firestone Tire and Rubber does not have to pay royalties because the patent was developed under Government contract. General Tire said it has not yet given the court's opinion and will not know whether it will appeal until lawyers have had a chance to review the decision.

Phillips Petroleum plans capital expenditures next year of over \$400m. Vice-president Robert Sears said capital expenditures this year will be about \$400m. compared with \$385m. in 1972. He added that from 1973-74, and for the foreseeable future, about 75 per cent. of the investment on exploration and production.

Texas International and Duquesne National Gas said the proposed merger of Duquesne into Texas International has been abandoned. The companies said they were unable to reach agreement as to the final terms of the merger. Earlier this month the companies agreed in principle to merge Duquesne into Texas International for an exchange of shares which at the time was valued at \$9.9m.

Brascan said it intends to purchase the remaining outstanding common shares of Great Lakes Power by offering either \$30 a share, or the alternative of one Great Lakes Power 6 per cent. convertible \$20 par preferred share for each share of Great Lakes Power stock through a \$30-a-share offer earlier this year.

Subsequently, Brascan said it would bid for all Markborough Lakes Power in a deal valued at some \$155m.

Texas said its subsidiary from the Nicaraguan Government to explore for oil in the Continental Shelf off Nicaragua's Atlantic coast. An exploration programme of the area is planned for the near future but no further details were given.

Campania has increased its offer for all common shares of Markborough Properties from \$21.50 a share to \$21.50 plus 50 cents a share, or \$22.00 a share, net to the seller, in cash. Markborough trading has been halted on the Toronto Stock Exchange at the request of the company.

Last week Hudson Bay said it would bid for all Markborough Properties shares at \$17.50 a share. Markborough closed last Friday at \$21.7.

Markborough has made no comment on Campana's revised \$18.50. prices successful.

Bank of America has made a 35 per cent. investment in Societe de Co-operation Industrielle Franco-Sovietique (SOFRACOP), which serves as an agent for East-West trade. SOFRACOP was formerly wholly owned by Banque de Paris et des Pays-Bas. Bank of America said that as a result of the investment it will name two directors to SOFRACOP's Board, but gave no financial details.

Kanebo and the Rhone-Poulenc subsidiary Nippon Rhodia have agreed on joint research on drugs to treat and prevent leishmaniasis, a heart disease without harmful side effects. They hope to manufacture the drugs on a commercial basis in Japan if the development is successful.

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GEORGE H. SCHOLLES & CO. LTD.

WYLEX WORKS, WYTHENSHAW, MANCHESTER M22 4RA

Manufacturers of Wylex Electrical Products

Sustained Heavy Demand

Main points from the circulated Statement of Mr. G. R. C. McDowell, for the year ended 30th June 1973:

* I am able to report another record year both in sales and profits with an increase in sales of 23% resulting in a pre-tax profit of £1,615,348. The total dividend of 12.8625p per share is the maximum permitted.

* To meet the sustained heavy demand for our products we have now brought into operation the extension to our Assembly Department and have acquired new premises at Leeston Road which should be ready for production towards the end of the current financial year.

* In pursuit of our declared policy of extending our range of products, we have concluded a Licence Agreement with Felten & Guilleaume A.G. of Austria for the manufacture and sale of their complete range of high sensitivity current operated earth leakage circuit breakers. Sales this year have been very encouraging.

* As leaders in the small switch and fusegear market, I am confident that, with the introduction of the earth leakage circuit breaker and the growth of miniature circuit breakers, we are well poised to provide the necessary range of equipment for the future.

Profit before taxation £1,615,348 1972 £1,277,635
Tax £263,795 1972 £510,000
Profit after taxation £1,011,554 1972 £767,635
Dividends per share 12.8625p (net) 17.5p (gross)
Earnings per share 21.5p 17.5p

At the Annual General Meeting Mr. G. R. C. McDowell announced that the high level of demand for Wylex products mentioned in his Statement had been sustained and he had every reason to believe that this demand would continue for the rest of the financial year. He further stated that with the increased activity being enjoyed by the Company he was confident that this year's results would be very satisfactory.

Sales and Profits at all time high

RESULTS It is a pleasure to report record sales and record profits and to say that the Group is in good health. But it is necessary to point out that about half the increase in sales arises from increased metal costs and currency realignments, and that profit is arrived at in terms of conventional accounting which ignores the effect of inflation. The increase in the price of copper from £424 to £765 per tonne over the year (and currently £880) illustrates the need for high retained profits under inflationary conditions to secure long-term prosperity and security of employment.

UNITED KINGDOM The U.K. companies again report a record year. McKechie Metals did well, but other subsidiaries, including some formerly in the Harrison Group, improved their performance to an even greater extent.

OVERSEAS Record profits were made by the South African Group and by our subsidiary and associated companies in New Zealand and Australia.

PROSPECTS In our fields of activity order books are generally good and this seems likely to continue. 7th November, 1973.

From the annual review of the Chairman, K. M. Leach

COMPARATIVE RESULTS

| | Year ended 31st July 1973 | 1972 |
|--------------------------------------|---------------------------|--------|
| Group profit excluding metal account | 10,134 | 5,669 |
| Group profit after tax | 5,912 | 4,054 |
| Earnings attributable to members | 4,199 | 2,829 |
| Ordinary dividend (net) | 1,078 | 1,027* |
| per share | 3.31p | 3.15p* |
| Capital employed | 36,031 | 28,740 |

* Adjusted for comparative purposes.

McKechie Brothers Limited

METAL EXTRUSIONS
NON-FERROUS INGOTS
SULPHURIZING COPPER
ELECTROLYTIC COPPER
CATHODES AND COPPER
POWDER-ALUMINIUM
PASTE POWDER AND FLAKE
HINGES IN BRASS AND ALUMINIUM
CURTAIN RAIL AND FITTINGS
INGOTS AND EXTRUSIONS
BUILDERS AND DOMESTIC HARDWARE
P.O. BOX 15, WIDNES, LANCASHIRE

مكتبة الأمل

FARMING AND RAW MATERIALS

More EEC surplus butter sales

By Laurence Olslager

BRUSSELS, Nov. 21. THE EUROPEAN Commission has decided to help Britain sell some 5,000 tons of surplus butter to U.K. consumers, it was announced today.

It plans to extend until the end of January the scheme under which intervention agencies in the member states can sell butter on the open market. The scheme was originally introduced last month in an effort to alleviate a local butter shortage in Northern Germany and was to have ended on November 15.

While the Germans made no use of this opportunity, 1,000 tons of intervention butter were sold in Britain, Commission officials said today. There were "indications" that another 5,000 tons could be sold.

U.K. public butter stocks stood at about 20,000 tons last week, Commission officials said. Total public and private stocks in the Community are now down to 270,000 tons—compared to more than 300,000 tons last month.

Our commodities staff writes: The presence of the butter for sale at £1 to £3 below the market price of £420 a ton will help to prevent butter prices rising in the next month, which is a period when supplies are traditionally below average.

Synthetic rubber company resists oil cut effects

BY RICHARD MOONEY

THE INTERNATIONAL Synthetic Rubber Company said yesterday that it had no immediate plans for price increases or production cutbacks despite the oil crisis. The company was commenting on an announcement in Tokyo that the Japan Synthetic Rubber Company is raising its domestic prices by 30 to 50 per cent, with immediate effect.

The Japanese company blamed the rise on a 50 per cent increase in petroleum product costs, caused by the Middle East situation. Producers would have to consider another price increase if the oil situation worsened, it warned.

A spokesman for ISR, easily the biggest supplier of synthetic rubber to the U.K. market, pointed out yesterday that the British industry is in a basically better position than the Japanese because a fairly high proportion of its raw materials is domestically produced, whereas Japan has to import most of hers. He admitted, however, that the company was apprehensive about rising costs.

The London terminal market for natural rubber had anticipated the Japanese increase on Tuesday by marking up the No. 1 RSS spot price by 3.75p to 42.5p per kilo, the highest since the Korean War. This peak was retained yesterday, despite quiet trading bringing a slight downturn in early dealings.

Undervalued
The rubber market has been very strong for most of this year, new records being repeatedly achieved. Dealers say that part of the explanation of this situation is that the commodity had been undervalued for some time.

Last year a considerable surplus of natural rubber existed. Apart from holding down natural rubber prices, this also tended to discourage capital investment in the synthetic rubber industry. With the surplus of natural rubber disappearing this year, the restricted plant capacity (preventing an expansion of synthetic rubber production) has contributed to the unusual

volatility of the natural rubber market. Even before the Middle East crisis had become a factor, natural rubber prices were running well above last year's levels. In July a peak of 40p per kilo was reached for spot, which compares with the July 1972 high of 13p.

Though natural rubber is obviously less sensitive than synthetic to the oil cost and supply situation, rubber dealers are conscious that, generally, a downturn in industrial activity caused by further cuts in oil supplies would have a damaging effect on the demand for both.

Against this must be set the fact that the U.S. stockpile release programme, under which 10,000 tons of natural rubber is coming out of the market each month, runs out at the end of March.

Though this amount might seem insignificant when set against an annual production of around 3m. tons, in the current sensitive state of the market its release could have a considerable effect on prices.

Downturn in copper market

By John Edwards, Commodities Editor

THE RECENT upward surge in metal prices was halted yesterday, when values of copper, tin and lead all fell on the London Metal Exchange.

Copper showed the biggest decline, cash wirebars falling by £31.5 to £281 a tonne. An absence of buyers and fewer offerings of supplies, papers or new deliveries started the downward trend. It is believed that the squeeze on supplies that has forced prices to all-time peaks may be easing. The market was also depressed by the prospects of fuel shortages hitting demand, and moves for the release of surplus copper from the U.S. stockpile.

London was influenced too, by the decision in the New York market to restrict trading in December position. New buying for this month is forbidden, and "short" sales can only be made on physical copper is available for delivery on the market.

Tin prices reached new highs yesterday in early trading following another increase in the Malaysian market overnight. But news of a large sale of 310 tons from the U.S. stockpile, and profit taking after the recent rise, brought values back again. Cash tin, after trading at £2,405 a tonne, closed at £2,382.5, £25 down on the day.

There was a similar trend in lead, but zinc prices showed more resilience, cash side closing £10 higher at £765 a tonne, although the three months quotation was £15 down at £399.

The Finnish zinc producer, Outokumpu Oy, confirmed yesterday it was following the lead set on Tuesday by Nippon Zinc of Zambia, in raising its base selling price for zinc outside the U.S. by £60 to £300 a tonne. Other producers are expected to follow suit shortly.

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The Ministers, in a marathon 17-hour session, also authorised the formation of an olive oil stockpile of up to 75,000 tons to be financed from the EEC farm fund.

Reuter

Benefits to U.K. diluted in EEC hill farming deal

BY ROBIN REEVES

BRUSSELS, Nov. 21.

AFTER YET another all-night marathon, the EEC Council of Ministers agreed here early today on the extent of special direct aid to European farmers in hill and similarly handicapped agricultural areas.

A prolonged deadlock over the shape of the Community hill farming policy was broken only after Mr. Joseph Godber, the U.K. Minister of Agriculture, conceded that payments under the scheme would not be limited simply to beef cattle and sheep—as envisaged in the Brussels Commission's original proposal. It was agreed that they could also be extended to dairy cattle in both mountain areas and, within limits, agriculturally-handicapped lowland regions.

Ministers also had to shelve the question of the cost of the hill farming scheme until after member Governments have given a clear idea of the areas and numbers of animals involved. The net result is that the policy remains a distant objective. Only the criteria governing the type of farms to benefit, has been agreed to by the Council of Ministers. With the budget for the policy still undecided, there is a chance that the criteria question could be reopened.

But with the Commission apparently thinking a figure between 300m. and 500m. Units of Account (one Unit of Account equals the original dollar) over five years the cost is not

astronomic. It will cost about £50m a year for the whole Community at the most, compared with the cost of the present U.K. national scheme of some £32m a year.

The inclusion of dairy cattle has, however, considerably diluted the original Commission proposal, which promised a significant EEC farm fund contribution towards the cost of British hill farming support.

Mr. Godber was certain nevertheless that there would still be a small net financial gain from the Common Farm Fund in the first two years of operation. It might go the other way after that, as Britain moved towards shouldering its full share of the Community's budget.

Support
He emphasised that his main objective had been to make Britain's national hill farming support scheme a Community responsibility, and that this had been achieved. In exchange for the concession on milk, he had been able to secure amendments on important technical points, notably the removal of stocks and restrictions which had been disadvantageous to British hill farmers. Ministers also accepted that special aid extended to Scottish crofters should continue indefinitely.

Britain's stated objection to the inclusion of dairy cattle was on the grounds that this went against everything the Community had been trying to do to discourage surplus milk production. This was also a Commission's line in continuing aid to beef cattle and sheep. However, Mr. Jacques Chirac, the French Minister, was adamant that if there was to be a Community hill farming scheme ("I did not ask for this policy," he said more than once), it had to benefit dairy farms in mountain areas. These areas, he said, had been traditionally in any case, some 80 per cent of the milk produced went into speciality cheeses and did not add to the Community's butter surplus.

M. Chirac's insistence eventually led to the abandoning of an early Commission plan, which left in mountain areas of ten cows and under. The numerical restriction was removed and it was agreed that all dairy cattle on land of some 2,000 feet or more, or on particularly steep land at lower altitudes, should receive the same aid extended to beef cattle and sheep.

After this concession, however, the Irish were equally insistent that milk producers in hilly areas should not be excluded. But in this instance the ten cow herd limit was stuck to and the financial benefit was kept to 80 per cent of the aid envisaged elsewhere.

He said: "I am tremendously encouraged by the increasing awareness of the importance of the farming industry shown by the British urban public, and particularly by their support of our claim that the industry could achieve significantly greater savings on our import bills, provided it received the necessary incentives for further expansion. This message must surely make its impact on MPs and the Government."

Survey reveals food price split

BY OUR COMMODITIES STAFF

A RANDOM survey has shown that the majority of people believe food purchases now take a larger slice of their incomes than five years ago, and that many blame Britain's Common Market membership for causing higher food prices.

The independent survey of attitudes of food and farmers, commissioned by the National Farmers' Union, was taken among nearly 3,000 townpeople in England and Wales. Its results provoked a strong reaction from the Ministry of Agriculture.

"The survey illustrates the limitations of subjective judgement," the Ministry said. It claimed that, although 75 per cent of the people questioned felt they were spending an increasing proportion of their household budgets on food, the fact was that the proportion had been declining for years. Indeed,

last year's food purchases fell below 35 per cent of consumer expenditure for the first time, even though people were spending more on food than five years ago, in cash terms.

Although joining the EEC is most often cited as a cause of rising prices, the truth is, as the Minister (Mr. Joseph Godber) has made clear on more than one occasion, that the overall effect of this on retail prices has been less than 1 per cent, and is estimated to be no more than 2 per cent a year over the next five years," said the Ministry.

Stocking
It added: "It is striking to see the broad consensus of support for the Government's policy of expanding agricultural production in this country. It also said it was 'noteworthy' that substantial proportions of the sample recognised the important

part world shortages, general inflation and currency movements had played in the rise in food prices over the past year.

The fact that almost 84 per cent of those interviewed thought home agriculture should be expanded for varying reasons, such as the saving in foreign exchange and protection from world price rises, was welcomed by Sir Henry Plumb, NFU president.

He said: "I am tremendously encouraged by the increasing awareness of the importance of the farming industry shown by the British urban public, and particularly by their support of our claim that the industry could achieve significantly greater savings on our import bills, provided it received the necessary incentives for further expansion. This message must surely make its impact on MPs and the Government."

Fuel threat to U.S. farms

WASHINGTON, Nov. 21.

U.S. FARMERS will need at least a 3 per cent rise in fuel supplies next year, if they are to have any hope of planting and harvesting the additional 12 to 14m. acres which the Government hopes will be sown to grains and cotton, as indicated by USDA estimates.

Department agencies anticipate that most of the additional acreage planted next year will go to boost production of wheat, feed grains (particularly maize), and cotton.

If available fuel supplies fall short of requirements, not only is the increased crop production unlikely to be met, but the pattern of crop production is likely to be affected.

A severe fuel situation could favour soyabean output at the expense of maize. That trend could intensify if, as is currently threatened, an inadequate fuel supply is combined with a scarcity of nitrogenous fertilisers, officials said.

Reuter

Sugar battle not over yet

BY OUR COMMODITIES EDITOR

IT WOULD BE a great mistake to assume that Commonwealth sugar countries had already won the battle for access to the EEC for 1.4m. tons of sugar. Lord Campbell of Eskan warned in London yesterday.

Lord Campbell, chairman of the Commonwealth Sugar Exporters Association, said nothing had been agreed so far. They are possibly talking against the "irreversible force" of the beet sugar lobby in Europe. He said the sugar dispute was a real test case on Europe's attitude towards the third world of developing countries. It was also a pattern of the traditional battle between cane and beet sugar interests.

He admitted that it was not a good time to seek restrictions on European production to ensure a place for Commonwealth sugar. World market prices had risen to very high levels as the result of a shortage of supplies and some authorities—like the Food and Agricultural Organisation—were predicting a continuing shortage for many years yet.

There was no evidence, however, to suggest that the previous pattern of shortages being quickly followed by surpluses had been altered in any way. Similar predictions about a con-

tinuing shortage had been made in 1961 and proved totally wrong. The world market was also a misleading guide, since it was such a narrow, residual market. Lord Campbell rejected French claims that a rise in beet sugar output was vital to help meet the world shortage.

Export tax

Ironically, it was reported from Brussels yesterday that the EEC Commission is expected to approve an export tax of three units of account per 100 kilos on refined sugar and 2.78 units on raw sugar. The tax is aimed at preventing EEC sugar stocks being attracted by the world market, where prices recently rose above the EEC level for the first time.

World market values fell back yesterday, however, the London daily price declining by 24 from the record of £115 a ton reached on Tuesday. On the London market, prices for raw sugar were the permissible limit down at £107.75 a ton, around £7 below the levels traded on Tuesday.

The downturn was attributed mainly to profit-taking after the

recent rise. It was accelerated by reports that Argentina was planning to export a further 100,000 tons. Pakistan may export more early next year and, most importantly, that the Soviet Union has agreed to supply 100,000 tons of refined sugar in 1974 under trade agreement. Russia stopped supplies to Finland—one of its traditional customers—last year as a result of its crop setback.

It appears Russia is in a position to start exporting again, after a better crop this year. The big question is whether the sales will be confined to political trade deals, or spread more widely to world markets. It is thought that Russia will have to rebuild its stocks, but the market is nervous because of the present high prices levels.

TIN STOCKPILE PRICE RAISED

The General Services Administration raised its selling price for refined tin to \$2.851 per lb. based on grade "A" ingot, for buyers' convenience.

GSA said it had 36,921 tons of tin remaining that it is authorised to sell.

Reuter

There was a similar trend in lead, but zinc prices showed more resilience, cash side closing £10 higher at £765 a tonne, although the three months quotation was £15 down at £399.

The Finnish zinc producer, Outokumpu Oy, confirmed yesterday it was following the lead set on Tuesday by Nippon Zinc of Zambia, in raising its base selling price for zinc outside the U.S. by £60 to £300 a tonne. Other producers are expected to follow suit shortly.

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Reuter

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COPPER—Turned easier on the London Metal Exchange. Prices were moving downwards in pre-market dealings before a lack of fresh selling interest and when forward metal fell through \$100, it quickly went to \$97.5 in the afternoon. Preliminary and spot metal fell to \$95.5.

| | Official | Unofficial |
|------------|----------|------------|
| Wirebar | 990-1 | 980-3 |
| Sheet | 975-5 | 971-5 |
| Cast | 975-5 | 971-5 |
| Unbleached | 985-5 | 980-3 |
| Unbleached | 985-5 | 980-3 |
| Unbleached | 985-5 | 980-3 |
| Unbleached | 985-5 | 980-3 |
| Unbleached | 985-5 | 980-3 |

TIN

AMSTERDAM Metal Group reported that in the morning cash wirebars traded at \$1,000.00, 600, early Dec. 2000, 300, 400, 500, 600, 700, 800, 900, 1,000, 1,100, 1,200, 1,300, 1,400, 1,500, 1,600, 1,700, 1,800, 1,900, 2,000, 2,100, 2,200, 2,300, 2,400, 2,500, 2,600, 2,700, 2,800, 2,900, 3,000, 3,100, 3,200, 3,300, 3,400, 3,500, 3,600, 3,700, 3,800, 3,900, 4,000, 4,100, 4,200, 4,300, 4,400, 4,500, 4,600, 4,700, 4,800, 4,900, 5,000, 5,100, 5,200, 5,300, 5,400, 5,500, 5,600, 5,700, 5,800, 5,900, 6,000, 6,100, 6,200, 6,300, 6,400, 6,500, 6,600, 6,700, 6,800, 6,900, 7,000, 7,100, 7,200, 7,300, 7,400, 7,500, 7,600, 7,700, 7,800, 7,900, 8,000, 8,100, 8,200, 8,300, 8,400, 8,500, 8,600, 8,700, 8,800, 8,900, 9,000, 9,100, 9,200, 9,300, 9,400, 9,500, 9,600, 9,700, 9,800, 9,900, 10,000, 10,100, 10,200, 10,300, 10,400, 10,500, 10,600, 10,700, 10,800, 10,900, 11,000, 11,100, 11,200, 11,300, 11,400, 11,500, 11,600, 11,700, 11,800, 11,900, 12,000, 12,100, 12,200, 12,300, 12,400, 12,500, 12,600, 12,700, 12,800, 12,900, 13,000, 13,100, 13,200, 13,300, 13,400, 13,500, 13,600, 13,700, 13,800, 13,900, 14,000, 14,100, 14,200, 14,300, 14,400, 14,500, 14,600, 14,700, 14,800, 14,900, 15,000, 15,100, 15,200, 15,300, 15,400, 15,500, 15,600, 15,700, 15,800, 15,900, 16,000, 16,100, 16,200, 16,300, 16,400, 16,500, 16,600, 16,700, 16,800, 16,900, 17,000, 17,100, 17,200, 17,300, 17,400, 17,500, 17,600, 17,700, 17,800, 17,900, 18,000, 18,100, 18,200, 18,300, 18,400, 18,500, 18,600, 18,700, 18,800, 18,900, 19,000, 19,100, 19,200, 19,300, 19,400, 19,500, 19,600, 19,700, 19,800, 19,900, 20,000, 20,100, 20,200, 20,300, 20,400, 20,500, 20,600, 20,700, 20,800, 20,900, 21,000, 21,100, 21,200, 21,300, 21,400, 21,500, 21,600, 21,700, 21,800, 21,900, 22,000, 22,100, 22,200, 22,300, 22,400, 22,500, 22,600, 22,700, 22,800, 22,900, 23,000, 23,100, 23,200, 23,300, 23,400, 23,500, 23,600, 23,700, 23,800, 23,900, 24,000, 24,100, 24,200, 24,300, 24,400, 24,500, 24,600, 24,700, 24,800, 24,900, 25,000, 25,100, 25,200, 25,300, 25,400, 25,500, 25,600, 25,700, 25,800, 25,900, 26,000, 26,100, 26,200, 26,300, 26,400, 26,500, 26,600, 26,700, 26,800, 26,900, 27,000, 27,100, 27,200, 27,300, 27,400, 27,500, 27,600, 27,700, 27,800, 27,900, 28,000, 28,100, 28,200, 28,300, 28,400, 28,500, 28,600, 28,700, 28,800, 28,900, 29,000, 29,100, 29,200, 29,300, 29,400, 29,500, 29,600, 29,700, 29,800, 29,900, 30,000, 30,100, 30,200, 30,300, 30,400, 30,500, 30,600, 30,700, 30,800, 30,900, 31,000, 31,100, 31,200, 31,300, 31,400, 31,500, 31,600, 31,700, 31,800, 31,900, 32,000, 32,100, 32,200, 32,300, 32,400, 32,500, 32,600, 32,700, 32,800, 32,900, 33,000, 33,100, 33,200, 33,300, 33,400, 33,500, 33,600, 33,700, 33,800, 33,900, 34,000, 34,100, 34,200, 34,300, 34,400, 34,500, 34,600, 34,700, 34,800, 34,900, 35,000, 35,100, 35,200, 35,300, 35,400, 35,500, 35,600, 35,700, 35,800, 35,900, 36,000, 36,100, 36,200, 36,300, 36,400, 36,500, 36,600, 36,700, 36,800, 36,900, 37,000, 37,100, 37,200, 37,300, 37,400, 37,500, 37,600, 37,700, 37,800, 37,900, 38,000, 38,100, 38,200, 38,300, 38,400, 38,500, 38,600, 38,700, 38,800, 38,900, 39,000, 39,100, 39,200, 39,300, 39,400, 39,500, 39,600, 39,700, 39,800, 39,900, 40,000, 40,100, 40,200, 40,300, 40,400, 40,500, 40,600, 40,700, 40,800, 40,900, 41,000, 41,100, 41,200, 41,300, 41,400, 41,500, 41,600, 41,700, 41,800, 41,900, 42,000, 42,100, 42,200, 42,300, 42,400, 42,500, 42,600, 42,700, 42,800, 42,900, 43,000, 43,100, 43,200, 43,300, 43,400, 43,500, 43,600, 43,700, 43,800, 43,900, 44,000, 44,100, 44,200, 44,300, 44,400, 44,500, 44,600, 44,700, 44,800, 44,900, 45,000, 45,100, 45,200, 45,300, 45,400, 45,500, 45,600, 45,700, 45,800, 45,900, 46,000, 46,100, 46,200, 46,300, 46,400, 46,500, 46,600, 46,700, 46,800, 46,900, 47,000, 47,100, 4

BOOKS

Boer blockbuster

BY C. P. SNOW

Articles of Faith by Ronald Harwood. Secker and Warburg. £2.50. 488 pages.

Elizabeth Alone by William Trevor. Bodley Head. £2.50. 336 pages.

Here is a massive rough crag of a novel, deep, original, and utterly independent. It is an epic. Just as the contraction of poetry made epic poems difficult or impossible to write in the West (though not in Russia, where the most famous poem of the last 30 years, Tsvetkov's *Tyorkin*, is right in the epic tradition), so the similar contraction has operated with the novel. For anything comparable with Ronald Harwood's *Articles of Faith*, one has to go back to German and Austrian novelists of the Weimar period, such as the Zweigs of *Die Weltgeschichte*.

Articles is an epic of South Africa. It isn't pretty or hopeful. Much of it is painful to read. It doesn't end with a victory, but on a note of sad, stoical, pessimistic resolve. Presumably it won't be available in South Africa, where Mr. Harwood lived his first 17 years. That is a pity, for though the Afrikaners as a group don't come out of it well, the South African tragedy was prescribed from the day van Riebeeck met his first black man on African soil more than three hundred years ago. Since then, there has been no step along the way, no occasion where there has been the faintest indication of an effective conscious will, which could have altered what history has now written.

That is the theme which Mr. Harwood has worked out in terms of flesh and bone, with a kind of harsh sympathy and considerable psychological virtuosity. The book starts with a man being put under house arrest, isolated from all human contacts except with his guards. The date is the present. He is a member of the illegitimate one of the Hennis family, the couple of generations. The Hennis family, the couple of generations. The Hennis family, the couple of generations. The Hennis family, the couple of generations.

over some of the family papers. The Hennis family is very grand indeed. Their origins go back to the 18th century. The first in the Dutch Reformed Church. His story has remained hidden in family folklore, but the respectability and wealth were achieved by the hard men, his son and grandson. They all, except the founder, have taken the ideology of Afrikanerdom for granted, and the pseudo-Calvinist (unfair to Calvin) eternal subjugation of the blacks. A great grandson of the Predikant has married, very happily—one of the few patches of sweetness and grace in the long, unaccomplished novel—a woman of English extraction.



Ronald Harwood

Mr. Harwood is as ruthless with his South African Englishmen as with the Afrikaners. They don't show much of the implacable Boer will. They are sometimes lookers-on, more often fellow-travellers in the

called van Heerden, which is so chilling that one would like to know whether there is any factual foundation) are beaten and defeated from the beginning. One spirited Afrikaner girl remarks that there are more of them than there are of us: if they had been any good, why didn't they throw us into the sea?

The book ends with a sombre and entirely legitimate surprise, which is so ingenious that I won't give it away. In addition to the Dreiser-like power and passionate human concern, Mr. Harwood is capable of much delicate invention. Again like Dreiser, his verbal sensibility doesn't always match his human feeling. He can be fat-footed, but one forgets that in the immense sweep of the whole. This book must not be missed by anyone with an unblinking interest in modern novels and even less by anyone who cares about the next 50 years in Africa and the world.

Mr. Harwood's novel should be a real commercial success both here and in the United States. But that—it is hard to have to say it—isn't going to happen. To many English fiction writers, there are plenty of very good ones, at least a couple of dozen, both men and women, under the age of 50. The country isn't all due to Julian Amery, our intrepid former Secretary of State for Air and present Minister of State for Foreign and Commonwealth Affairs. In 1941 Amery was in Palestine as a member of the Special Operations Executive. SOE plans to send in Arabs to do sabotage in Vichy-held Syria almost fell through because the Arabs defected. So Amery procured the services of half-a-dozen Palestine-born Jews who could pass as Arabs and they proceeded to do the job (how else?) successfully. Except that one of them lost an eye in the process. As Amery remarks "it is a curious fact... that Israel's national hero should have lost an eye disguised as in



The Winter Palace and Alexander Column seen through the arch of the General Staff building—one of many fine plates in "The Palaces of Leningrad" by Victor and Audrey Kennett with an introduction by John Russell (Thames and Hudson, £9.50, 288 pages)

Man of action

BY REX WINSBURY

Approach March. By Julian Amery. Hutchinson £5.00 488 pages.

How did Moshe Dayan lose his eye? At last we know the answer to this pivotal question in Middle East politics—and it is not a Jewish joke answer either. It was all due to Julian Amery, our intrepid former Secretary of State for Air and present Minister of State for Foreign and Commonwealth Affairs. In 1941 Amery was in Palestine as a member of the Special Operations Executive. SOE plans to send in Arabs to do sabotage in Vichy-held Syria almost fell through because the Arabs defected. So Amery procured the services of half-a-dozen Palestine-born Jews who could pass as Arabs and they proceeded to do the job (how else?) successfully. Except that one of them lost an eye in the process. As Amery remarks "it is a curious fact... that Israel's national hero should have lost an eye disguised as in

Arab and in the service of Zionism at Preston post-war.

he was asked from the floor in a broad local accent "What about the nations?" Amery treated the man to a dissertation on Tory policy towards the USSR. So much for being born, as Amery was, into one of the great proconsular families of England—his father was Secretary of State for India—and going to Eton (where, he recounts, the now fervently anti-punishment corporal punishment Jo Grimond gave a "general tanning" to every boy in his House) and then Balliol. As for Amery's role in the SOE—his father's high political position gave Amery, at least at times, direct access to top men, Churchill included and he may therefore have had more influence on events, on occasion, than his age and junior status would otherwise have warranted. But even so he was only one of many in an organisation that seems from both his account and from others—for example, Bickham Sweet-Scott's book *Baker Street Irregulars*—to have been bedevilled by internal struggles. These took place both between departments inside SOE and between the SOE and the many other intelligence organisations, and between SOE and the Foreign Office.

But however one rates either the general effectiveness of SOE, or Amery's particular role in it, there is no challenging the sheer adventure quality and personal and political poignancy of his main single exploit—going into Nazi-occupied Albania to try to organise the non-communist Royalist-inclined tribesmen to come out in revolt against the Germans and co-operate with the communist partisans led by Enver Hoxha.

This dilemma, of whether and how to support the communist or non-communist resistance, was common to all the Balkan countries. In Albania, Amery gives fascinating descriptions of the tribal leaders of that strange country, their style of life and ethical codes, and clearly came very close to them, only to find official British support siding with the Hoxha faction and leading to, in effect, renewed civil war between the two groups.

Amery clearly felt bitter about the whole matter, as both a betrayal and as a political mistake, and especially bitter at being ordered to leave Albania and not bring out with him his main ally there, Abas Kupi, who was forced to make good his own escape to Italy to keep out of Hoxha's clutches. If ever there was a story of proud men being thrown to the wolves in the name of international big-power diplomacy, this is it, and one does not have to share Amery's own right-wing predilections to appreciate his vividly told and ultimately sad story of guerrilla war in the Albanian mountains.

Towards the end of his life, when he was rather deaf and the Second War was upon us, Baldwin thought mistakenly that he was being booed by a London crowd. He had that feeling again of keeping near the wall in case the door gave way. Mr. Montgomery Hyde has written an excellent life of one of the most evasive but patient and enduring Prime Ministers that have governed this country.

win presided over the General Strike, and brought it to an assuaging end. He lost office in 1929, the year of Industrial Depression, but only temporarily. The National Government of 1931 was run by him, although MacDonald was in name Prime Minister until 1935. The Abdication of 1936 was largely in Baldwin's handling, and it took place without permanent political or royal hard feelings.

In retrospect, it looks like a successful and beneficial political life; yet Baldwin aroused strong criticism, not only from the Left wing and from opinionative Press lords. Some of his colleagues have expressed their views. Leopold Amery said: "To Cabinet he would suck his pencil, or screw his mouth round in a circle, studying the personality of his colleague rather than attending to their arguments."

And Austen Chamberlain wrote to a sister: "The S.B. whom we know does not fit in at any point with the picture which the public have made of him for themselves."

We know him as self-centred and idle, yet one of the shrewdest politicians, but without a constructive idea in his head and with an amazing ignorance of Indian and foreign affairs."

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integrating trust between black and white and between the Rhodesian and British Governments, he paints a clear and broadly accurate picture of a very sorry tale. His analysis of the Rhodesian study of modern South Africa. Hoagland was the Washington Post's correspondent in Africa, and the basis of this book are the series of articles for which he won the Pulitzer Prize.

Mr. Davidson's study of the rebellion because they thought it would be soon over. It is certainly remarkable that Professor Good's book should be the first which attempts a full analysis of UDI and its implications.

Professor Good has chosen his moment well, in the sense that he is able to include the 1971 Anglo-Rhodesian negotiations and the subsequent Parry Commission verdict which have effectively ended any immediate hopes of a negotiated settlement. He is thus able to describe the events of the last eight years and bring his narrative to some sort of conclusion—although one can only agree with his judgment "that we are not at the end at all, but only at the beginning of the Rhodesian drama."

What happens to Rhodesia will inevitably have a profound bearing on what happens in the whole of Southern Africa in the next decade and beyond.

There are no revelations in Professor Good's study—perhaps it is too early for that. But as it runs through the now seemingly inevitable stages of dis-

the worst."

In the Commons, Baldwin was a faithful, respected but undistinguished member until he became an assistant to Bonar Law at the Treasury in 1917.

"My peaceful life," he then wrote, "is a thing of the past."

After the First War, he became President of the Board of Trade and the Lloyd George Coalition, and then Chancellor of the Exchequer under Bonar Law.

Next came the surprise. Law's cancer was rapidly killing him. Many observers expected that Curzon would succeed him, as did Curzon himself; but in May, 1921, the King sent for Baldwin.

"What does he want me for so early?" Baldwin at Chequers asked his mother. She replied: "You don't think he would command you to be in town so early to discuss someone else's prospects, being Prime Minister, do you?"

Thomas Jones, the Cabinet secretary, wrote of him: "All of us were astonished at the swiftness of his ascent."

The first spell at No. 10 was short, marked by troubles with the Opposition, and as a result, Austen Chamberlain, as Birkenhead, and ended in defeat by Labour and Liberals. The second term began in 1924. With some well-calculated generosity, Bal-

win presided over the General Strike, and brought it to an assuaging end. He lost office in 1929, the year of Industrial Depression, but only temporarily. The National Government of 1931 was run by him, although MacDonald was in name Prime Minister until 1935. The Abdication of 1936 was largely in Baldwin's handling, and it took place without permanent political or royal hard feelings.

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Great lake

BY ROBIN LANE FOX

The Mediterranean and the Mediterranean world in the age of Philip II. Volume 2. by Fernand Braudel. Collins. £8.00. 1,375 pages.

The Mediterranean is easier to love than any king or cabinet minister, so it is right that she too should be honoured with a detailed biography. Her spell has lasted for 2,000 years. The lovers of holiday villas in Spain and the planters of herbs and oregano in England are following the same pull southwards as he officials of ancient Rome who could pine for their Mediterranean life of wine and olives when government service took them north of the Alps. It is one more proof of this spell that Braudel's massive biography of the Mediterranean world in the 16th century can be issued profitably in an English translation 33 years after its debut in French; it is in two excellently produced volumes, £12 for the enthusiast who has had to wait two Christmases for the pair.

The spell, of course, is Braudel's too. His talents include vividness, his writing is moved by a passionate eye for landscape and life's adventures, a gift usually confined to the negligible pages of the historical novelist or to those who believe in the past as pageantry. Much of this famous book was written in wartime without ready notes or references; some of its best pages are almost romantic, perhaps because the documents were not allowed to kill off that sense of living variety which should run through a history of the Mediterranean world.

Stan Reynolds's English translation is beyond reproach, a magnificent effort of imagination for a book which ranges from cloudy philosophy to brute statistics and is marked throughout with a strong personal style. Few readers will regret that Braudel's from start to finish in a broad sweep worthy of Braudel himself; even the historians are content to catch the outlook for which it speaks and then to consult the chapters which are nearest to their own interests. The translation of Volume 1 was greeted with such admiration that the whole work has already become a necessity for any serious English bookshelf; publicly, Braudel is in danger of being put beyond criticism as a master whom no historian would wish to challenge. Yet how far this book is a lasting classic is still under doubt and dispute, especially in England, one of the few "Euro-pan" countries which Braudel's Braudel.

could not include in his Mediterranean survey.

Braudel's master was the great Marc Bloch, who died at the hands of the Nazis; Bloch's work on feudal and rural societies inspired the French school of social and economic history and was never far from Braudel's mind for economic causes. Unlike Bloch, Braudel aimed wide that he had to take much trust to cite others' general history books more often than the original documents. Coming fresh to his work, I therefore suspect so much of it, and because of its daring, its vision or the sections on Spain which are well based, because there is surely more in fifteenth century Italy than sketches in Steadfast's *Abbe de Castro*.

source for it; Ottoman Turkey promisingly invoked, only to be handled with generalisations that do not penetrate it; "significant anecdotes" or single scraps of evidence are allowed to support judgments that are very much larger than their own story witness. There is also too much bombast about the "dialogue between structure and conjuncture," the way that "movement and immobility complement and explain one another" or the necessary effects of mountains and climate. The book's glory is its idea of a common Mediterranean world from Gibraltar to Constantinople and its driving sense of the opposition between Islam and Christendom as lived by groups of ordinary men. But this grand idea is also its undoing, for in one mind could ever have mastered this whole Mediterranean, let alone in 1949.

Since 1949, local journals have begun to mark out a different way without Braudel. A fast reading of the Mediterranean (twenty-four years later does it feel like a century?) has been a feeling that the specialists have been unfair. It is a book of atmosphere and intense curiosity; it is also, at times, a windy book and an impossibly ambitious one. The moments which live in the mind are its vivid ones: French people and its taste for Spanish fashion, the account of a gale in a winter or a Barbary pirate's excitement, the description of the regular razzia, those sporting man-hunts through the fields round Tunis. These are unforgettable, but a history has to be more than vivid to be a permanent classic. It is a challenge, yet how far this book is a lasting classic is still under doubt and dispute, especially in England, one of the few "Euro-pan" countries which Braudel's Braudel.

U.K. ECONOMIC INDICATORS

| | | 1973 | 1972 |
|--------------------|-------------|--------|--------|
| General | Unit | Oct. | Sept. |
| Unemployment | '000s | 510 | 545 |
| Unfilled vacancies | '000s | 488 | 477 |
| Currency reserves | £m. | 6,761 | 6,382 |
| Bank advances | £m. | 12,920 | 12,136 |
| Man'd prod. d | 1970=100 | 128.9 | 125.3 |
| Wage rates | July 73=100 | 119.8 | 119.8 |
| Retail prices | Jan. 73=100 | 186.4 | 181.8 |

| | | 1973 | 1972 |
|---------------------|----------|-------|-------|
| Basic materials d | 1970=100 | 152.5 | 152.5 |
| Retail sales val. d | 1971=100 | 128.9 | 127.5 |
| RP defl. e | £m. | 2,356 | 2,328 |
| Terms of trade | 1970=100 | 84.3 | 80.8 |
| Industri. output | 1970=100 | 111.3 | 111.1 |

| | | 1973 | 1972 |
|--------------------|-------------|-------|-------|
| Trade and Industry | | Oct. | Sept. |
| Cars | '000s | 157.0 | 134.2 |
| Imports f.o.b. d | £m. | 1,396 | 1,229 |
| Exports f.o.b. d | £m. | 1,008 | 1,061 |
| Visible trade bal. | £m. | -208 | -178 |
| Steel (wkly. av.) | '000 tonnes | 549.8 | 541.6 |

| | | 1973 | 1972 |
|-------------------------|-------------|-------|-------|
| Comm. vehicles | '000s | 38.34 | 33.97 |
| Cement (weekly average) | '000 tonnes | 387 | 389 |
| Houses compl'd d | '000s | 24.0 | 23.1 |
| TV sets d | '000s | 373 | 269 |
| Radio, r/gmst d | '000s | 755 | 680 |
| Electric cookers | '000s | 98.9 | 78.4 |
| Washing machs. d | '000s | 106.0 | 74.1 |

| | | 1973 | 1972 |
|-----------------------------|-------------|----------|----------|
| Furniture d | 1968=100 | Aug. 211 | July 196 |
| Man-made fibres | £m. | 50.00 | 59.51 |
| Petroleum | £m. | 67 | 67 |
| Hosiery | 1970=100 | 93 | 97 |
| Textiles (orders on hand) d | Dec. 72=100 | 148 | 148 |

| | | 1973 | 1972 |
|---------------------------|-------------|----------|-----------|
| Raw wool d | m. kilos | July 9.9 | June 13.6 |
| Engl. (orders on hand) d | Dec. 73=100 | 146 | 142 |
| Raw cotton (weekly av.) d | '000 tonnes | 2.10 | 2.05 |
| Machine tools | £m. | 13.3 | 18.3 |

| | | 1973 | 1972 |
|----------------------|----------|-------|-------|
| Consumer spending | £m. | 8,890 | 8,811 |
| Motor trade turnover | 1967=100 | 195 | 193 |

* Production. † Deliveries. ‡ Net sales. § Consumption. ¶ 1971 manufacturing industries. †† Excluding car radios. ‡‡ Deliveries U.K. made and imported sets. § Figures revised November, 1972. ††† Earlier figures adjusted. § Constituent changed January, 1973. †††† refer only to U.K. residents' sterling. c Revised May, 1973. d Prices

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FINANCIAL TIMES REPORT

The justification for a tower on a slab

By H. A. N. BROCKMAN, Architecture Correspondent

In the area selected for the new Liverpool Daily Post and Echo building, on the northern edge of the business district of Liverpool, there is variation of a tower on a slab, no theme on which an architect could be influenced other than ask why this was so.

The brief required a complete production, editorial and administrative building together with "an element of speculative office development for short-term letting," with a view to long-term expansion for the newspaper. The site, bounded by Old Hall Street, Brook Street, King Edward Street and Union Street, has a sharp slope which considerably complicated the planning problem. The production area of a newspaper are very large and ideally should be on one level, but the restrictions of the site made it necessary in this case to design in several storeys for this main aspect of the development.

The possibility of building the speculative floors to the height of relatively few storeys across the entire site area was one which would, perhaps, only have

been considered from a purely environmental viewpoint; the first of the 13 superimposed tower storeys.

The hall, office and plant room together enclose three sides of an open-sided, paved and planted courtyard adjoining the flat roof over the Press Hall, high building here and the most practicable solution, that of building a tower, was therefore adopted. Moreover, this decision allowed the lettable office space to be more easily segregated and at the same time provided the simplest, and possibly the best, architectural solution.

Production areas

This is a complicated building, partly because of the functional aspect of newspaper production where writing, editing, printing and the end-product are so closely interwoven. Partly also because the steep slope of the site places the main entrance hall at an effective fourth floor level, itself approached from the high-level footway system which is partly incorporated in the structure. The entrance hall, which includes a large exhibition space, is also reached from street level by escalator. The fourth floor is also occupied by a large open office spanning the Old Hall colour and decoration are all Street frontage and a section of very high quality. On the second floor, with the Old Hall Street road level mid-office-floor above this level, also way in its height, are the van-

bays, approached by ramp from Brook Street with a further exit on the opposite side below the adjoining building and out to Union Street.

On the first, or lowest floor level is the Press Hall. This great production area measures 264 by 132 feet and is 45 feet high. About half of this space is devoted to the storage of reels, the rest being occupied by two lines of presses with stairs up to the operating level. Air-conditioning comfort is a prime consideration and extraction systems deal with the dispersal of fumes. A feature of the Press Hall is the conveyor. It is driven by a chain in the centre of each line with jutting arms to grip individual papers at each side, avoiding both smudging of print and the possibility of dropping thick papers. The conveyors thread the Press Hall and their flexibility enables them literally to squirm at any angle through division walls on their way to the parcelling points.

Investigations prior to deciding upon the form of this completely climate-controlled building involved visits throughout Europe and the result represents one of the largest and most up to date of its kind in the U.K., the total outlay reaching nearly £9m.

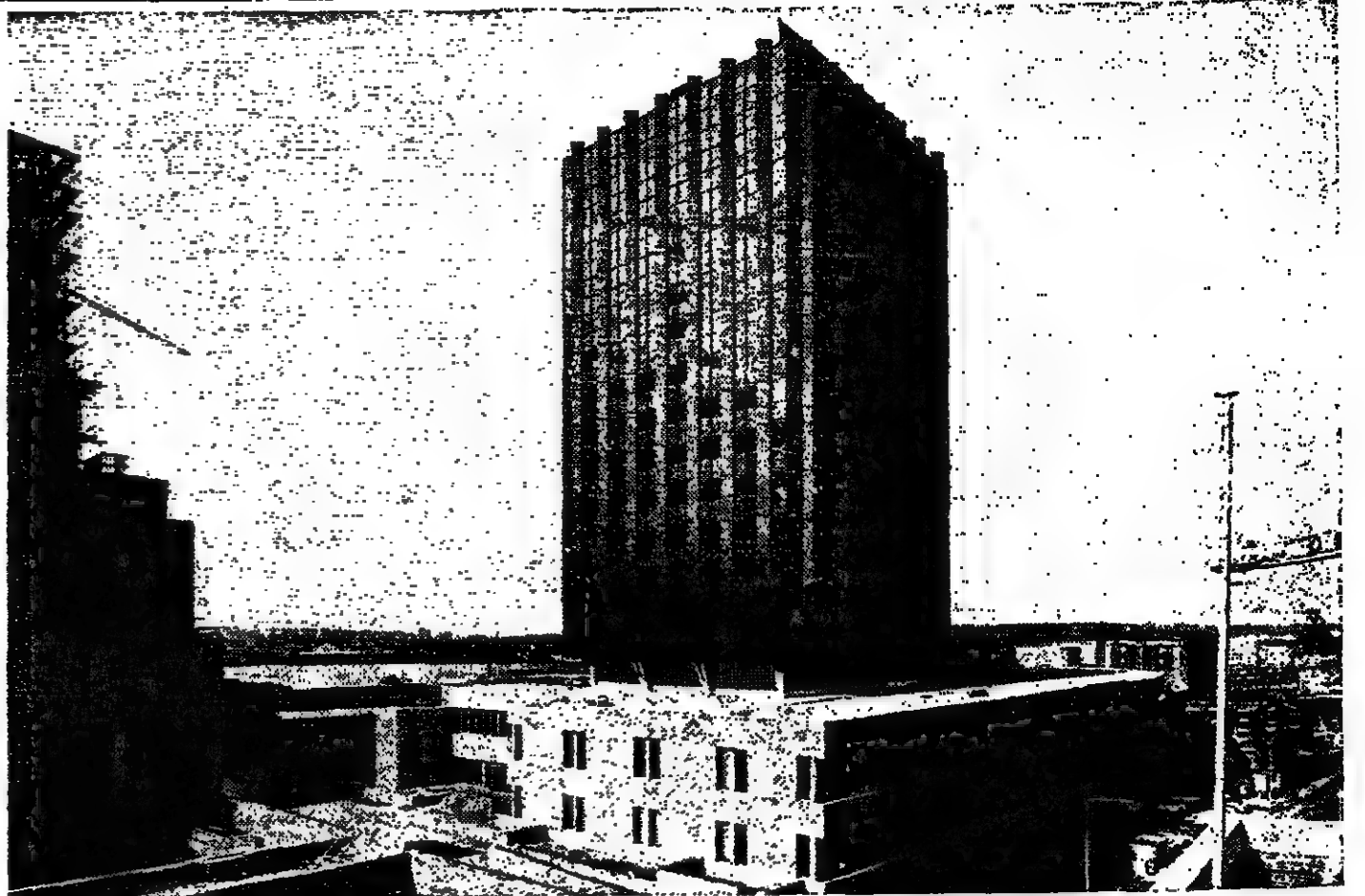
The building has an undeniable air of quality, mainly due to its careful detailing and the selection of materials which play on but two colour tones: brown for the tower and a light pinkish grey for the walls of the large, low spread of storeys devoted to newspaper production. The tower details are of interest in showing how the three-dimensional aspects of its design have been largely dictated by its internal economy. As to the latter, the central structural core, a vertical spine, rises from foundation level through the lower floors on a column grid 24 feet square. The core contains four lifts, escape stairs and lavatories and is surrounded at all levels by air-conditioned open office space extending out to the perimeter of the tower. The window-walling is framed in dark bronzed aluminium and is double-glazed, one skin of glazing being of bronze solar-reflecting glass; apron panels below the windows are of toughened glass in a dark-brown tint.

Tower exterior

Thus, the triangular shaped vertical strips which are such a strong feature of the tower exterior enclose the air conditioning supply ducts, freeing much internal space, and are faced with brown concrete tiles. The tower is topped by a decently reticent mansard-roofed penthouse containing plant, lift motors and water tank. The strength of the internal core support to the tower is made clear where the recessed tower base rises out of the floors below. The two first podium floors spread out from the tower with a well defined horizontal emphasis, helped by the 6 foot depth of service spaces below the ceilings which project beyond the external window surfaces as two strong bands.

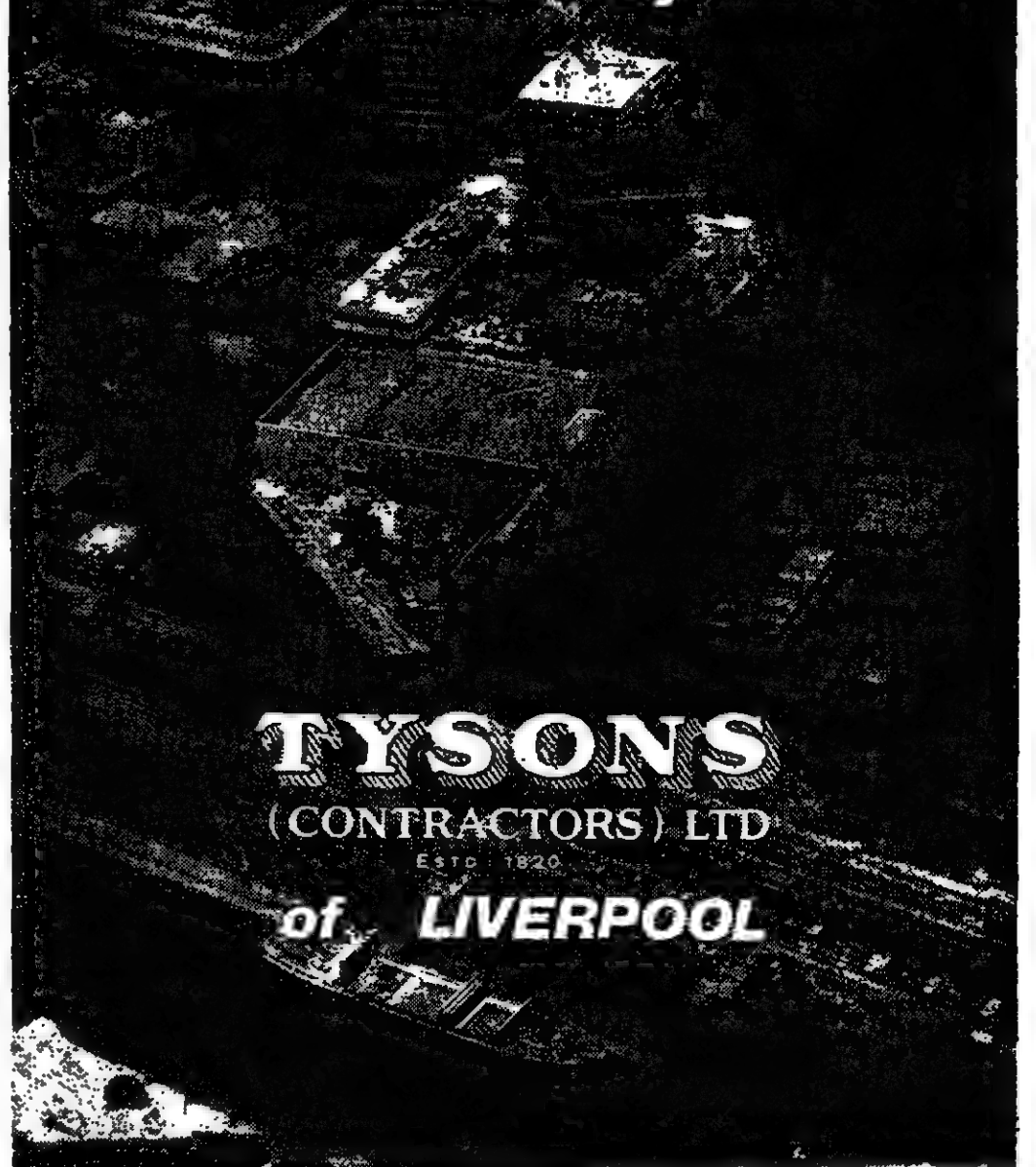
The material treatment of both tower and lower storeys, the latter faced with ribbed and modelled pre-cast concrete panelling, bid fair to withstand the ravages of time in this commercial area of the City and to keep this building as one which is likely to have few successful architectural competitors in its immediate neighbourhood.

Such is the interest aroused by this project that arrangements have been made for interested parties to attend one of four one-day seminars during December, to be held at the Tower Hotel in Liverpool, combined with a visit to view the entire building. (Applications for attendance and hotel bookings should be sent to Herman Miller Ltd., Lower Bristol Road, Bath, BA2 3ER, the cost being £8.25 for hotel accommodation and £20 for the seminar itself.)



The main entrance can be seen left centre, approached from the high-level footway which is to thread this part of the City. The strong tower supports are well expressed in the design of the recessed portion at roof level. The photograph shows well the contrast in tone between tower and lower floors.

The new
Liverpool Daily Post and Echo HQ
was built by



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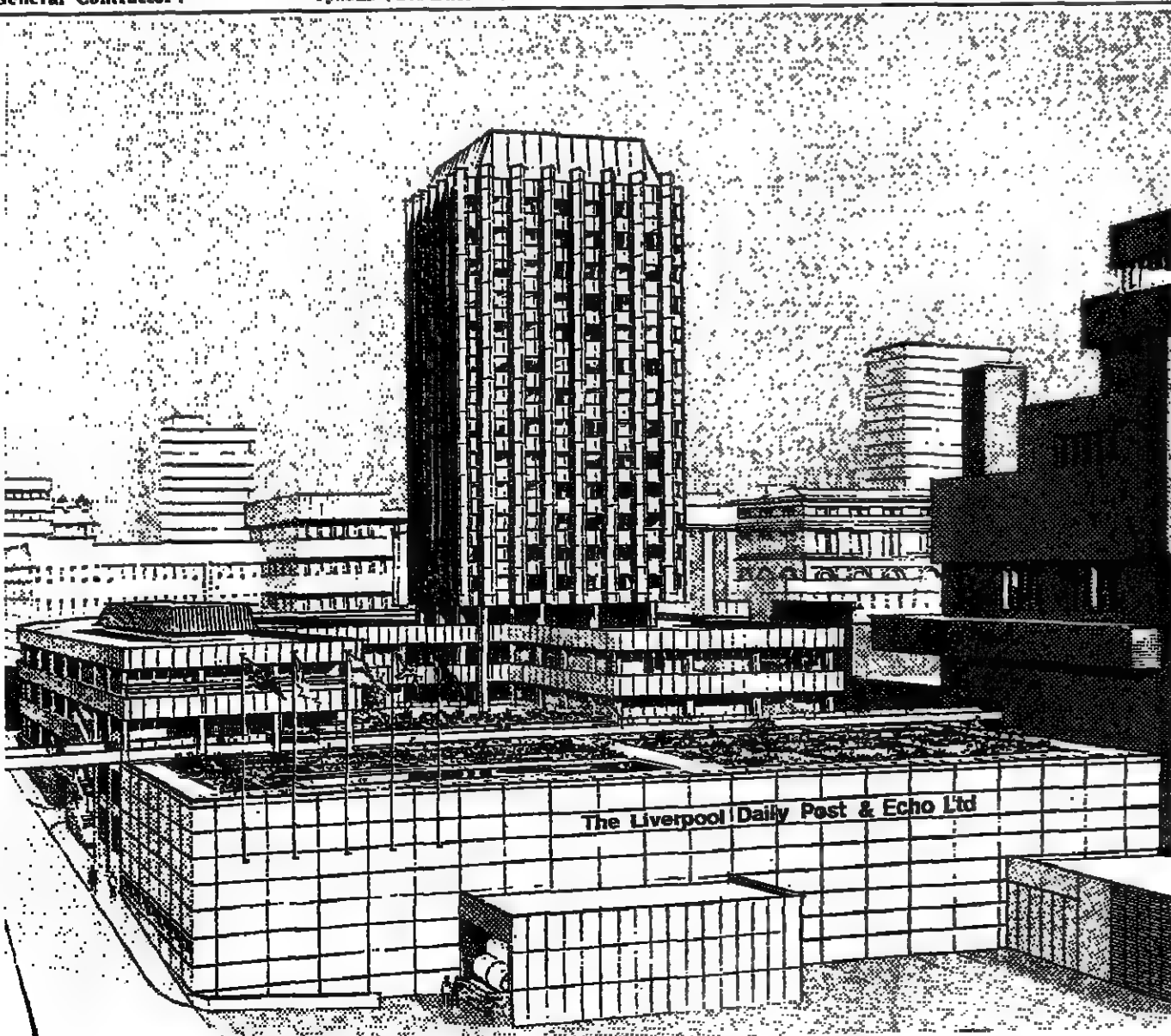
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Liverpool Daily Post & Echo's
£8,800,000 investment
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Merseyside is changing - developing a new face and fresh ideas - and Merseyside's newspapers are going right along with the changes.

We will shortly be moving to Liverpool's famous waterfront, to a brand new £8,800,000 building! A lot of money, but we are getting a lot for it.

Clean, light, open-plan offices, crammed with some of the most sophisticated machinery and equipment in Europe. Colossal new presses gleaming and ready to roll. The most up-to-date furniture, lighting and heating installations making a working environment second to none.

It is money well spent because it's given us one of the world's most exciting and advanced newspaper buildings; an investment in the warmth, enthusiasm and character of the new Merseysiders.

Nearly 1½ million of them will read our newspapers today, and we can look forward to the same following tomorrow and the day after.

£8,800,000 was a small price to pay for that sort of return.



Japanese shipbuilders still lead the world. But their dominance is threatened by more than the energy cuts announced last week

Using technology to beat inflation

By JAMES McDONALD, Shipping Correspondent, recently in Japan

THE JAPANESE shipbuilding industry, despite all the effects of Yen revaluation, domestic inflation and the resulting higher cost of its ships, still managed during the third quarter of this year to add another 3.8m. gross tons to its merchant shipbuilding order book, bringing total orders up to a record of nearly 50m. tons. In other words, Japan took over 40 per cent. of all new orders placed in the world during those three months, and now has about 44 per cent. of the total world order book of 114.3m. tons (end September figure).

Japan has therefore managed, during a period of difficulty, to consolidate further its domination of the world shipbuilding industry. The output of Japanese yards has risen phenomenally over the past 10 years, from 2.1m. gross tons in 1962 to 12.9m. tons last year. Production this year is expected to exceed 13m. tons. This is in sad contrast to the record of the British shipbuilding industry which, over the same period, has ranged annually in output between 800,000 tons and 1.3m. tons, with last year's total only 1.2m. tons.

Output

Comparisons may be invidious, but it must be noted that, among the major traditional shipbuilding nations, only British output has been static. French output expanded over the 10 years to 1972 in terms of ship completions from 471,000 tons to just over 1m. tons. West German production was nearly 1.4m. tons last year, compared with under 1m. tons in 1962. Danish ship output has grown steadily over the 10 year period from 211,000 tons to 852,000 tons, and Sweden has shown the greatest growth, from 880,000 tons to over 2m. tons. Italy's merchant ship completions are also up, at just over 900,000 tons last year compared with 261,000 tons 10 years earlier.

Clockwork

But Japan's growth overshadows everyone else. The reasons for it are several. One, of course, is the universal boom in shipbuilding demand over the past year, following a recession in the first half of 1972. There are few major yards in

the traditional shipbuilding nations which can now offer delivery to new contracts much before the end of 1977.

But the real answers to Japan's continuing competitive ability are two-fold: the very high rate of productivity of the industry, backed by unceasing technological progress and research; and the yards' reputation for almost clockwork adherence to delivery dates, combined (so far anyway) with fixed prices quoted for ships even as far ahead as 1977 completion.

With Japanese wage rates as high—and in some cases higher—than those in Western Europe, the industry certainly has no inbuilt advantage on costs. Between 1968 and 1972 the average wage for the shipyard worker rose from ¥62,670 to ¥100,587 per month, including overtime—equivalent at the current exchange rate to over £40 per week. Since the middle of this year wage rates have increased, after negotiation with the shipbuilding union, by about 18 per cent.—a rise that has been almost standard in recent years. Much of the Japanese expansion has admittedly been a result of new shipbuilding capacity in the form of new or enlarged yards and building docks. But this physical expansion has gone hand-in-hand with increased productivity.

Japan has about 240,000 shipyard workers, including around 75,000 employed by subcontractors in the shipyards, producing in the region of 13m. gross tons of merchant shipping a year. The comparison cannot be exact, but the British merchant shipbuilding industry employs around 55,000 workers to turn out only about 1.2m. tons.

Japanese builders have benefited from series production of standard supertankers and bulk carriers. Few, if any, major yards will interrupt a "production line" of these ships to take in a vessel of another type. British shipyards have the capacity to turn out 1.75m. gross tons or even 2m. tons a year, but few have had sufficient orders for standard type vessels to achieve a "long run" capitalising on this capacity. One outstanding exception has been Austin and Pickersgill in a building dock which was Sunderland, with its successful

SD.14 "Liberty-ship" replacement design.

There are signs that other British builders may now have the opportunity to increase output with standard ship "runs." The Swan Hunter group, as a 700,000 deadweight tons, with result of its agreement earlier this year with Maritime Fruit Carriers to build possibly up to

of 200,000 deadweight tons or more has been taken out of service—although still used for steelwork assembly—and has been replaced by a dock which can build tankers of up to 700,000 deadweight tons, with craneage and other facilities which should double the output of the previous dock.

out six or seven supertankers of between 250,000 and 350,000 deadweight tons a year with 3,000 workers, but also the rationalisation, modernisation and introduction of new facilities and techniques in old-established yards.

At the Kure yard of Ishikawajima-Harima Heavy Industries,

along the longitudinal axis of industries as shipbuilding and the steel production into such many pieces of scaffolding which normally have to be erected, dismantled and then re-erected as work progresses throughout the vessel. A patented invention, it has already been adopted by an Italian shipyard.

competitive in the future as in the past.

Only through continued technical improvements can Japan hope to hold its lead, not only against progressive traditional shipbuilders in Western Europe but also against developing nations who are establishing shipbuilding industries with comparatively cheap labour forces. The Japanese industry has considerable respect for established industries in Western Europe as competitors, particularly in Scandinavia and West Germany, where in the best yards technical developments are matching those in Japan.

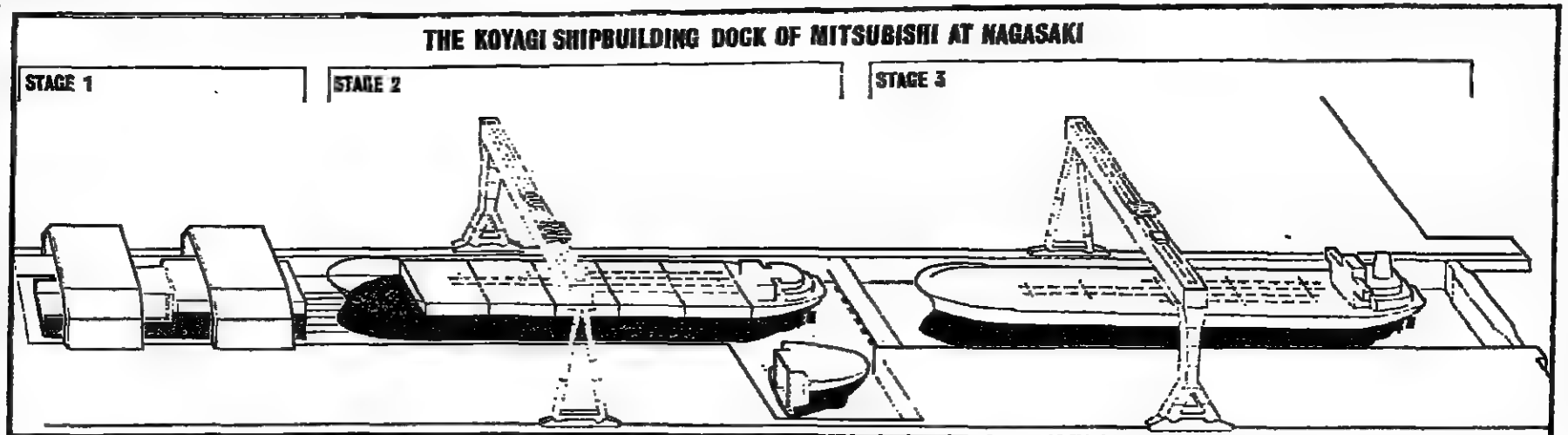
Rivals

Of more concern is the potential and existing competition of developing shipbuilding nations with low labour costs in the field of supertanker and other comparatively simple shipbuilding production. In Europe, Spain and Portugal are already keen rivals for supertanker building, and South America also is developing a high potential, particularly Brazil.

But the Japanese are looking closer to home—to South Korea. If the South Korean plans to establish a major shipbuilding facility go through, yards in that country, with wage rates about one-third of Japan's, will be able to produce about 6m. deadweight tons of ships by 1980. "Korean labour is intelligent and well disciplined," said one Japanese shipbuilding leader.

Against this background of nearby cheap labour in shipbuilding, Japan is concentrating not only upon technology in the production of "standard" supertankers but upon achieving a lead in more sophisticated ships, such as liquid natural gas (LNG) vessels, fast container ships and passenger vessels in the deep-sea and short-sea ferry ranges.

Kawasaki is the first Japanese shipbuilder to have won orders for LNG ships—two 125,000 cubic metre vessels—on a contract for a considerable amount of research in the LNG field and are eager to win work. In the faster container sector also a number of yards are not only winning contracts but are carrying out active research in both hull design and engines.



Six to seven tankers of between 250,000 and 350,000 deadweight tons will be built here each year under a three-stage construction system. Movable sheds along the dock allow under-cover working as in Stage One. The stern propulsion unit—complete with engines, propellers and accommodation—is constructed in a side-dock ready to join the ship at Stage Two. A movable, mid-dock gate allows the dock to be flooded, bringing the ship down into the third section of the dock and allowing work to carry on with a second vessel in the upper part of the dock. The dock cost £70m.

£500m-worth of tankers, bulk carriers and other vessels, should be able to rationalise production considerably. So also should Cammell Laird with its latest orders for standard product carrier vessels.

Japanese yards are sensitive to charges by West European shipbuilders that they are expanding their dominance of the shipbuilding market by constructing new shipbuilding capacity which simply worsens the danger of surplus in the world. They point defensively to the Japanese Government's "scrap and build" policy which is aimed partially at balancing the scrapping of old facilities with new yards preferably outside congested and polluted urban areas.

Double

From the evidence I saw in visits to four Japanese yards and from talks with shipyard leaders and management, there is little doubt, however, that the "scrap and build" policy will continue to expand Japan's shipbuilding capacity. In one yard building dock which was capable of constructing tankers 990 metres long dock will turn

Some Japanese shipyard leaders I met agreed that world shipbuilding capacity was in danger of surplus and sympathised with the attempts by West European traditional builders to rationalise the world industry. But they pointed out, plausibly, that a number of Japanese yards had increased output without expanding physical facilities and asked—naïvely no doubt—why British shipbuilders could not do the same.

Impressive

The emphasis, as always in Japan since the war, remains on export work. At the end of September 78.7 per cent. of the tonnage under construction was for overseas registration. By contrast, of the U.K. order book at the end of September, only about 13 per cent. in terms of gross tonnage, was for export.

What any visitor to Japanese yards must find impressive is not only the superb layout and facilities of new yards, such as the ¥45,000m. (£70m.) Koyagi works at Nagasaki of Mitsubishi Heavy Industries, where one

for example, which this year has built the two largest tankers in the world, the 477,000 tons Globtik Tokyo and Globtik London, new facilities and systems including the revolutionary hull construction work units invented by the yard have been introduced, together with conveyor systems for weld block construction, large numerically-controlled gas cutters, large computers and a modern special coating shop. This yard alone, with two docks, one able to build up to 800,000 tons and the other up to 400,000 tons, has an annual building capacity of nine 250,000 deadweight ton tankers a year. It now plans series production of a standard range of 450,000 tonners, with a work force of about 4,200.

The hull construction work unit, in particular, is a break-away from the traditional scaffolding system for inboard erection work on tanks and bulkheads. The unit comprises a number of stages, capable of extending both horizontally and vertically, with hydraulic jigs, welding units, high-pressure gas equipment, lighting equipment and telephones.

The unit travels on rails laid

One of the great strengths of the Japanese industry and a foundation for its continuing success is the very strong and large core of middle management, particularly in the technical and engineering field. The proportion of university trained graduates in any major Japanese shipbuilding organisation is far higher than in any British yard. The IHI group, for example, has 38,000 employees: of this total 5,300 are university graduates and 4,200 of these have engineering degrees, including 880 with shipbuilding engineering degrees. It should be kept in mind also that, of the overall labour force in IHI of 38,000, only 18,000 are engaged in shipbuilding.

Costs

Japan's industry, however, does face problems, now and in the future. Particularly in the urban areas, there is an existing or potential labour shortage. With a general shortage of labour in Japan, many young workers are being attracted from such heavy building will continue to be as

Lyon were wide awake when Sleepyzee called. Together they proved that three into one will go.

Sleepyzee already had three industrial buildings on the outskirts of London, in Croydon, Peckham and Merton.

They wanted to consolidate all the main functions of their business—a factory with highly specialised production machinery, warehousing, and administrative offices—all under one roof. And, so that they would not be losing the services of highly trained and experienced staff, they wanted the new premises to be within a reasonable distance of their existing factories.

In September 1971 they came to Lyon Group and explained the situation.

From then on, things moved fast. Lyon already had a suitable site at their Merton estate in South London, with an existing factory which could be quickly modified to Sleepyzee's specifications, and ample adjoining space for new warehousing and offices.

Within less than one year the Merton factory and warehouse were fully operational, and the

offices were completed and occupied eight weeks later.

The new headquarters totalled 140,000 sq. ft. What is more, by taking over for redevelopment the old premises at Peckham and Merton at an agreed price, Lyon saved Sleepyzee all the complications and expense of disposal in the open market.

In any industrial or commercial accommodation project Lyon have set standards of service which go far beyond the conventional.

Buildings are adaptable to almost any industrial purpose in a variety of sizes, and available to let and usually with the option to purchase.

The Lyon industrial programme comprises 17,000,000 sq. ft. of factories, warehouses and distribution depots. In addition Lyon have a commercial programme of £90 million of office and shop accommodation under development or planned and £26 million completed.

These figures put Lyon well in the lead for property development.

For any industrial or commercial development project call 01-540 8233 and you'll be calling on the combined skills and experience of Britain's most sophisticated property development team.

Lyon Group Ltd, Lyon Tower, Colliers Wood, London SW19 2JQ. Tel: 01-540 8233.

Lyon
Leaders in property development



APPOINTMENTS

Mr. E. Pavitt to head Union Corporation

Mr. E. Pavitt is to become chairman of the UNION CORPORATION after the annual meeting next year in succession to Mr. C. I. Anderson, who is retiring. Mr. Pavitt will continue as managing director.

Mr. Gordon Kenneth has been appointed to the Board of LENTY AND SON, a subsidiary of Booker McConnell.

Mr. B. C. Bell has been appointed a director and general manager of ASSOCIATED ENGINEERING FRANCE SA, and a director of Associated Engineering International.

Air Commodore H. C. Southgate has been appointed director general of engineering and supply policy and plans (RAF) from December 1.

The following appointments have been made in the COATS PATONS GROUP: Mr. W. A. Bidford to the Board of Coats Patons (U.K.), resigning from the Board of J. and P. Coats; and to the Board of Patons and Baldwins as

managing director of that company. Mr. R. Bannatyne to the Board of J. and P. Coats.

Mr. C. D. Humphreys is retiring from the Boards of Coats Patons and of its subsidiary, Patons and Baldwins at the end of April.

Mr. Eric Waterhouse has been appointed director of marketing for the TRUST HOUSES FORTÉ group. He was previously joint managing director of the overseas division.

Mr. David Davies has been appointed a director of MEPC. He will succeed Mr. Bernard Duffin as finance director who will relinquish his seat on the Board on December 31, on approaching retirement age.

Mr. A. W. Scott has resigned from the Board of the STANLEY AND CHARTERED BANKING GROUP and its subsidiaries, and the Hodge Group and division.

Mr. Michael Bucks is to resign from the Board of EQUITY INVESTMENT TRUST after the annual meeting on December 10,

and will be succeeded by Mr. James Roe.

Mr. J. C. Bracher has been appointed financial director of DOWTY GROUP.

Mr. Peter Cadbury, chairman of WESTWARD TV, is to relinquish the title of joint managing director and Mr. Ronald Perry will become managing director.

Mr. A. W. Ames, Mr. R. A. Lissenden and Mr. J. W. Pryke have been appointed directors of C. E. HEATH AND CO. (UNDERWRITING).

Rubery Owen Holdings has formed a new company, RUBERY OWEN HYDRAULICS. Formerly the hydraulics division of Rubery Owen and Co., it will be controlled by a new Board under the chairmanship of Mr. John E. Owen (deputy chairman, Rubery Owen Holdings). The managing director is Mr. James S. Lyon, and former divisional general manager Mr. Norman Hawk becomes a director and general manager with special responsibilities for production, design, material control and

services. Other Board members are: Mr. William Holmes (group commercial director), Mr. Frank Lee (managing director, Rubery Owen Mechanical Equipment) and Mr. Fred Straw (director of special projects—Rubery Owen Holdings). Mr. D. B. Akhurst is company secretary.

Management changes at Guthrie

The GUTHRIE CORPORATION is reorganising its management structure to reflect the group's increasing international interests. Guthrie Estates and Guthrie Industries, management companies responsible respectively for planning and industrial activities, will be replaced by five regional managements. Two of these will be operative from January 1.

Guthrie Industries (U.K.) will incorporate all industrial interests in the U.K. with Mr. John Ratcliff as managing director and chief executive of that company. Mr. Ian Coates becomes chairman.

Kumpulan Guthrie SE, based in Kuala Lumpur, will incorporate all Far Eastern agricultural and industrial interests, excluding the Pacific, and will become wholly responsible for the marketing of its commodities throughout the world. Mr. Mark Gent continues as chairman and managing director of Kumpulan Guthrie and Mr. John Burgess will join the Board. Other directors of that concern will be the chairman of the Guthrie Corporation, Sir Eric Griffith-Jones, and two other executive directors, Mr. Coates and Mr. David Taylor.

Regions in the process of formalisation are North America, Pacific and Europe.

Mr. O. L. S. Philpot has been appointed managing director of REMPLY from January 1. He will replace Mr. E. L. Mairson who is retiring after 10 years as managing director.

Mr. Ted Aves has been elected to the Board of CHARLES BARNER ADVERTISING.

Mr. W. U. P. Lawson is to join the Board of the GREAT NORTHERN INVESTMENT TRUST on his retirement as investment manager.

Mr. T. Eric Miller, who continues as investment manager, will be assisted by Mr. David Briggs. The appointments take effect on December 1.

Mr. John Gooding has been appointed managing director of SARAH COVENTRY.

Mr. Derek Whitehead, passenger manager, Western Region, British Rail, has been appointed marketing director, BRITISH TRANSPORT ADVERTISING.

Mr. W. L. Abernethy, who retired as comptroller of financial services for the Greater London Council, has been appointed to the Board of managing trustees of MUNICIPAL MUTUAL INSURANCE.

Mr. J. H. Gunn and Mr. R. P. Worthington have become assistant managing directors of P. MURRAY-JONES, not assistant directors as reported yesterday.

NEED TO REVERSE POPULATION TRENDS

Urgent action to reverse the present population trends is required to avoid world chaos. This was said yesterday at the launch in London of Population Countdown's Campaign for World Population Year. Sir Ron Dick, the director, added: "The time has come when we in Britain should be asking not 'Why do we need a population policy?' but 'What possible advantages are there in continued population growth?'

Referring to the daily world population increase of 215,000, Mr. Dick said: "According to the latest figures, we in Britain are likely to add a further 5m. people to the population in the next 20 years."

The Mercantile Investment Trust Limited

Mr. G.P. Ledebor who reaches the retirement age of 60 next April will be succeeded as Manager by Mr. P.G. Brealey the present Deputy Manager.

It is the Directors' intention to propose Mr. Ledebor for re-election to the Board at the next Annual General Meeting.

COMPANY NOTICES

GM DIVIDEND DECLARATION GENERAL MOTORS CORPORATION

Notice to Authorised Depositories and to owners of BEARER DEPOSITARY RECEIPTS

Representing units of one twentieth of a deposited share of Common Stock

NOTICE IS HEREBY GIVEN that resulting from the Corporation's Declaration of a DIVIDEND of \$2.35 (gross) per share of the Common Stock of the Corporation payable on 10th December, 1973, there will become due in respect of BEARER DEPOSITARY RECEIPTS a gross distribution of 11.75 cents per unit.

The Depository will give further NOTICE of the STERLING EQUIVALENT of the net distribution per UNIT payable on and after 15th December, 1973.

CLAIM FORMS for completion by Authorised Depositories only, are now obtainable from Barclays Bank Limited (see below) and may be lodged forthwith.

THE CORPORATION'S THIRD REPORT FOR 1973, Authorised Depositories are despatching in the distribution of this report to holders of Bearer Depositary Receipts. Copies may also be obtained from Barclays Bank Limited.

Barclays Bank Limited, Branch Securities Department, 54 Lombard Street, EC3P 3AH.

22nd November, 1973.

CANADIAN NORTH ATLANTIC WESTBOUND FREIGHT CONFERENCE

NOTICE TO SHIPPERS

The undernoted steamship lines member of the above conference operating services in the trade from the U.K. and the Republic of Ireland to Canadian Maritime ports, St. Lawrence River and Great Lakes, will be advised to the effect that the rate applicable to payments in U.K. currency will be increased from 1.5000 to 1.5100 (equivalent to 1.5000) effective 1st December 1973.

The effective rate of South Africa's Monetary Board's exchange rate of 1.5177 (South African Rand) against the U.K. pound sterling will be 1.5177 (South African Rand) against the U.K. pound sterling.

London Transport Securities and Registrars, Charter Consolidated Services Limited, Kent House, Station Road, 21st November, 1973.

THE IMPERIAL COLD STORAGE AND ICE FACTORY LIMITED (Incorporated in the Republic of South Africa)

INTERIM DIVIDEND ON ORDINARY SHARES

Further to the notice of the interim dividend declaration on the ordinary shares of the Company advertised in the press on 12th October, 1973, the following rate applicable to payments in U.K. currency will be increased from 1.5000 to 1.5100 (equivalent to 1.5000) effective 1st December 1973.

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London Transport Securities and Registrars, Charter Consolidated Services Limited, Kent House, Station Road, 21st November, 1973.

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ACCOUNTANCY APPOINTMENTS

FINANCIAL EXECUTIVE

A large overseas Group quoted abroad and in London has obtained control of a U.K. quoted investment Group.

A MAN AGED 28 TO 33 QUALIFIED AS AN ACCOUNTANT IS REQUIRED TO TAKE CHARGE OF THE FINANCIAL AND SECRETARIAL SIDE OF THE U.K. INVESTMENT GROUP.

Prospects for the right man would be outstanding both regarding salary and position.

Please write giving details of experience, qualifications, age, etc. to Box T.2876, Financial Times, 10, Cannon Street, EC4P 4BY.

Corporate Finance

Central London

to £4,500

A new appointment has been created within the small central finance function of a well known British group, which is expanding on an international scale. The man appointed will have an interesting and varied range of duties to include assisting in the introduction of cash management concepts throughout the Group. This will involve contact at senior management level and an appreciation of the money market at which will provide an excellent basis for a future career. Candidates must be either qualified accountants with a leading professional firm or business graduates with relevant experience. Ref: 171/FT. Apply to: R. P. CARPENTER, FCA, ACMA, AGIS, 2-4 King Street, St. James's, SW1Y 6QL. Tel: 01-830 9982.

Phillips & Carpenter
Selection Consultants

INSTITUTIONAL SALESMAN EQUITIES CITY

Our clients, J. & A. Scrimgeour Limited, require a Senior Institutional Salesman to join their Equity Department. He will have had a minimum of two years' experience with a research based firm, servicing institutions.

We are interested in candidates of the highest calibre, preferably with a degree or professional qualification and in the age range late 20s or early 30s.

Please write, in confidence, or telephone, quoting ref. 666, to:

P. L. Goodley,
Touche Ross & Co.,
Management Consultants,
27 Chancery Lane,
London WC2A 1NF.
Tel: 01-242 9451.

WEST END CHARTERED ACCOUNTANTS

require full or part time male or female staff to prepare accounts from incomplete records. We will undertake to train persons with limited experience. Good salary—commensurate with experience. Please ring 01-580-8884, Mr. Sargent, or write to him at Gerald Edelman & Co., 25 Harley Street, London W1N 2BR with full details.

ACCOUNTANCY APPOINTMENTS APPEAR EVERY THURSDAY

ACCOUNTANTS, Qualified and Fully Chartered City Agents from £2,200 p.a. to £5,000 p.a. at City Centre Staff Bureau, 15, New Lane, London, E.C.4. Tel: 336 5843.

TAX PLANNING IN EUROPE

Brussels To £5000/£6000

A rare opportunity to work in an International Tax Department in Europe has arisen with a major firm of Chartered Accountants with offices throughout the world.

The department provides a wide range of tax and financial advisory services particularly to U.S. residents in Europe.

Members of the department have the opportunity to visit the U.S. regularly in order to attend the U.S. firm's tax training programme.

The appointment may also involve a certain amount of travel throughout Europe and language tuition will be arranged by the firm.

Applications are invited from individuals who feel that they have relevant experience in the above areas and should be addressed to: Ian du Pre, A.C.A. Quoting Ref: 737/FT.

Selected candidates will be interviewed by the firm in Brussels.

DIA Douglas Llamias Associates Ltd.
ACCOUNTANCY AND MANAGEMENT RECRUITMENT CONSULTANTS
410 STRAND LONDON WC2R 0NS
TELEPHONE 01-836 4088

FINANCIAL CONTROLLER

Our client, a subsidiary of an international U.S. Fortune 5000 diversified manufacturing company, wishes to appoint an experienced operation-minded man to its \$16 million London base.

His major responsibility will be to manage the financial functions of 4 individual operations in Europe and South Africa.

A graduate, with a depth of experience in U.S. accounting systems and a strong Controllership background, probably gained with an American company.

This appointment carries a high level salary + benefits, and your initial approach should be made to V. Forbes-Winslow (Ref FCI), Foote, Cone & Belding Ltd, 82 Baker Street, London W1M 2AE.

FCB

Indicate in a covering letter to our Security Controller any companies you have no wish to be considered by.

THE BANK FOR INTERNATIONAL SETTLEMENTS

an international organisation in Basle, Switzerland is seeking a

DEPUTY TO THE CHIEF ACCOUNTANT

Suitable for the post would be a qualified accountant with a few years' practical experience, a good knowledge of French and, if possible, a working knowledge of German. Some experience in bank accounting would be an advantage.

This important post offers attractive terms of employment with good salary, first-class pensions and welfare schemes and pleasant working conditions in an international atmosphere.

A detailed curriculum vitae with references should be submitted to the Personnel Section, Bank for International Settlements, Centralbahnstrasse 7, 4002 Basle, Switzerland.

All applications will be treated in strict confidence.

EQUIPMENT FINANCE MANAGER

for the European Headquarters of Integrated Container Service Inc., based in London, S.W.1.

Applicants should be graduates aged 27-32, with a background in banking or finance, and preferably with experience in leasing. Ability to fit in with a small hard working team is of prime importance.

The job entails planning for and setting up finance for the company's trailer and container rental business in Europe and will involve travel within Europe. The company's expansion internationally and in Europe make this a unique opportunity for career development.

A progressive salary, non-contributory pension and other fringe benefits will be provided.

Applications giving brief details of education and experience in writing should be addressed to the Vice President—Europe, Integrated Container Service, Inc., 10 Hammer Lane, London, S.W.1.



INTEGRATED CONTAINER SERVICE, INC.

Part of the Interway Group—the largest lessors of intermodal equipment in the world.

Hume Holdings Limited

require an

Accountant

(around £3,000 p.a.)

for their offices at 18 St. Swin's Lane, London, E.C.4.

The successful applicant should be in his mid-20's, not necessarily qualified but studying for his final examinations, and preferably should have some experience in instalment credit, mortgage finance and leasing. There are excellent fringe benefits including non-contributory pension scheme and life cover, free BUPA, and house mortgage facilities. Please apply in writing to the Personnel Manager at the above address.



FINANCIAL INVESTIGATIONS AND CONSULTANCY

Coopers & Lybrand Associates Limited, Management Consultants, have openings for accountants aged 28-32. Successful applicants will be based on London and will undertake a wide range of assignments including financial appraisals for mergers and acquisitions, corporate viability investigations, profitability studies, major capital investment appraisals and investigation and development of management information systems.

The men we seek will have at least two years' post-qualifying experience in professional practice or appropriate commercial/industrial experience.

These positions offer exceptional opportunities for accountants to accelerate their career development and to obtain job satisfaction. Starting salaries are generous and should attract accountants presently earning between £3,500 and £5,000. Progression is based solely on performance.

You are invited to write in confidence with brief but comprehensive details of salary and career to date to—

J. L. Andrew, quoting MF 20/87,
The Executive Selection Division,
Shelley House, Noble Street, London, EC2V 7DQ.

BRITISH BLOODSTOCK AGENCY

ACCOUNTANT/CONTROLLER

for international agency with wide ranging interests.

Position offers an interesting and challenging career to applicant with necessary ability.

Starting salary about £3,500.

The Secretary, B.B.A., 24 Charing Cross Road, London, W.C.2.

COMPANY SECRETARY/ACCOUNTANT REQUIRED

By a growing West End Publishing Company. To take charge of a small staff responsible for the production of monthly accounts and all accounting functions. Duties would also include production of budgets, cash flows, etc.

The ideal applicant would be experienced and energetic but not necessarily qualified. Salary negotiable.

Please contact Jack Thurman, FARRER AND PARTNERS LTD., 24 Old Bond Street, London W1X 3DA, 01-493 6212.

Reed Executive

The leading authority on the selection of financial management.

Essex to £6,000
Financial Controller + car

Our client is a major company in an internationally known group specialising in the supply of capital electronic goods. It operates autonomously, but makes use of a central computerised accounting service, and is seeking to recruit a man who will be one of the management team and advise the managing director on the total financial aspect of its operations. This is a responsible position, and the appointed man will therefore be a qualified accountant, probably between 35-45 who is experienced in advising senior management and preferably who has some experience of financing and controlling long-term contracts. Ref: 0523/FT. Apply Reed Executive, 146, New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

City of London £3,500
Stockbroking—Key Position

This is a rare opportunity for a recently qualified accountant with ambition and potential to join an expanding medium-sized stockbroking firm led by go-ahead partners. It is recognised that the level of business now justifies the appointment of a first-rate accountant to take full responsibility for the management and development of the already partially mechanised accounting system. There are real partnership possibilities for a man whose personality, presence and success in the accounting function justify this status. The firm has just moved to new offices which are excellent. Ref: 0616/FT. Apply Reed Executive, 146 New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

Wallingford to £3,750
Ambitious Young Accountant

Turnover has increased dramatically during the last three years in this fast moving progressive young group. As a household name they have successfully marketed, both in the U.K. and Europe, a new concept within their own retail field. As the Management Accountant this recently qualified young man will report to the Financial Director on a variety of tasks covering reporting techniques, systems development and ad hoc investigations. This is an excellent opportunity for a man with drive and initiative to gain broad experience in a very successful environment. Ref: 9978/FT. Apply Reed Executive, 146, New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

Central London to £4,500
Are you creative?

If you are young, ambitious and need something extra to stimulate you, this position will give you every opportunity to develop that potential. An expanding service company run by a team that is young in age and outlook is seeking to recruit a new market analyst. You will have a small team yourself and use a variety of information as a base for analysing, projecting and planning such areas as pricing and performance and as a catalyst for the development and implementation of marketing programmes. You must have initiative, a creative mind and a degree or accounting qualification. Ref: 0520/FT. Apply Reed Executive, 146, New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

London • Birmingham • Manchester • Leeds • Edinburgh

Financial Executive Planning & Control

Our client, a division of a major multiple, rapidly expanding in the retail fashion trade, with numerous outlets in major city centres throughout the UK wishes to recruit an accountant.

This is a senior staff role, based at the Accounts Headquarters in South London. His range of activities will be broad—budgets, financial planning, performance reporting and the appraisal and control of capital expenditure.

Candidates in their late 20's, preferably, though not necessarily qualified, must have relevant commercial experience, ideally in the retail trade.

This is a stimulating and challenging career opening and the promotion prospects are excellent.

Salary: Starting to £4,500.

Write in confidence, quoting reference FEP/11/73 to—

MERRICK CHAPMAN ASSOCIATES, 193 Victoria Street, London SW1E 5NE (01-828-6789)



Financial Director

£5000 +
Car provided

The Company is medium sized, part of a major UK Group, with international interests, manufacturing a range of products for use in heavy industry.

It wishes to appoint a Financial Director to augment a young and vigorous management team. He should preferably be aged 30-35. He must have a broad industrial background with particular experience of costing and management controls in a material sensitive industry. He must be able to assess management information requirements and interpret these constructively in both management and commercial terms. He will have the ability to lead a team and to integrate with other functional heads.

Salary will be negotiable and in addition there is participation in a profit incentive scheme.

Please write in confidence to J. A. Lawton at P-E Consulting Group Limited, Lynfield House, Church Street, Altrincham, Cheshire, or telephone 061-928 8444 for a personal history form, quoting reference N/289/7



P-E Consulting Group Limited Appointments Division,
14-20 Headfort Place, London SW1X 7HN Tel: 01-235 5444.

ASSISTANT FINANCIAL ACCOUNTANT CITY BASED

A rapidly expanding international group of companies requires an able assistant accountant to join the Group Financial Accountant's Department.

The position entails responsibility for the complete accounting function of specific subsidiaries, and the preparation of management information.

The level of responsibility dictates Part II certified or equivalent standard plus experience of producing Final Accounts. A thorough understanding of bookkeeping plus the ability to solve the varied problems that arise and deputise for the Accountant is required.

Salary negotiable, LV's three weeks' holiday, hours 9.30-5.30. Please send curriculum vitae to: D. N. Gregory, Group Financial Accountant, Cannon Street Investments Limited, 21-32, Old Jewry, London, EC2R 8DQ.

STOCKBROKERS

A small group of Members would like to find a London firm which will provide them with a sound base which they can develop together with the existing partners into a compact international stockbroking company.

Please reply to Box T.2880, Financial Times, 10, Cannon Street, EC4P 4BY. In the strictest confidence.

Financial Manager

GENEVA

\$18,000 neg.

This new appointment has arisen within the trading division of a multi-national Electrical manufacturing group and calls for a chartered accountant aged probably in his/her 20's. Reporting to the Director of Finance based in Brussels, the Financial Manager will control the accountancy function of the Swiss operation. His/her first task will be to establish strong and effective controls, i.e. monthly management reports, budgets, cash forecasts etc. It is, however, intended that all routine accounting matters will be carried out at H.Q. in Brussels. Applications are invited from those who may either be in public practice or currently in industry, but some experience of multi-national companies is desirable. A fluency in French is essential. This position is considered by the main group as a "spring board" to Senior Line or Staff positions.

Apply to Hugh Harvey, for confidential application form quoting ref. 18156 JFT.
21/22 Poland Street, London W1V 3DD. (01) 734 5043

HB Executive International

Birmingham, Glasgow, Leeds, London, Manchester, Newcastle

APPOINTMENTS WANTED

AS THE CHIEF EXECUTIVE

of an established engineering company with a high growth record—and as a man whose company loyalty includes only one change in the last 30 years—I am looking for the opportunity to join forces with a leading manufacturer and/or marketing team connected with high grade engineering products. Searching for a new challenge in which I can rise on the strength of my experience. This includes the following: bilingual (English/German). Qualified Engineer unusually wide technical and commercial experience; outstanding and proven world-wide marketing record (including Eastern Bloc countries); realistic world-wide contacts; outstanding and proven talent for on-level negotiations; flair for innovation in developing new products and markets. If you are seriously interested, please write to: S. Bates Esq., 25, Abney Road, Croydon, Surrey

GENERAL APPOINTMENTS

EXECUTIVE DIRECTOR

Industrial Chemicals Trading

An opportunity exists for an experienced executive with proven entrepreneurial abilities to assume full responsibility for the industrial chemicals trading operations of an international commodity trading house. The successful candidate will have considerable experience of both two-way trading in industrial chemicals and manufacturing management. He will have a record of entrepreneurial success within the chemical trading field.

The post is at Board level, and it is expected that the successful candidate will be earning currently at least £8,000 p.a., and probably be within the age group 35/45.

Applications, which will be treated in the strictest confidence, should be addressed to:

Miss Elizabeth Pasinelli,
26, Upper Brook Street,
London W1V 2PU.

West End

c. £8,000

SOLICITOR BANKING

A West End based rapidly expanding private bank requires a Solicitor of outstanding ability. He will be responsible to the Managing Director for setting up and managing a new legal department to be established by the bank and for carrying out company secretarial duties.

Applicants aged 30-40 must be qualified solicitors and preferably graduates. Basic requirements include two years' experience of company law work, corporate finance, property financing and credit arrangements gained initially in practice and subsequently with a bank or financial institution.

Salary negotiable around £8,000 with appropriate fringe benefits.

Brief but comprehensive details of your career and salary to date, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions, should be sent to:-

The Executive Selection Division-MF202.

Coopers & Lybrand Associates Ltd.,
Management Consultants,
Shelley House, Noble Street, London, EC2V 7DQ.

FINANCE DIRECTOR (Designate)

SE London/Kent

£6,000

ELECTROSONIC LIMITED is a leading company in the rapidly expanding fields of lighting control, audio and audio-visual systems. After nine years of profitable growth, including the establishment of several overseas subsidiaries, sales are approaching £1 million p.a. and the company, privately owned, wishes to recruit an accountant to join the young management team. This will be a new appointment.

The successful candidate will be a commercially orientated accountant in the age range 32-42 and will have had experience as financial controller in a similarly expanding and technically based manufacturing unit. Of prime importance will be his ability to contribute positively to the future growth of the company.

Salary will depend upon experience and will initially be negotiable around £6,000 p.a.; future equity participation envisaged.

The company has a pleasant, modern head office in Woolwich and is within easy reach of rural Kent. Write in confidence, quoting reference GE182, to:

Mrs J Tarrant ICFC-NUMAS Ltd
15 St John's Road, Harrow, Middx. HA1 2EE.

ICFC
NUMAS

BRITISH CALEDONIAN AIRWAYS

Group Chief Accountant Gatwick to £7,000 + benefits

The vacancy with this major independent airline will provide tremendous job satisfaction and professional growth to an accountant who is also a very able manager of both professional and other people.

Reporting to the Group Financial Director and as a member of the Executive Committee, he will be responsible for the total accounting operation currently run by 280 people using mechanised and E.D.P. systems. He will control budgeting and costing activities, complex cash flows, management accounting and internal auditing in both the U.K. and approximately 15 branches overseas. He will make short visits abroad as necessary.

Candidates, aged 35-45, must be qualified CA, ACA, or ACCA, possibly have a degree and be effective managers. They must have had experience in an international environment which has a multi-million-pound turnover. Fringe benefits include valuable travel concessions, pension fund and life assurance. Please write in confidence, to W. Allen Davis, Ref: 4848.

MM & WMM
McIntosh Mann & Whitley Murray,
Management Consultants,
35 Southwark Street, London SE1 0JA.

Marketing Director for Lloyd's Broking Group

Salary negotiable

Our Client, a medium-sized Lloyd's Broking Group, requires a marketing director to plan and develop their UK broking operations.

The position carries exceptionally attractive prospects for promotion within this long-established Group which has expanded rapidly during the last few years.

The successful candidate, in the age range 35-45, will have both broking and administration experience, and be professionally qualified. Personality, drive and management ability are essential for this position and will be remunerated accordingly.

Apply in confidence, giving brief career details to:

Martin Greene, Dewe Rogerson Limited, 4 Broad Street Place, London EC2V 7HE.

If there is a particular company to whom you do not want your application forwarded, enclose a note to this effect.

Corporate Finance

• THIS new appointment stems from a restructuring of the corporate finance team in a leading British engineering group with world-wide interests.

• THE role demands knowledge of UK and off-shore statutory accounting requirements, and involves the consolidation of all financial information, including the production of group accounts.

• EXPERIENCE of financial accounting at the centre of a multi-national industrial group is required. A basic accounting qualification, together with a degree or an M.B.A. is the preferred professional background.

• AGE around 30. Salary will interest those already in the £5,000-£6,000 bracket.

Write in complete confidence
to Dr. R. R. Tucker as adviser to the group.

TYZACK & PARTNERS
LIMITED

10 HALLAM STREET • LONDON W1N 6DJ

KLEINWORT BENSON Merchant Bankers

Accountant for Internal Audit c. £3,000

We wish to engage a recently qualified accountant to work at the bank's head office in the City. He will be engaged in reviewing and reporting on procedures in the Bank and its subsidiaries. It is envisaged that he will spend 2-3 years with the small internal audit team, and then be considered for a position in another part of the bank. This provides an excellent opportunity for an accountant with an enquiring mind and a lively interest in the various activities of a merchant bank.

In addition to salary, the company offers generous mortgage interest reimbursement, luncheon vouchers, contributory pension scheme, free life assurance cover.

Please write giving details of career to date, to:

The Assistant Staff Manager,
KLEINWORT, BENSON LTD.,
20 Fenchurch Street, London EC3P 3DS.

Partnership Accountant

for a busy, fast growing firm of solicitors in general practice, employing nearly 100, located in an attractive rapidly developing county within 35 miles of London and with strong City connections. The clientele includes merchant bankers, building contractors and developers, insurance companies, public and private companies large and small, as well as private individuals. This is a new appointment made necessary by the accelerating growth of the practice and the introduction of electronic accounting equipment. Candidates should be chartered or certified accountants or chartered secretaries, with experience of introducing computer assisted accounting methods and managing accounting and financial affairs. Salary and other benefits negotiable. Help with housing if required. Please write—in confidence—indicating how the requirements are met to G. V. Barker-Benfield reference B.12152.

about £5000

MSL Management Consultants
in Human Resources

17 Stratton Street, London, W1X 6DB.
BIRMINGHAM GLASGOW MANCHESTER

MANAGER CREDIT DEPARTMENT

A newly formed merchant bank actively engaged in Sterling and Euro-currency lending, particularly in the shipping, oil and property sectors, requires a Manager for its Credit Department.

This position offers an ideal opportunity to join the management of a new and rapidly expanding merchant bank.

Applicants should have three to five years' experience of a senior level in the credit department of an international bank and be familiar with all aspects of financial analysis.

An excellent salary will be offered to the successful candidate reflecting the experience of the applicant and the importance placed upon this position.

Please reply with curriculum vitae to—
Richard J. Bentley,
General Manager International Banking,
FIRST INTERNATIONAL BANKSHARES LIMITED,
Gateway House, 1 Walling Street,
London EC4A. Telephone 01-236 0771.

THE PAINLESS WAY TO FIND A SENIOR SECRETARY

If you need a PA Secretary, a girl with the Right background and qualifications to assist you in your work with smooth efficiency, then you also need a high calibre service to interview and short-list applicants for you.

Please ring Nicola Mackenzie on 629 5747, the SPECIAL APPOINTMENTS DIVISION OF Adventure.

MERCHANT BANK VACANCIES IN HONG KONG

JARDINE FLEMING & CO. LIMITED

Continued expansion in the Far East has necessitated the requirement for additional staff. Jardine Fleming & Co. Limited, a Hong Kong merchant bank, jointly owned by Jardine Matheson & Co. Ltd., the international trading company, and Robert Fleming & Co. Limited, the City merchant bank, has the following vacancies.

AN ASSISTANT MANAGER in his late 20s for loan syndication. Candidates should have had 2 or 3 years experience in an International Loan Syndication Department.

A CONTROL OFFICER in his 30s to supervise money dealing and foreign exchange activities in Hong Kong. Candidates should have had 3 to 5 years experience in the administration of a MONEY DEALING DEPARTMENT. This is a new position and the successful applicant will be required to initiate and develop his own systems.

A FOREIGN EXCHANGE AND MONEY DEALER in his 20s who has had 2 or 3 years experience in an International Money Dealing Department. As well as being competent and trustworthy, applicants should have a flair for dealing.

The conditions of service for these appointments are highly attractive and include, in addition to a good salary, an annual bonus, cost of living and child allowances, subsidised accommodation and annually free leave family passages.

Applications, which will be treated in confidence, should be sent with C.V.s to

Tom Phillips,
Robert Fleming & Co. Limited,
8, Crosby Square, London EC3A 6AN. Telephone: 01-253-2400.

Chief Officer (Administration) £6125-£8163 p.a.

This post will become vacant on promotion of the present holder on 1st January 1974.

The Commission takes over and manages the assets of new towns in England and Wales when the work of building them is substantially complete.

The Commission is a large scale property owner and developer whose assets in the four new towns so far taken over include 30,000 dwellings, 1,000 shops and 15 million sq. ft. of factories and offices.

The Chief Officer (Administration), as a member of a multi-professional team, must have experience and ability of a high order to participate in the formulation of policy; to maintain procedures and organisations for implementing policy; to direct centralized personnel and management services work for 1,000 staff including 30 at London Headquarters and staff negotiations at local and Whitley Council level.

The post is at the London Headquarters, is at Chief Officer level and is pensionable (transfer arrangements apply). Details of the Commission's functions and organisation will be supplied on request.

Applications marked 'Confidential' to the Secretary, Commission for the New Towns (C.A.O.), Glen House, Stag Place, London SW1E 5AJ, quoting ref: F171, not later than 22nd December 1973, stating experience and the names of two referees.

Commission for the new towns

STOCKBROKERS CLERKS

Vacancies for Transfers, Contracts, Dividends, Rights, New Issues etc., excellent Salaries plus LVs and Attractive Benefits.

START NOW OR NEW YEAR

BANKING STAFF

Vacancies for Junior Staff FX, Depts., Securities, Accounts, Operations, Top Salaries plus LVs and Attractive Benefits.

INTERVIEW NOW, START DECEMBER OR JANUARY

CONTACT: MISS DELLA FRANKLIN
STOCKBROKING, BANKING & FINANCIAL DIVISION,
9-11 POULTRY, LONDON EC2R 8EJ
Tel. 01-248 2242/6743

Economic Research and Policy

AUSTRALIAN DEPARTMENT OF OVERSEAS TRADE

An opportunity is available for a person skilled in economic analysis and research to engage in interesting and rewarding work in a policy environment. This is a Senior position in the Policy Secretariat located in the Department of Overseas Trade, Canberra. It will serve the interests of both the Departments of Overseas Trade and Secondary Industry.

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- accountancy standards, with particular reference to accounting for inflation
- the control of environmental pollution, water resources, handling and storage of dangerous substances and disposal of industrial wastes
- land use
- minerals extraction

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Technical rally sends Index up 10

Round up again

BY OUR WALL STREET CORRESPONDENT

A SECOND RALLY attempt to-day held off Wall Street after fresh demand reappeared, following the Stock Markets two-year low.

After recovering 1.55 to 860.85 in the first half-hour of trading, reaction to \$44.45 by mid-day, off a net 0.45, the Dow Jones Industrial Average rallied to close at \$34.88 for a net rise of 10.08.

The NYSE All Common Index recovered 60 cents to \$32.20, while gains led losses by \$20.40 to \$20.76 and Payers lost 300.00 shares to 34.20m.

Analysts said the rally was strictly technical, and cautioned that it only may be temporary unless some favourable news surfaced on the energy situation.

The NYSE announced a short interest position down 74,800 shares to 10,160m, in the month ended November 15, 1973, the lowest total since October, 1971.

American Telephone rose \$1 to \$48, raised its quarterly dividend to 77 (70) cents per share.

Eastman Kodak picked up \$1 to \$124, declared a share plus a regular quarterly dividend of 32 cents.

Grumman, which resumed payment of a dividend, added \$1 to \$109.

Four jumped \$3 to \$46 on bullish comment.

Halliburton moved ahead \$4 to \$180, IBM \$4 to \$278, Superior Oil \$1 to \$318, Standard Oil of Ohio \$1 to \$181, and Natomus \$1 to \$57.

Chemicals were generally better. Thiokol Chemical added \$1 to \$121 following a report that it was awarded a lucrative contract to build rocket motors for the Space Shuttle Programme.

McDonald's, however, dropped \$4 to \$31, attributed to concern that the fast-food franchising firm may suffer from the proposed ban on Sunday petrol sales.

Seatrail Lines dropped \$1 to \$11 on \$35.00 shares.

Ponderosa Systems gave way \$2 to \$41.

W. T. Grant fell \$2 to \$12 on a loss for the nine months, against a profit a year earlier.

Madison Square Garden jumped \$2 to \$7 on Gulf and Western's up \$1 to \$25, cash tender offer for up to 1m. Madison Common shares at \$7 per share.

Caterpillar tractor gained \$1 to \$64, as the U.S. and both sides had made substantial progress towards a strike settlement.

Mariannan gained \$1 to \$40 on its plans to buy up to 300,000 of Common Shares of Bank of America.

Glaxo Industries backed off \$1 loss.

Airlines were mostly higher following CAB approval of a 3 per cent domestic fare increase effective December 1.

UAL improved \$2 to \$33, National Airlines \$1 to \$11, National \$1 to \$14, and Northwest \$2 to \$22.

OTHER MARKETS

Canada rallies

Canadian Stock Markets generally rallied in moderate trading yesterday.

The Industrial Index retained 132 to 219.57, Western Oils 3.32 to 385.77, Utilities 0.77 to 142.60 and Banks 1.36 to 275.21. But Gols eased 0.56 to 290.76 and Payers lost 0.58 to 123.93.

International Nickel recovered \$11 to \$33, Pacific Petroleum \$14 to \$32, Rio Algom \$21 at \$21, and West Coast Transmission \$1 at \$21.

PARIS—Easier and again dominated by concern over energy supplies.

Buildings, Mechanicals, Electricals, Metals and Motors all eased, while Banks, Portfolios, Foods, Stores and Chemicals also were slightly lower.

Oil, however, was steady, with Lillo-Bonnières notably firmer.

Among Foreign issues, Americans were steady, while Oils and Coppers were slightly lower and Germans, Dutch, Canadians and Gols sustained somewhat larger losses.

BRUSSELS—Bourse continued lower, with only Electricals showing relative firmness.

Wagons-lits moved up \$1.4 to \$1.5, and Geomines also moved up in otherwise easier.

Foreign stocks joined in the easier trend, although Gols were steady, while Germans were resistant in fairly active trading.

AMSTERDAM—Dutch Inter-

nationals weakened slightly, led by Akzo of \$15.19 at \$15.74, and Hoogovens, off \$1.1 at \$1.60.3.

Plantations were generally lower, Nederlandse Scheepvaart, however, rose \$1.4 in otherwise continuing weaker.

Investment Funds and Insurance further declined.

Gains still predominated in local Dutch issues, Pakhoed, Bols and V&M were all lower, but Heineken, Rijn-Schelde-Verolme and Lindetree each scored good gains.

Dutch State Loans weakened further.

MILAN—Market closed lower over a wide front in fairly active trading, with heavy offerings meeting limited demand.

In Publications Mondadori eased in line with the general trend after announcing a one-for-10 share issue.

Borse also tended lower in quiet trading.

GERMANY—Closed yesterday, OSLO—Banks and Insurance were barely steady, while Industrials, Shippings and Oils were weaker.

VIENNA—Irregular in rather slack trading.

COPENHAGEN—Mixed in moderate dealings, with slightly firmer undertone.

TOKYO—The market dropped to a new low for the year on the lower overnight New York advices and also some heavy foreign selling. Volume 130m. (240m.) shares.

Selling by overseas investors totalled an estimated 10m. shares, and included Electricals, Motors and Banks.

Some local institutions lost ground following the Government decision to postpone plans to build three long-span bridges between Honshu and Shikoku.

Osaka Gummi lost Y7 to Y220, Obayashi Gummi Y10 to Y220, and Kanagumi Gummi Y10 to Y220.

Non-Ferrous Metals gained ground initially, reacting to higher London Metal Exchange Copper and Zinc prices, but later eased on profit-taking.

Mining led Y23 to Y237, and Teikoku Lead Y1 to Y18.

Some "large-capital" issues eased, with Mitsubishi RL falling Y4 to Y108, Nippon Steel Y4 to Y108, and Hitachi Y4 to Y108.

AUSTRALIA—Industrials continued to sink in slack trading, while Mining also weakened. There was, however, some activity among Oils, where some issues rose.

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with small gains predominant in most sectors.

Banks and Financials were slightly irregular, while Electrostat and Oerlikon-Buehler scored minor gains.

Winterthur Bearer rose \$1.10 to \$1.30.

Rueckversicherung Bearer recouped part of Tuesday's sharp loss, while Chemicals and Foods edged generally.

Loans moved up \$1.30 to \$1.60, Sandoz \$1.30 to \$1.60, Nestle Bearer \$1.30 to \$1.60, in Metals and Engineering, Pfaff, Almusse, Sulzer and Brown Boveri each moved up.

In the Foreign sector, Dollar stocks were irregularly higher.

Dutch Internationals were barely steady, while Germans were slightly easier.

AMSTERDAM—Dutch Inter-

nationals weakened slightly, led by Akzo of \$15.19 at \$15.74, and Hoogovens, off \$1.1 at \$1.60.3.

Plantations were generally lower, Nederlandse Scheepvaart, however, rose \$1.4 in otherwise continuing weaker.

Investment Funds and Insurance further declined.

Gains still predominated in local Dutch issues, Pakhoed, Bols and V&M were all lower, but Heineken, Rijn-Schelde-Verolme and Lindetree each scored good gains.

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| 190 | 191 | 192 | 193 | 194 | 195 | 196 | 197 | 198 | 199 | 200 | 201 | 202 | 203 | 204 | 205 | 206 | 207 | 208 | 209 | 210 | 211 | 212 | 213 | 214 | 215 | 216 | 217 | 218 | 219 | 220 | 221 | 222 | 223 | 224 | 225 | 226 | 227 | 228 | 229 | 230 | 231 | 232 | 233 | 234 | 235 | 236 | 237 | 238 | 239 | 240 | 241 | 242 | 243 | 244 | 245 | 246 | 247 | 248 | 249 | 250 | 251 | 252 | 253 | 254 | 255 | 256 | 257 | 258 | 259 | 260 | 261 | 262 | 263 | 264 | 265 | 266 | 267 | 268 | 269 | 270 | 271 | 272 | 273 | 274 | 275 | 276 | 277 | 278 | 279 | 280 | 281 | 282 | 283 | 284 | 285 | 286 | 287 | 288 | 289 | 290 | 291 | 292 | 293 | 294 | 295 | 296 | 297 | 298 | 299 | 300 | 301 | 302 | 303 | 304 | 305 | 306 | 307 | 308 | 309 | 310 | 311 | 312 | 313 | 314 | 315 | 316 | 317 | 318 | 319 | 320 | 321 | 322 | 323 | 324 | 325 | 326 | 327 | 328 | 329 | 330 | 331 | 332 | 333 | 334 | 335 | 336 | 337 | 338 | 339 | 340 | 341 | 342 | 343 | 344 | 345 | 346 | 347 | 348 | 349 | 350 | 351 | 352 | 353 | 354 | 355 | 356 | 357 | 358 | 359 | 360 | 361 | 362 | 363 | 364 | 365 | 366 | 367 | 368 | 369 | 370 | 371 | 372 | 373 | 374 | 375 | 376 | 377 | 378 | 379 | 380 | 381 | 382 | 383 | 384 | 385 | 386 | 387 | 388 | 389 | 390 | 391 | 392 | 393 | 394 | 395 | 396 | 397 | 398 | 399 | 400 | 401 | 402 | 403 | 404 | 405 | 406 | 407 | 408 | 409 | 410 | 411 | 412 | 413 | 414 | 415 | 416 | 417 | 418 | 419 | 420 | 421 | 422 | 423 | 424 | 425 | 426 | 427 | 428 | 429 | 430 | 431 | 432 | 433 | 434 | 435 | 436 | 437 | 438 | 439 | 440 | 441 | 442 | 443 | 444 | 445 | 446 | 447 | 448 | 449 | 450 | 451 | 452 | 453 | 454 | 455 | 456 | 457 | 458 | 459 | 460 | 461 | 462 | 463 | 464 | 465 | 466 | 467 | 468 | 469 | 470 | 471 | 472 | 473 | 474 | 475 | 476 | 477 | 478 | 479 | 480 | 481 | 482 | 483 | 484 | 485 | 486 | 487 | 488 | 489 | 490 | 491 | 492 | 493 | 494 | 495 | 496 | 497 | 498 | 499 | 500 | 501 | 502 | 503 | 504 | 505 | 506 | 507 | 508 | 509 | 510 | 511 | 512 | 513 | 514 | 515 | 516 | 517 | 518 | 519 | 520 | 521 | 522 | 523 | 524 | 525 | 526 | 527 | 528 | 529 | 530 | 531 | 532 | 533 | 534 | 535 | 536 | 537 | 538 | 539 | 540 | 541 | 542 | 543 | 544 | 545 | 546 | 547 | 548 | 549 | 550 | 551 | 552 | 553 | 554 | 555 | 556 | 557 | 558 | 559 | 560 | 561 | 562 | 563 | 564 | 565 | 566 | 567 | 568 | 569 | 570 | 571 | 572 | 573 | 574 | 575 | 576 | 577 | 578 | 579 | 580 | 581 | 582 | 583 | 584 | 585 | 586 | 587 | 588 | 589 | 590 | 591 | 592 | 593 | 594 | 595 | 596 | 597 | 598 | 599 | 600 | 601 | 602 | 603 | 604 | 605 | 606 | 607 | 608 | 609 | 610 | 611 | 612 | 613 | 614 | 615 | 616 | 617 | 618 | 619 | 620 | 621 | 622 | 623 | 624 | 625 | 626 | 627 | 628 | 629 | 630 | 631 | 632 | 633 | 634 | 635 | 636 | 637 | 638 | 639 | 640 | 641 | 642 | 643 | 644 | 645 | 646 | 647 | 648 | 649 | 650 | 651 | 652 | 653 | 654 | 655 | 656 | 657 | 658 | 659 | 660 | 661 | 662 | 663 | 664 | 665 | 666 | 667 | 668 | 669 | 670 | 671 | 672 | 673 | 674 | 675 | 676 | 677 | 678 | 679 | 680 | 681 | 682 | 683 | 684 | 685 | 686 | 687 | 688 | 689 | 690 | 691 | 692 | 693 | 694 | 695 | 696 | 697 | 698 | 699 | 700 | 701 | 702 | 703 | 704 | 705 | 706 | 707 | 708 | 709 | 710 | 711 | 712 | 713 | 714 | 715 | 716 | 717 | 718 | 719 | 720 | 721 | 722 | 723 | 724 | 725 | 726 | 727 | 728 | 729 | 730 | 731 | 732 | 733 | 734 | 735 | 736 | 737 | 738 | 739 | 740 | 741 | 742 | 743 | 744 | 745 | 746 | 747 | 748 | 749 | 750 | 751 | 752 | 753 | 754 | 755 | 756 | 757 | 758 | 759 | 760 | 761 | 762 | 763 | 764 | 765 | 766 | 767 | 768 | 769 | 770 | 771 | 772 | 773 | 774 | 775 | 776 | 777 | 778 | 779 | 780 | 781 | 782 | 783 | 784 | 785 | 786 | 787 | 788 | 789 | 790 | 791 | 792 | 793 | 794 | 795 | 796 | 797 | 798 | 799 | 800 | 801 | 802 | 803 | 804 | 805 | 806 | 807 | 808 | 809 | 810 | 811 | 812 | 813 | 814 | 815 | 816 | 817 | 818 | 819 | 820 | 821 | 822 | 823 | 824 | 825 | 826 | 827 | 828 | 829 | 830 | 831 | 832 | 833 | 834 | 835 | 836 | 837 | 838 | 839 | 840 | 841 | 842 | 843 | 844 | 845 | 846 | 847 | 848 | 849 | 850 | 851 | 852 | 853 | 854 | 855 | 856 | 857 | 858 | 859 | 860 | 861 | 862 | 863 | 864 | 865 | 866 | 867 | 868 | 869 | 870 | 871 | 872 | 873 | 874 | 875 | 876 | 877 | 878 | 879 | 880 | 881 | 882 | 883 | 884 | 885 | 886 | 887 | 888 | 889 | 890 | 891 | 892 | 893 | 894 | 895 | 896 | 897 | 898 | 899 | 900 | 901 | 902 | 903 | 904 | 905 | 906 | 907 | 908 | 909 | 910 | 911 | 912 | 913 | 914 | 915 | 916 | 917 | 918 | 919 | 920 | 921 | 922 | 923 | 924 | 925 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| 38 | 0.7 | 3.4 | |
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| 8 | 0.3 | 3.0 | |
| 7 | 1.0 | 5.9 | |
| 12 | 1.5 | 1.1 | |
| 19 | 1.3 | 5.1 | |
| 27 | 0.5 | 3.6 | |
| 30 | 0.8 | 3.6 | |
| 10 | 0.8 | 5.5 | |
| 17.5 | 1.2 | 6.0 | |
| 15 | 1.3 | 4.7 | |
| 12.5 | 1.9 | 2.0 | |
| 10 | 0.7 | 10.7 | |
| 11 | 1.4 | 2.5 | |
| 11 | 0.0 | 6.0 | |
| 21 | 1.3 | 2.7 | |
| 20 | 1.1 | 2.5 | |
| 25 | 1.8 | 2.8 | |
| 25 | 0.7 | 0.8 | |
| 24 | 1.7 | 8.5 | |
| 27.5 | 2.3 | ▲ | |
| 7 | 1.0 | 11.9 | |
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| 31.5 | 1.4 | 2.7 | |
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Lombard

The new
thinking
on import
controls

BY C. GORDON TETHER

IT IS encouraging to see that no less an authority on international trade than Dr. Jan Tumlir, Director of Research at the GATT Secretariat in Geneva, has said that it is high time that the use of direct controls for curbing excessive imports was made respectable.

For as the U.K.'s current plight so graphically shows, the price that countries have to pay for indulging in doctrinaire objections to this commonsense method of keeping external payments in reasonable shape can sometimes be quite frightening. And all the indications are that they could be spared the necessity to make such sacrifices without the growth of the more desirable forms of international trade being inhibited.

With the unveiling last week of stringent new monetary measures to buttress the pound against the backwash of the bad trade figures, the list of disadvantages the country is incurring as a result of the inconvenient behaviour of imports has become as long as your arm. The need to raise vast sums of money in the Euro-currency market to bridge the present £1,000m-£1,500m payments gap is not only adding to our overseas interest bill at a rate of \$300m. plus per annum, it is also resulting in formidable build-up of national debt, a debt which could present a highly embarrassing problem when these commitments begin to mature.

Simpler way

Surely, one might well ask, there must be a simpler way, in this day and age, of getting a country established on a sustainable growth footing than this, especially as all the signs are that the general economic restraints that are now having to be imposed will carry us straight back to "stop".

And, of course, there is. It consists in keeping imports in suitable check by direct action while the drive for growth is creating an export base of the order needed to permit unrestricted spending abroad.

Why, then, don't the British authorities take it? The answer, as the replies to recent questions in the House of Commons will testify, is that thinking in Whitehall is still dominated by an outdated trade theology. It is a theology that insists that it is beyond the pale for an industrialised country to employ import controls to combat even the most acute form of external payments disequilibrium. So much so that such action would be certain to provoke retaliation which would both nullify it and have harmful consequences for the future growth of the country.

I say "outdated" because it can now be seen to be more illogical and irrational than ever to insist that a country facing an excessive imports problem can be allowed to meet it only by adopting relatively economic restraints—measures which can easily run directly counter to its home policy purposes and which it can't even be certain will be tried.

Floating rates

It is, after all, now considered quite appropriate to expect countries to impose direct controls on exports when—as in the Japanese case—their "excessive" sales abroad are causing embarrassment to the rest of the world. But, as GATT's research chief points out in developing the case for reform in a Trade Policy Research Centre report, there should be no difficulty in composing suitable rules and creating surveillance arrangements to see that they are carried out.

Britain is hardly in need of pointing out its own position to set the ball rolling. And she should lose no time in doing so—not least because, as a "GATT" report recently indicated, the chances of getting her monthly payments crisis under control by conventional means have been taken another serious knock at the hands of the oil crisis.

THE LEX COLUMN

A mixed bag of big retailers

Yesterday's progress reports from three major retailers hammer home the contrast between physical growth and the willingness (and/or ability) to change an existing retailing formula in a Stage Three economy. We have Sainsbury's aiming for physical expansion of around a fifth this year, and well up to target with over four-fifths of the scheduled 260,000 square feet of new selling area opened to date in a year running to March. W. H. Smith is running well behind its target of a 21 per cent. increase—it will probably get something over 10 per cent.—and excess liquidity coupled with high interest rates adds to a reference margin problem created by changes in sales mix. Finally Woolworth is also changing its sales mix but reducing its margins in the process; it is also contracting physically, with three Central London stores due to be extracted from the operating list in due course.

Against that background, Sainsbury's sales growth in the first six months does not look especially impressive. A 16 per cent. rise to £177m may only be a point or so higher than the food multiples' average; with the supermarkets division another point better than the overall group figure, counter-store closures are depressing the trend a little. But the key features are, first, Sainsbury's claim that price inflation in its own stores has been running "well below" the national average of about 12 per cent. over the period; and, secondly, that sales volume actually seems to be accelerating at the moment.

Relative strength

Meanwhile, gross margins are down again; net margins are a shade higher at 3.5 per cent. but remain within the annual reference level. With a £175,000 turnover into profits in the associates, the upshot is profits up from £3,62m. to £3,88m. so far. The target for the year may approach £13m. against £11.4m.

Next year, sales will again be about a fifth up, and the group is happy with its

experience in new selling territories. But perhaps the most remarkable thing about Sainsbury is the relative price strength, especially over the past week, with the shares under a tenth off the peak at 175p. Shareholder loyalty will be needed again next week, when the Tesco interim may suggest a prospective p/e of anything up to 8 points lower than Sainsbury's 20.

Round at W. H. Smith, the first half is better than expected—£4.03m. pre-tax against £3.16m.—and the second half will be much less lively. The pre-VAT boom, interest of £578,000 on deposits, and staff shortages keeping costs low explain the first six months. Stage Three explains the second, since with 18 per cent. sales growth in the retail stores, the end of the low margin London Underground contract, and the dropping of confectionery sales (again low margin), Smith sees that it may exceed its reference margin—and does not know whether the changes in the structure of the

business will be designated as sufficient to allow this. Thus earlier hopes of 11m. pre-tax for the year, and a p/e of 14.5 at 472p, may have to be trimmed temporarily; but the physical growth target has only been delayed into next year, and the only real worry about Smith is the potential cyclicity of some of its consumer lines in an uncertain 1974.

From Woolworth, there are no surprises. Sales up by over 10 per cent. in the ten months to October, and profits slightly down maintain the pattern of earlier progress reports, although the management is hoping to do better than that over the final three months of the current period to January. It has the merchandise—even Smith is talking about some supply shortages—and over the longer term it is still banking on the move into growth areas as lower margins, potential competition from discounters in areas like audio and furniture are regarded as a short term problem, but Woolworth does have to move out of high mark-

up, nil growth lines. The development of the Cheapside site as an office block, and the refurbishing of the Oxford Street East and Kensington High Street stores for rent by other retailers, are a recognition that lower margins and high costs cannot live together.

See also Page 25

Lloyds & Scottish

Hodge Group's fall in second half profits had unhappy implications for the other instalment credit specialists, and that makes the outcome at Lloyds and Scottish—where profits before tax of £12.3m. were up 5 per cent., including a 2 per cent. gain in the second half—look a good achievement. This was a period, of course, when the £68m. of medium term deposits taken on during 1972 was starting to count in L and S's favour, and this may provide some interesting comparisons with Mercantile Credit's performance in due course. Elsewhere, the group has made further progress at House of Clydesdale and the Caterpillar franchise,

which together contributed some £0.7m. the previous year. And consolidating a share of British Relay's profits could have brought in around £0.4m. and distorted the half-yearly pattern, though L and S is still badly out of pocket after the cost of financing the BR stake.

Overall, the group has been running hard to stand still. Lending was up in line with the 30 per cent. growth shown by the industry figures, and the only limitation on new leasing business has been the capacity for absorbing first year allowances. But lending rates were not raised until August, and effective money costs were up about 4 points over the year for the industry. In the current half-year borrowing costs could be about 6 points higher than last winter, so L and S will need all the protection it can get from its term deposits (now much less than half the total). At 75p the p/e is 10.8, which does not leave much to go for until the market can see past the present squeeze to the restoration of normal margins. See also Page 26

Chunnel Bill contains heavy penalty clauses

BY JOHN BOURNE, LOBBY EDITOR

THE BRITISH Government could face a bill of up to £500m. and compensation payments of an unknown amount to the Channel Tunnel Co. if it abandoned the Channel Tunnel project.

This is made clear in the Channel Tunnel Bill—published yesterday by the Department of the Environment—which seeks powers for the construction, financing and operation of the tunnel and its link in accordance with the Anglo-French Treaty and the Agreement No. 2 signed last Saturday.

This financial liability is certain to be used as a weapon by political opponents of the Tunnel—not only the Labour Opposition, which has been calling on the Government to abandon "prestige projects" like the Tunnel and M62, but also the Conservative MPs now pressing the Chancellor at least to postpone such projects as a means of reducing the growth of public expenditure.

The treaty, which was also published yesterday, does not give figures for maximum liabilities in the case of cancellation. It says merely that the French and British governments "shall share equally the costs of discharging any liability". It goes on: "If, under the arrangements with the companies, the project is abandoned... the governments shall immediately consult each other."

According to Whitehall, however, the French have given their informal agreement that the total liability to be shared should be £1,000m., plus the unquantified compensation to holders of risk capital in the project.

Ministers will be able to defend the Government's decision on liability on the grounds that it is an improvement on the original Concorde treaty, which made no provision at all for abrogation so that either government might have taken the other to the International Court in the event of unilateral cancellation.

Acquisition powers

An explanatory note to yesterday's Bill says: "If the project or the present arrangements with the nominated constructors were abandoned, the liabilities falling on the Treasury would depend on the circumstances and would be determined in accordance with the treaty and agreements."

"The liability which would arise if one or both governments abandoned the project unilaterally would be half the total outstanding obligations under the guarantees (not exceeding the maximum of £400m. in principal, which may be increased by order to £500m., together with any interest due) and compensation in accordance with the agreements to the holders of risk capital, the amount of which cannot be precisely estimated."

Labour worries over Wilson

By Richard Evans, Lobby Correspondent

RECRIMINATIONS about Labour's dismal by-election performance and implied criticism of Mr Harold Wilson's leadership erupted at an inquest held by the Parliamentary Labour Party yesterday.

The mood of the meeting was one of total frustration at the lack of electoral headway the party is making at a time of great Government difficulties, and veiled criticisms made it clear that MPs attached at least part of the blame to Mr. Wilson. Many Labour back-benchers have been particularly worried by Mr. Wilson's poor performance in the economic debate on Monday. But suggestions at yesterday's meeting that Mr. Wilson was showing signs of overwork were immediately rejected by his close colleagues.

At the same meeting Labour MPs decided, by 55 votes to 21, to continue their boycott of the European Parliament a further year. The decision means that it is now virtually certain that the 14 Labour vacancies at Strasbourg will remain empty until after the next General Election.

The most significant factor about the vote was that so few Labour MPs out of those attending the meeting bothered to register their views.

Most of the packed but subdued meeting was devoted to an analysis of the reasons for Labour's disastrous by-election record in an attempt to steer the party towards electoral success. Mr. Wilson sat silently throughout the meeting, listening to the recriminations and criticisms, which concentrated on the lack of party credibility and the failure to get policies across to the electorate. He will have the chance to reply at a later meeting.

One back-bencher, Mr. Charles Loughlin, startled MPs by referring to criticisms of Mr. Wilson in Commons debates because he was showing signs of overwork. The party, he said, was disturbed at the heavy demands on its Leader's time.

Labour idea for comeback.

Page 12

Consumer spending as expected

By William Keegan

CONSUMER SPENDING in the U.K. during the third quarter of this year is now estimated to have totalled £5,900m. (at 1970 prices seasonally adjusted)—some £10m. lower than the first estimate (Financial Times October 20).

The basic picture of a 1 per cent. rise from the second quarter level, when there was a reaction to the pre-VAT spending boom, remains unchanged, however.

The latest figures confirm that after the very sharp increase in 1972 and early 1973, the rise in consumer spending slowed in the course of this year. The third quarter figure was £9m. below the average for the first two.

CBI concern at oil and coal shortages

BY HAROLD BOLTER, INDUSTRIAL EDITOR

THE CONFEDERATION of British Industry, last night expressed extreme concern about the possible effects of oil and coal shortages on industrial production and economic growth.

Mr. Campbell Adamson, the CBI's director general, said last night he expected further cuts in oil supplies fairly soon. He was speaking after a meeting of the confederation's policy-making council.

Mr. Adamson also launched a strong attack on the latest decision by the miners to continue their overtime ban. He claimed their objective was illegal and their action threatened the interests of the community as a whole.

The CBI council was told by oil industry leaders that a 10 per cent. cut in oil supplies announced by the Government was based on allocations at this time last year the true effect would be a 13 per cent. reduction in current deliveries to industry.

Moreover, as some industries were to get priority supplies those which did not would suffer even more within this 13 per cent. average effect.

When Mr. Peter Walker, Secretary for Trade and Industry, said the CBI believed that industry could accommodate a 10 per cent. cut in oil supplies with little trouble the confederation was under the impression that the reduction was to be made on present consumption levels, and not those of last year.

Because of the expansion which has taken place in industry's demand for oil since last year, Mr. Walker said, the CBI does not want to see the Government make a special deal with the miners. If they received more than the Phase Three limit, a case could be made for others and growth would necessarily be dampened down by inflation.

Despite the obvious gloom within the confederation over the present energy situation, and the impression it has that oil prices may rise even higher adding to Britain's already serious balance of payments difficulties, Mr. Adamson emphasised that the CBI is still not unduly pessimistic about the longer-term prospects for growth in the U.K.

Storage is thought to be particularly low around the major contributions of London, Manchester and Leeds, although this varies between companies. The immediate petrol situation is also confused by the varying ways in which stations are simply selling as much as they can until they run out completely and then close shop.

The other product of which stocks are relatively low is fuel oil. But the impact of the cut on this product is slightly less. The electricity generating industry in particular has been reducing its consumption of fuel oil over the past six months, although its ability to do so further at this stage is reduced by the problems of coal.

Gas and diesel oil stocks are believed to be relatively high but, strong world demand, the collapse of the spot market and the refusal of the majors to take on new business, has created some marked shortages in certain parts of the country even before the Middle East problems arose.

The Government has suggested that it might help in this and the petrol sector by encouraging supply sharing between companies. But this would take some time to work out and would involve considerable problems of price and companies' reluctance to undermine their own storage strengths.

Another growing problem for the Government is the import/export situation. Although it has taken action to exercise control over exports, it has not stopped the inter-relationship between exports and imports could be damaged.

year the Government's cuts are that much more serious. In this situation, the CBI feels that although bigger cuts in oil are likely, the government should concentrate first of all on reducing personal consumption of all energy before it thought about reducing industrial activity and "adding unemployment to our other problems."

The confederation is clearly annoyed that at a time of general energy shortages the miners have decided to continue with their overtime ban. According to Mr. Adamson their action is "striking at just about every single member of the public."

Miners' package

Mr. Adamson said that the miners had been offered a pay rise package which was within the law and argued that by pressing for more they were trying to operate outside the law, despite the risk of damaging Britain's growth rate.

He also said that the CBI does not want to see the Government make a special deal with the miners. If they received more than the Phase Three limit, a case could be made for others and growth would necessarily be dampened down by inflation.

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With the FDIC meeting with the non-British European banks involved next Monday, National Westminster is seeking a fresh series of talks based on its new Federal offices closing for the Thanksgiving Holiday there, because the inter-relationship between exports and imports could be damaged.

Continued from Page 1

Warning on stocks

contains a 16.17 per cent. cut on current consumption.

Supplies have been badly affected by the restrictions on European imports, while industry stocks are thought to average less than 30 days.

If no further curbs are introduced, some suppliers may have to exercise "force majeure" on their deliveries within a few weeks, while the industry as a whole could be down to minimum operating levels of stocks on this product by the end of the year.

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U.K. and uranium partners offer France a share

BY DAVID FISHLOCK AND KEVIN RAFFERTY

THE U.K., West Germany and the Netherlands have offered France a partnership in their Ureco gas centrifuge project in an attempt to avoid a split within Europe over rival plans for providing uranium enrichment capacity.

In return the three Governments would expect France to drop its plans for a big European enrichment plant based on the French gas diffusion process.

The offer was made in an aide-memoire submitted to Paris last week. The French have not yet commented on it, but observers think political commitments to the rival Eurodif project will probably be too strong for France to join the Anglo-German-Dutch consortium known as Troika.

France has been pressing the EEC to support its project, arguing that the Nine should guarantee to take the output of a large project with at least 5,000 tonnes annual capacity. If necessary, Paris adds, this should be done by banning imports of U.S. enriched uranium.

The French will have to make up their minds quickly because of the risk of losing potential European customers to the U.S. From January, Washington is demanding a 10-year commitment from its new customers. Besides the strong political conflicts there are arguments

between the Troika and the French about the demands for nuclear power over the next decade. Britain's view is that with a reduction in military programmes the existing diffusion plants in the U.S., U.K. and France will be able to meet the West's civil nuclear programmes until at least 1983. France thinks that demand will exceed supply by 1981.

Another reason for the French haste is that the lead-time for a proven diffusion plant is between five and six years. The original French argument was that the plant's capacity would have to be at least 5,000 tonnes if it was to be economic. The other three Governments are also much less willing to break contracts already made with the U.S. Atomic Energy Commission for enrichment supplies.

Efficiency claim

In favour of the gas centrifuge method it is claimed that it is both economically and technically more efficient in the long run. The centrifuge process has a lower power consumption and a smaller minimum economic size and it can be built up in stages to respond to expanding demand. The lead-time is also shorter, which means that investment decisions can rest on firmer market estimates.

The Anglo-German-Dutch partnership does not agree with the view of the Brussels Commission that there is room for the two projects. The diffusion plant, of the type which would cost up to much of the uncommitted European market in its early years and thus damage the prospects of the centrifuge venture.

Yesterday, the Institute of Geological Sciences disclosed that several thousand tons of uranium deposits had been found in Britain. Although not large or rich enough to be worth mining yet the deposits were "an important strategic reserve."

The European bank's loans in question, however, involved companies owned by Mr. C. Arnhold, which being then under investigation by the Federal authorities, were not considered "good assets" and were retained by the FDIC.

Mr. George Catlett, NatWest's senior executive for the Americas, stressed today that when any bank was dealing in inter-bank loans, it was unimportant and irrelevant to know who the eventual recipient of the cash was.

Crocker has insisted that it only became involved in a

Behind the opposition from the three Governments there is also a strong fear that EEC acceptance of the French demands for backing of the more expensive diffusion project could lead to higher prices for enrichment and to demands for contributions from member States to assist in its development.

The plans of the Troika are to build a 400 tonnes capacity plant by 1976 and to expand this to 2,000 tonnes a year by 1980. The three Governments think that the French favour the diffusion method so enthusiastically because they have not developed their technology in the centrifuge field. Joining Ureco would give them this opportunity.

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NEW YORK, Nov. 21.

NatWest legal move to recover U.S. debts

BY JAY PALMER

NATIONAL WESTMINSTER Bank has started legal action here to recover the debts it has incurred as a result of the failure of the U.S. National Bank of San Diego.

NatWest said that it would be holding a meeting in London tomorrow at which Mr. Hitchcock, general manager for its international division, would explain the bank's move and discuss the various legal possibilities involved in the collapse.

The bank's sudden decision to start legal proceedings is based on its claim that it has gathered information from all the banks at risk and it now has documentary evidence that over two-thirds of the British and other

European banks' \$90m. worth of FDIC sold the Crocker National Bank of San Francisco the greater part of U.S. National's good assets with matching liabilities for a premium.

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BRADFORD

The New City of the North

where 200 acres are waiting to welcome industrial development

See J. WILSON, INDUSTRIAL CHANCE

CITY HALL, BRADFORD, WILKINS ST.

Weather

U.K. TO-DAY

SOUTH-EAST England with dry with sunny periods after clearance of early frost. In Wales and the rest of England will be mainly cloudy with little rain, chiefly in the north and north-west. Scotland with cloudy with some rain, clearer weather in north districts later.

London, South-East and Southern England, E. and S. Midlands
Dry, frost and some patches at first. Sunny periods. Wind light. Rather cold. Temp. 7C (45F).

South-West, North-West, Central and N.E. England, W. Midlands, Channell, Lake District, Borders, Scotland, N. E. Ireland
Mostly cloudy with a little rain in places. Wind southerly, or moderate. Max. temp. (48F).

E. Scotland, Aberdeen and Glasgow, Central Highlands, Argyll
Cloudy with rain at times. Wind S.W., moderate. Max. temp. 9C (48F).

Moray Firth, Caithness, N. Scotland, Orkney, Shetland
Cloudy with rain, becoming clearer later. Wind westerly, fresh or strong. Max. temp. (48F).

Outlooks Changeable with rain at times but mainly dry in the South.

Lighting-up London 11.45, Manchester 10.33, Glasgow 10.45, Belfast 11.45.

BUSINESS CENTRES

| Year | Mid-40s | Mid-50s | Mid-60s |
|--------------|---------|---------|---------|
| Alexandria | 15 | 15 | 15 |
| Amsterdam | 15 | 15 | 15 |
| Antwerp | 15 | 15 | 15 |
| Barcelona | 15 | 15 | 15 |
| Bombay | 15 | 15 | 15 |
| Buenos Aires | 15 | 15 | 15 |
| Calcutta | 15 | 15 | 15 |
| Canton | 15 | 15 | 15 |
| Cebu | 15 | 15 | 15 |
| Colon | 15 | 15 | 15 |
| Hankow | 15 | 15 | 15 |
| Hong Kong | 15 | 15 | 15 |
| Kobe | 15 | 15 | 15 |
| London | 15 | 15 | 15 |
| Lyons | 15 | 15 | 15 |
| Manila | 15 | 15 | 15 |
| Medan | 15 | 15 | 15 |
| Osaka | 15 | 15 | 15 |
| Paris | 15 | 15 | 15 |
| Shanghai | 15 | 15 | 15 |
| Singapore | 15 | 15 | 15 |
| Sourabaya | 15 | 15 | 15 |
| Tientsin | 15 | 15 | 15 |
| Yokohama | 15 | 15 | 15 |

HOLIDAY RESORTS

| | Yrday | | | |
|---------|---------|---------|---------|---|
| | Mid-40s | Mid-50s | Mid-60s | M |
| Algeria | 15 | 17 | 33 | S |
| Algeria | 20 | 20 | 33 | S |
| Algeria | 20 | 20 | 33 | S |
| Algeria | 20 | 20 | 33 | S |
| Algeria | 20 | 20 | 33 | S |
| Algeria | 20 | 20 | 33 | S |
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